

Is 1kb.link a scam? TrustSniffer's high-risk assessment: 5/100

1kb.link

Verdict

5

OUT OF 100

CRITICAL RISK

1kb.link shows high-risk / scam indicators.

This assessment found strong scam indicators. Do not pay, sign in, or share personal details with this site.

Sensitive Interaction Risk

Governance Risk

Assessed 2026-08-18 by automated analysis. Classification confidence 70%.

What this site appears to be

A small utility website offering a free, no-registration URL shortener with public analytics and additional tools (QR, emoji links). Low-risk informational tool with typical privacy/monetization unknowns.

Evidence status and limitations

- Evidence completeness: UNKNOWN
- The real-world operator identity was not independently verified.
 - Module-level completeness metadata is unavailable for this legacy report.

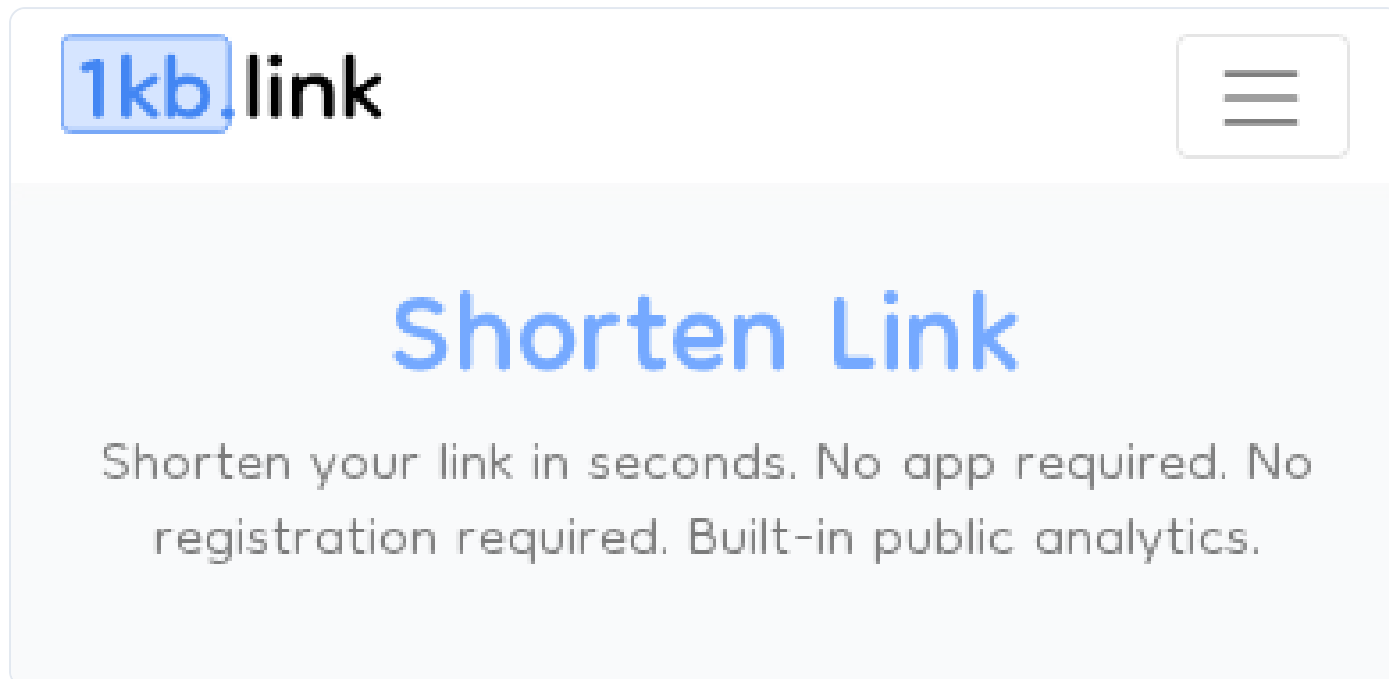
At a glance

The checks that decide most of this verdict.

Malware engines	6 flagged it VirusTotal	RISK
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	4.6 years old Registered history	CLEAR
Web archive	Archived since 2022 77 snapshots	CLEAR
Certificate	Encrypted connection Issued by WE1	NOTED

The page as captured

https://1kb.link/



What 1kb.link served when TrustSniffer captured it on 2026-08-18. The page may look different now.

Key findings

- Automated classification: Sensitive Interaction Risk.
- Domain age: 3 to 10 years (registration continuity).
- Public web-archive history exists since 2022.
- At least one reputation service TrustSniffer consulted had flagged this domain at assessment time.

Full analysis

Overview

1kb.link presents a free, no-registration URL-shortening service with public analytics and ancillary tools including QR-code generation and scanning, emoji links, Google Sheets integration, and a Telegram bot; its apparent business model is a lightweight online utility potentially supported by advertising or related services.

Scam/Impersonation Risk

The site's visible functionality is a conventional link-shortening utility, and the page analysis identified no brand impersonation, login form, hidden form, or phishing form. However, this benign presentation is outweighed by a material external contradiction: the domain has been recorded by multiple external blacklist sources, with malicious and suspicious detections also present. Accordingly, the site should be treated as capable of facilitating unsafe redirects or other abuse despite its simple interface. No identity contradiction between legal entities was observed, but the operator's real-world identity remains unverified.

EVIDENCE

- The homepage describes a free URL shortener with public analytics and no registration requirement, supported by QR, emoji-link, Google Sheets, and Telegram features.
- External reputation evaluation recorded 6 malicious and 1 suspicious detections, with `external\_blacklist` set to true.
- The domain was registered on 2022-01-21 and is approximately 4.58 years old.
- Web-archive records contain 77 snapshots spanning 2022-02-15 through 2026-07-11, covering 5 tracked years.

Regulatory Verification Notes

The supplied site content does not identify a regulated operator, licensing authority, or license number. For a utility service, that omission is primarily a transparency and accountability gap rather than standalone proof of fraud; nevertheless, it is significant because the site is already subject to adverse external reputation findings and its operator identity is not independently verified. No broker or regulated-entity match was identified in the supplied third-party context.

EVIDENCE

- The supplied homepage content identifies the service function but does not establish a legal company name or regulatory status.
- The site's hosting record shows service through AS13335, CLOUDFLARENET - Cloudflare, Inc., US.
- The site's transport encryption uses a WE1-issued DV TLS certificate valid to 2026-10-18T18:53:30+00:00.

What to Verify Next

Before any operational reliance, shortened links should be opened only in an isolated or protected browsing environment and checked for their final destination without disclosing credentials or payment information. The operator's legal identity and any applicable obligations should be confirmed through independent corporate and regulatory sources, while official support channels should be validated through an offline or independently sourced route. Any organization considering integration should also test redirect behavior, abuse reporting, link expiry, analytics handling, and data-retention terms in a controlled environment.

EVIDENCE

- The observed service exposed one URL-shortening form and no sensitive-input form, supporting controlled testing rather than account-based engagement.
- Behavioral inspection recorded no hidden forms, no externally submitted password forms, no wallet-provider activity, and no clipboard-write detection.
- Two of two observed behavioral runs completed successfully, with no cloaking detected.

Summary Verdict

The overall posture is **critical and unsuitable for sensitive interaction**. The external blacklist and malicious-detection evidence creates a decisive trust concern that the site's straightforward utility presentation and normal

technical behavior do not resolve. Identity verification remains incomplete, so the service cannot be treated as an established or dependable intermediary.

Infrastructure Integrity

Cloudflare CDN/WAF protection provides a mitigating layer against direct exposure of the underlying service, but it does not establish legitimacy or offset the adverse reputation evidence. All observed addresses were CDN edge addresses, and no origin-server candidate was identified during the infrastructure inspection.

Closing Assessment

Use should be restricted to controlled, read-only evaluation; credentials, payment details, and other sensitive information should not be submitted, and organizational integrations should be deferred unless independent identity and operational checks produce satisfactory results.

Written analysis generated 2026-08-18 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

2 findings contributed to this verdict, raised by registration and ownership, analysis engine, external reputation.

- 01

Governance Risk
 - Registration details are held behind a privacy service, so no operator is named publicly. This is common and legal, and it also means there is nobody to check.

Registration and ownership rule:KF_WHOIS_PRIVATE
 - The registration record withholds contact details for the operator.

Registration and ownership rule:KF_WHOIS_HIDDEN
- 02

Sensitive Interaction Risk
 - The analysis matched a pattern TrustSniffer treats as a direct threat to a visitor.

Analysis engine signal:direct_threat
 - An external threat feed lists this domain: either Google Safe Browsing marked it malicious, or a significant number of malware engines flagged it.

External reputation rule:EXT_BLACKLIST_CRITICAL

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	25%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of 1kb.link.

- The request stayed on 1kb.link. It was not redirected to another domain. CLEAR
- Registration is published under NAMECHEAP INC. CLEAR
- DNS for this domain is served by cloudflare.com, across 2 name servers. NOTED
- The registration is paid up to 2027-01-21. NOTED
- The earliest public archive of this site is from 2022-02-15. CLEAR
- It is hosted on CLOUDFLARENET, from a server in US. NOTED

Domain intelligence

Registrar	NAMECHEAP INC
Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	US
Server IP	2606:4700:3032::6815:3c5c
Name servers	fay.ns.cloudflare.com, darl.ns.cloudflare.com
SSL issuer	WE1
SSL expiry	2026-10-18
Domain age	4.58 years (continuous registration)
Domain expiry	2027-01-21
Archive first seen	2022-02-15
Archive snapshots	77
Reputation	VirusTotal: 6 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about 1kb.link at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.