

Is 1stchoiceblinds.com safe? TrustSniffer's low-trust assessment: 40/100

1stchoiceblinds.com

Verdict

40

OUT OF 100

LOW TRUST

1stchoiceblinds.com is low-trust and potentially risky.

Several risk patterns were present. Do not send money or personal details until you have verified this business another way.

Sensitive Interaction Risk

Governance Risk

Assessed 2026-08-18 by automated analysis. Classification confidence 70%.

What this site appears to be	Website for 1st Choice Blinds Ltd, a family-run local business in Malvern offering made-to-measure blinds, shutters, carpets and flooring with free home visits and professional fitting. Contains product lists, service descriptions, local phone numbers and a shop/showroom address.
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Evidence status and limitations

Evidence completeness: UNKNOWN

- The real-world operator identity was not independently verified.
- Module-level completeness metadata is unavailable for this legacy report.

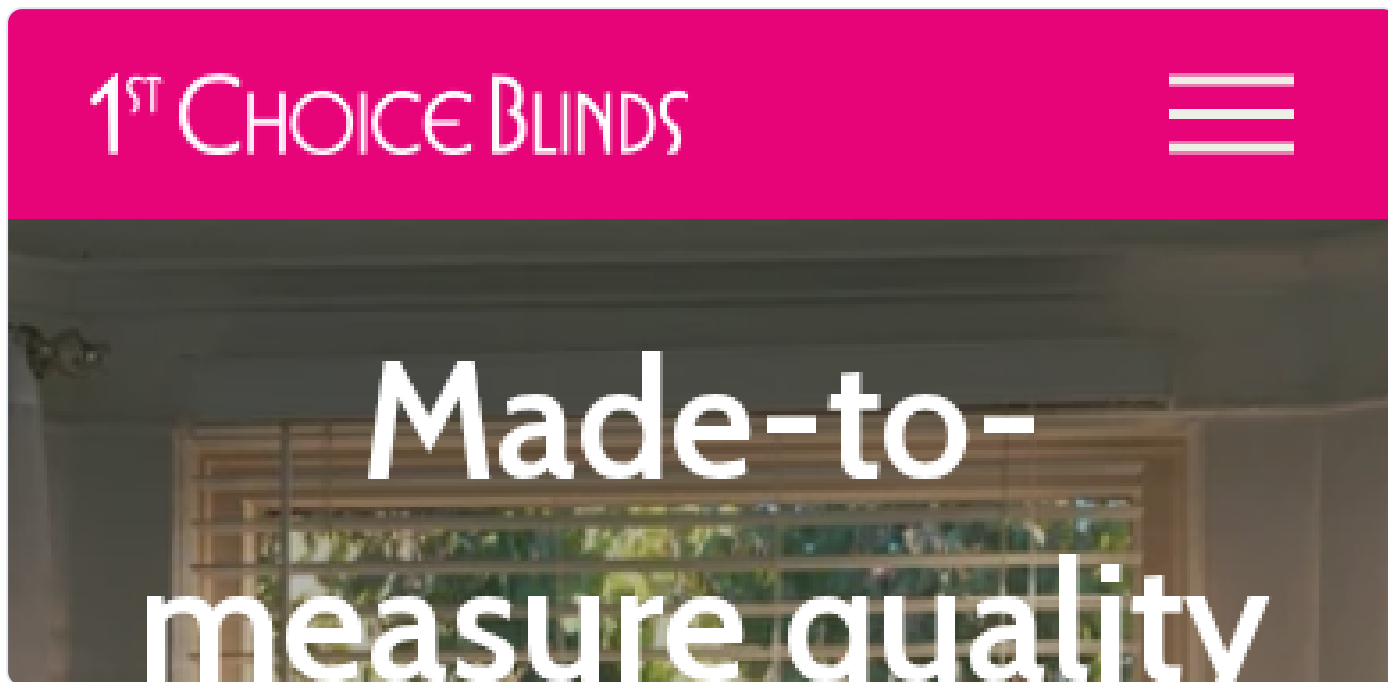
At a glance

The checks that decide most of this verdict.

Malware engines	2 flagged it VirusTotal	RISK
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	28% confidence AbuseIPDB, 34 reports; shared hosting inflates reports	CLEAR
Domain age	17 years old Registered history	CLEAR
Web archive	Archived since 2004 94 snapshots	CLEAR
Certificate	Encrypted connection Issued by YR1	NOTED

The page as captured

<https://1stchoiceblinds.com/>



What 1stchoiceblinds.com served when TrustSniffer captured it on 2026-08-18. The page may look different now.

Key findings

- Automated classification: Sensitive Interaction Risk.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2004.
- At least one reputation service TrustSniffer consulted had flagged this domain at assessment time.

Full analysis

Overview

1st Choice Blinds is a local retail and home-improvement service website presenting made-to-measure blinds, shutters, carpets and flooring, together with free home visits, quotations and professional fitting across Worcestershire and Herefordshire. Its apparent business model is direct customer sales supported by measurement, showroom and installation services.

Scam/Impersonation Risk

The site's local-business presentation is commercially coherent and the supplied page analysis found no brand-impersonation indicator, conflicting legal identities or high-risk financial functionality. However, this benign presentation is outweighed by **confirmed blacklist detections** and multiple external threat findings, including two malicious and two suspicious classifications. The observed runtime behavior also included two suspicious inline scripts and substantial post-interaction page changes; these are technical warning signals that warrant treating the site as unsuitable for sensitive interaction until the reputation conflict is resolved. The abuse reports associated with the hosting address are attributed to shared Squarespace infrastructure, so they do not independently establish that the business itself generated those reports, but the confirmed blacklist status remains a material contradiction.

EVIDENCE

- The domain was registered on 2009-06-17 and is recorded as approximately 17.18 years old.
- Historical records contain 94 snapshots spanning 2004–2025, with 22 years tracked.
- External reputation results recorded 2 malicious and 2 suspicious detections, alongside a confirmed blacklist status.
- The homepage behavior analysis recorded 2 suspicious inline scripts and a maximum post-interaction DOM difference of 72.

Regulatory Verification Notes

The About, Contact and homepage content identifies an apparent family-run local business, provides local contact details and a showroom address, and describes ordinary retail and installation services. The reviewed pages do not present a licensing authority or registration number; for this type of business, that is a transparency and verification point rather than proof of misconduct. The site's real-world operator remains unverified, and the available page content alone does not establish that the named business controls the domain. Transport security and ordinary hosting are present, but neither proves legal identity or regulatory standing.

EVIDENCE

- The homepage contains a single contact/quote form classified as non-sensitive, with no login or password form detected.
- The site's transport encryption uses a TLS certificate issued by YR1 with DV validation, valid to 2026-09-25T18:42:46+00:00.
- The resolved hosting infrastructure is AS53831, SQUARESPACE - Squarespace, Inc., US.
- The reviewed business pages contain service descriptions and contact/showroom information but no stated licensing authority or license number.

What to Verify Next

Before any payment, deposit or contractual commitment, the business name, showroom address and telephone details should be independently matched through an offline or separately sourced business directory. Any applicable trade, consumer-protection or local registration status should be confirmed with the relevant official registry, and payment should use a method providing dispute and chargeback protection. Contact channels should also be confirmed through an independently obtained source rather than relying solely on the website.

EVIDENCE

- The homepage offers a "Get a free quote" pathway and describes free home visits and professional installation.
- The Contact and About navigation provides the principal identity and service information requiring independent confirmation.
- The FAQ and Reviews pages are available as additional sources for checking commercial terms, customer-service representations and consistency of the business description.

Summary Verdict

The website has a coherent local-service presentation and a substantial technical and historical footprint, but the deterministic assessment places it in a **low-trust posture with elevated sensitive-interaction risk**. The confirmed blacklist findings create a material contradiction that prevents the site's apparent business identity and legitimacy from being treated as established.

Infrastructure Integrity

The site is hosted by Squarespace, Inc. in the United States on AS53831. Infrastructure resolution identified four addresses considered likely origin candidates and no CDN edge IPs; the presence of valid DV TLS provides transport protection but does not validate the operator or remove the external reputation concern.

Closing Assessment

Prospective users should restrict activity to non-sensitive viewing and avoid login, credential submission, payments or other financial commitments until the business and its contact, registration and payment arrangements have been independently confirmed.

Written analysis generated 2026-08-18 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

2 findings contributed to this verdict, raised by registration and ownership, analysis engine, behaviour in a sandbox.

01 Governance Risk The registration record withholds contact details for the operator. Registration and ownership rule:KF_WHOIS_HIDDEN The registration details are held behind a privacy service, so no operator is named publicly. This is common and legal, and it also means there is nobody to check. Registration and ownership rule:KF_WHOIS_PRIVATE
02 Sensitive Interaction Risk The analysis matched a pattern TrustSniffer treats as a direct threat to a visitor. Analysis engine signal:direct_threat The page carried inline scripts written in a style TrustSniffer treats as suspicious. Behaviour in a sandbox rule:BEHAV_SUSPICIOUS_INLINE_SCRIPTS Most of what the page loaded came from other domains rather than from this one. Behaviour in a sandbox rule:BEHAV_EXTERNAL_RATIO_HIGH

Signals weighed against the site

- AbuseIPDB: 34 reports on hosting IP 198.185.159.144 (Squarespace, Inc., Content Delivery Network), 28% confidence. The reports are attributed to shared infrastructure, not specifically to this website.

Identity verification

Status	UNVERIFIED
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Identity score	30/100
Identity verification confidence	25%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of 1stchoiceblinds.com.

- The request stayed on 1stchoiceblinds.com. It was not redirected to another domain. CLEAR
- Registration is published under ENOM, INC.. CLEAR
- DNS for this domain is served by justhost.com, across 2 name servers. NOTED
- The registration is paid up to 2027-06-17. NOTED
- The earliest public archive of this site is from 2004-02-05. CLEAR
- It is hosted on SQUARESPACE, from a server in US. NOTED

Domain intelligence

Registrar	ENOM, INC.
Hosting	SQUARESPACE - Squarespace, Inc., US
Country	US
Server IP	198.185.159.144
Name servers	NS1.JUSTHOST.COM, NS2.JUSTHOST.COM
SSL issuer	YR1
SSL expiry	2026-09-25
Domain age	17.18 years (continuous registration)
Domain expiry	2027-06-17
Archive first seen	2004-02-05
Archive snapshots	94
Reputation	VirusTotal: 2 flagged AbuseIPDB: 28% confidence, 34 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about 1stchoiceblinds.com at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that

evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/1stchoiceblinds.com> · assessed 2026-08-18