

Is 22northsalon.com a scam? TrustSniffer's high-risk assessment: 0/100

22northsalon.com

Verdict

0

OUT OF 100

CRITICAL RISK

22northsalon.com shows high-risk / scam indicators.

This assessment found strong scam indicators. Do not pay, sign in, or share personal details with this site.

Sensitive Interaction Risk

Governance Risk

Assessed 2026-08-18 by automated analysis. Classification confidence 70%.

What this site appears to be

Simple storefront for 22 North Salon with navigation (Home, Contact Us, Shop), brief booking instruction, and copyright; powered by GoDaddy Website Builder. No forms or transactional flows visible in the provided HTML.

Evidence status and limitations

- Evidence completeness: UNKNOWN
- The real-world operator identity was not independently verified.
 - Module-level completeness metadata is unavailable for this legacy report.

At a glance

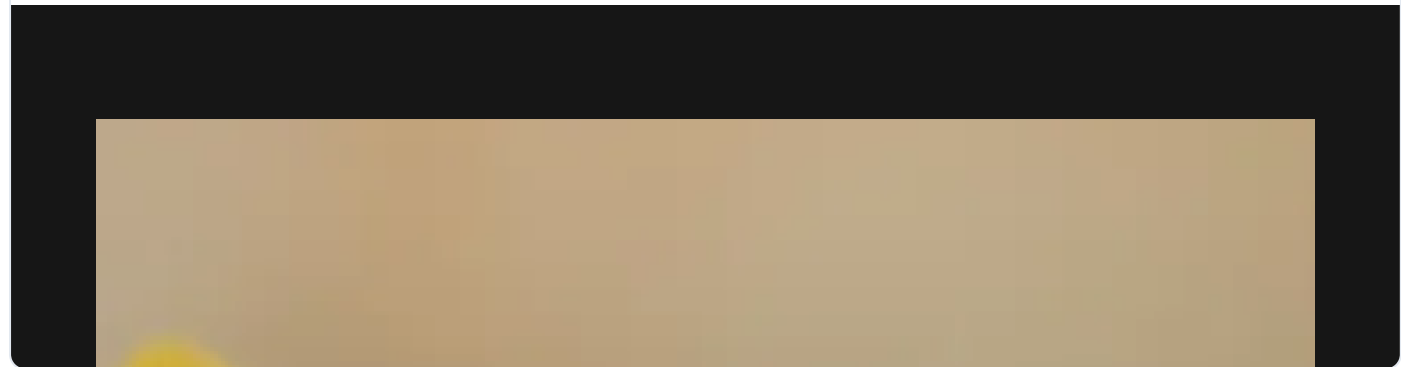
The checks that decide most of this verdict.

Malware engines	4 flagged it VirusTotal	RISK
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	26% confidence AbuseIPDB, 13 reports; shared hosting inflates reports	CLEAR
Domain age	11 years old Registered history	CLEAR
Web archive	Archived since 2016 6 snapshots	CLEAR
Certificate	Encrypted connection Issued by GoDaddy TLS Intermediate CA DV - R1v1	NOTED

The page as captured

<https://22northsalon.com/>

22 North Salon



What 22northsalon.com served when TrustSniffer captured it on 2026-08-18. The page may look different now.

Key findings

- Automated classification: Sensitive Interaction Risk.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2016.
- At least one reputation service TrustSniffer consulted had flagged this domain at assessment time.

Full analysis

Security Alert

Fortinet flagged this site in external intelligence checks, indicating elevated compromise/scam exposure that requires immediate caution.

The website presents 22 North Salon as a local hair salon with a Shop area and an invitation to arrange appointments, indicating an in-person services and retail model.

Scam/Impersonation Risk

The site's visible content is a simple local-business presentation with no login form, sensitive-data form, wallet connection, or completed transactional flow observed. However, this benign page profile is contradicted by confirmed blacklist status and multiple external malicious detections, creating a material risk for sensitive interaction despite the absence of an on-page impersonation finding. Separate abuse reports concern a shared Amazon content-delivery IP rather than a site-specific attribution, but the attribution limitation does not neutralize the confirmed external detections. The domain is long-established, yet its historical record does not provide sufficient provenance to offset the current reputation conflict.

EVIDENCE

- External reputation assessment recorded 4 malicious and 1 suspicious detections, with a confirmed blacklist condition.
- Registration records show the domain was registered on 2015-05-12 (~11.27 years old).
- Web-archive records contain 6 snapshots from 2016-03-15 through 2022-03-30, spanning 7 tracked years.
- Browser behavior recorded 61 external XHR requests and 2 external POST requests, all classified as non-whitelisted in the observed runs.

Regulatory Verification Notes

The reviewed site content identifies the business as 22 North Salon and presents service, booking, contact, and shop functions, but does not state a licensing authority or registration number. This is a regulatory-disclosure gap rather than independent evidence of fraud; nevertheless, the operator's real-world identity remains unverified. The long registration history, GoDaddy.com, LLC registration, recognized TLS issuer, and identifiable Amazon hosting provide continuity and technical establishment signals, but they do not establish legal ownership or licensing. No matching third-party broker profile was identified.

EVIDENCE

- The homepage displays "22 North Salon," "Contact Us," "Shop," and a direction to contact the business directly for scheduling; no license number or licensing authority is shown in the reviewed content.
- The domain registrar is GoDaddy.com, LLC; the listed registration organization is Domains By Proxy, LLC.
- Hosted on AS16509 (AMAZON-02 - Amazon.com, Inc., US).
- TLS certificate issued by GoDaddy TLS Intermediate CA DV - R1v1, validation level DV, valid to 2026-09-19T13:20:35+00:00.

What to Verify Next

Before any credential submission, payment, or other sensitive interaction, the business identity should be confirmed through an independently sourced telephone number or physical-business channel rather than relying solely on the website. Any applicable local business, professional, or merchant registration should be checked with the relevant official registry, and payment should be limited to a method providing dispute and recovery protections until those checks are complete.

EVIDENCE

- The homepage provides only a brief instruction to contact the business directly to schedule an appointment.
- The reviewed HTML contains no forms or visible transactional flow, so the actual booking and payment process remains outside the captured site content.
- The page is powered by GoDaddy Website Builder and contains sparse business information, limiting independent validation from the site alone.

Summary Verdict

The overall posture is critical, with the available evidence indicating that sensitive interaction is not supportable. The site's ordinary local-business presentation does not reconcile the confirmed external reputation contradictions, and legitimacy should therefore be treated as unverified rather than established.

Infrastructure Integrity

The website is served through Amazon infrastructure and protected by CDN/WAF architecture, with observed addresses functioning as edge servers and no origin candidate identified. This reduces direct origin exposure and is a mitigating technical control, but it cannot establish legitimacy or offset the external reputation findings.

Closing Assessment

Sensitive use should be withheld unless independent business-identity, regulatory, and payment-protection checks produce satisfactory results.

Written analysis generated 2026-08-18 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

2 findings contributed to this verdict, raised by registration and ownership, analysis engine, behaviour in a sandbox, external reputation.

01 Governance Risk

- The registration record withholds contact details for the operator.
Registration and ownership rule:KF_WHOIS_HIDDEN
- Registration details are held behind a privacy service, so no operator is named publicly. This is common and legal, and it also means there is nobody to check.
Registration and ownership rule:KF_WHOIS_PRIVATE

02 Sensitive Interaction Risk

- The analysis matched a pattern TrustSniffer treats as a direct threat to a visitor.
Analysis engine signal:direct_threat
- The page exchanged network traffic with destinations TrustSniffer does not recognise.
Behaviour in a sandbox rule:BEHAV_NONWHITELISTED_TRAFFIC
- The page made background requests to destinations TrustSniffer does not recognise.
Behaviour in a sandbox rule:BEHAV_NONWHITELISTED_XHR
- Most of what the page loaded came from other domains rather than from this one.
Behaviour in a sandbox rule:BEHAV_EXTERNAL_RATIO_HIGH
- The page sent data to a destination TrustSniffer does not recognise.
Behaviour in a sandbox rule:BEHAV_NONWHITELISTED_POSTS
- An external threat feed lists this domain: either Google Safe Browsing marked it malicious, or a significant number of malware engines flagged it.
External reputation rule:EXT_BLACKLIST_CRITICAL

Signals weighed against the site

- AbuseIPDB: 13 reports on hosting IP 76.223.105.230 (Amazon.com, Inc., Content Delivery Network), 26% confidence. The reports are attributed to shared infrastructure, not specifically to this website.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	25%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of 22northsalon.com.

- The request stayed on 22northsalon.com. It was not redirected to another domain. CLEAR
- Registration is published under GoDaddy.com, LLC. CLEAR
- DNS for this domain is served by domaincontrol.com, across 2 name servers. NOTED
- The registration is paid up to 2027-05-12. NOTED
- The earliest public archive of this site is from 2016-03-15. CLEAR
- It is hosted on AMAZON-02, from a server in US. NOTED

Domain intelligence

Registrar	GoDaddy.com, LLC
Hosting	AMAZON-02 - Amazon.com, Inc., US
Country	US
Server IP	76.223.105.230
Name servers	NS17.DOMAINCONTROL.COM, NS18.DOMAINCONTROL.COM
SSL issuer	GoDaddy TLS Intermediate CA DV - R1v1
SSL expiry	2026-09-19
Domain age	11.27 years (continuous registration)
Domain expiry	2027-05-12
Archive first seen	2016-03-15
Archive snapshots	6
Reputation	VirusTotal: 4 flagged AbuseIPDB: 26% confidence, 13 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about 22northsalon.com at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/22northsalon.com> · assessed 2026-08-18