

# Is 247bookmall.co.za legit? TrustSniffer's high-trust assessment: 90/100

247bookmall.co.za

## Verdict



**90**  
OUT OF 100

**HIGH TRUST**

247bookmall.co.za appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-07-31 by automated analysis. Classification confidence 70%.

What this site appears to be

BookMall is an ecommerce storefront aimed at South African shoppers, featuring books and imported products priced in rand. The page emphasizes inclusive import charges, secure payments, tracked delivery, local support, and access to shipping, returns, privacy, terms, FAQ, and contact information.

## Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

## At a glance

The checks that decide most of this verdict.

|                           |                                                                   |                    |
|---------------------------|-------------------------------------------------------------------|--------------------|
| Malware engines           | <b>None flagged it</b><br>VirusTotal                              | <span>CLEAR</span> |
| Google Safe Browsing      | <b>Not listed</b><br>Google                                       | <span>CLEAR</span> |
| Abuse reports on the host | <b>0 reports</b><br>AbuseIPDB; shared hosting inflates this count | <span>NOTED</span> |
| Domain age                | <b>3.6 years old</b><br>Registered history                        | <span>CLEAR</span> |
| Web archive               | <b>Archived since 2024</b><br>19 snapshots                        | <span>CLEAR</span> |
| Certificate               | <b>Encrypted connection</b><br>Issued by WE1                      | <span>NOTED</span> |

## The page as captured

---

No screenshot is retained for this report.

## Key findings

---

- Automated classification: Not Scam.
- Domain age: 3 to 10 years (registration continuity).
- Public web-archive history exists since 2024.
- No flags from the reputation services TrustSniffer consulted at assessment time.

## Full analysis

---

### Overview

BookMall is a South African ecommerce storefront offering previously owned, hard-to-find, and imported books and other products priced in rand, with a retail model built around inclusive import charges, secure payment, and tracked fulfilment.

### Scam/Impersonation Risk

No contradictions were observed. The supplied evidence identifies no brand impersonation, phishing behaviour, malicious reputation finding, suspicious scripts, cloaking, clipboard interference, wallet-related activity, or untrusted form destination. Historical records also show no suspicious repurposing or material change in the site's business identity. Although hidden forms were detected during interaction testing, they contained no externally submitted passwords or other identified sensitive fields and were behaviourally classified as benign; this does not alter the legitimate-site assessment.

- The domain registration record shows registration on 21 December 2022, making it approximately 3.61 years old; the homepage consistently presents the BookMall retail identity.
- The web archive contains 19 snapshots from 10 June 2024 to 12 March 2026, spanning 3 tracked years, with no detected semantic drift or suspicious repurposing.
- Interaction testing of the homepage completed successfully in 2 of 2 runs, with no cloaking, suspicious inline scripts, external password forms, clipboard hijacking, or wallet-provider activity.
- External reputation checks recorded 0 malicious and 0 suspicious classifications, while the supplied page analysis found no impersonated brand.

### Regulatory Verification Notes

The site presents a conventional retail business rather than a financial, investment, or other expressly regulated service. No licence is claimed, and the available homepage material does not establish that a sector-specific licence is required. It provides visible routes to shipping, returns, privacy, terms, FAQ, and contact information, supporting ordinary ecommerce disclosure practices, although the supplied evidence does not contain the full text of those pages. Private registration is an administrative detail rather than a security concern, and the domain is registered through DIAMATRIX C.C.

- The homepage characterises the business as an online bookstore and imported-goods retailer and makes no investment, brokerage, cryptocurrency, or financial-return claims.
- The hosting infrastructure serves the site from AS13335 (CLOUDFLARENET — Cloudflare, Inc., US).

- The site's transport encryption uses a WE1-issued domain-validated TLS certificate, valid until 11 October 2026.
- The homepage exposes navigation to shipping, returns, privacy, terms, FAQ, and contact resources.

**What to Verify Next**

Before a first material purchase, the published returns and refund conditions should be reviewed for cancellation windows, return-shipping responsibility, and remedies for damaged or undelivered goods. Delivery estimates and stock availability should be confirmed for imported items, and official support channels should be independently retained with the order record. Payment-provider protections and the final checkout total should also be checked before authorisation.

- The homepage advertises product prices in South African rand, enabling comparison of the displayed catalogue price with the final checkout amount.
- The storefront markets both books and imported merchandise, making product-specific availability and delivery timing relevant to order due diligence.
- The homepage includes customer-policy and support pathways intended to inform pre-purchase review.

**Summary Verdict**

BookMall is a legitimate, established, and trustworthy ecommerce website. Its consistent commercial identity, clean threat reputation, stable observed behaviour, and coherent historical presence support normal interaction, including account login and standard transactions.

**Infrastructure Integrity**

The website is protected by Cloudflare's CDN and WAF. All four observed addresses were Cloudflare edge nodes, and no direct origin-server candidate was exposed; this reduces direct infrastructure exposure but is treated as a security control rather than independent proof of legitimacy.

**Closing Assessment**

Prospective customers may engage with the site normally, applying routine ecommerce safeguards such as retaining order documentation and using the protections available through the selected payment method.

Written analysis generated 2026-07-31 by the TrustSniffer Analysis Engine from the evidence in this report.

**What the analysis found**

No rule findings contributed to this verdict.

**Identity verification**

|                                  |            |
|----------------------------------|------------|
| Status                           | UNVERIFIED |
| Identity score                   | 30/100     |
| Identity verification confidence | 25%        |

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

## What TrustSniffer observed

First-party facts recorded during the assessment of 247bookmall.co.za.

- The request stayed on 247bookmall.co.za. It was not redirected to another domain. CLEAR
- Registration is published under DIAMATRIX C.C.. CLEAR
- DNS for this domain is served by cloudflare.com, across 2 name servers. NOTED
- The registration is paid up to 2026-12-21. NOTED
- The earliest public archive of this site is from 2024-06-10. CLEAR
- It is hosted on CLOUDFLARENET, from a server in US. NOTED

## Domain intelligence

|                    |                                                                                |
|--------------------|--------------------------------------------------------------------------------|
| Registrar          | DIAMATRIX C.C.                                                                 |
| Hosting            | CLOUDFLARENET - Cloudflare, Inc., US                                           |
| Country            | US                                                                             |
| Server IP          | 2606:4700:3030::6815:3adc                                                      |
| Name servers       | micah.ns.cloudflare.com, love.ns.cloudflare.com                                |
| SSL issuer         | WE1                                                                            |
| SSL expiry         | 2026-10-11                                                                     |
| Domain age         | 3.6 years                                                                      |
| Domain expiry      | 2026-12-21                                                                     |
| Archive first seen | 2024-06-10                                                                     |
| Archive snapshots  | 19                                                                             |
| Reputation         | VirusTotal: 0 flagged   AbuseIPDB: 0 reports   Google Safe Browsing: 0 matches |

## About this assessment

A trust score summarises the evidence TrustSniffer could collect about 247bookmall.co.za at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.