

Is adelaidenow.com.au legit? TrustSniffer's high-trust assessment: 90/100

adelaidenow.com.au

Verdict

90

OUT OF 100

HIGH TRUST

adelaidenow.com.au appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Low Risk

Assessed 2026-08-11 by automated analysis. Classification confidence 75%.

What this site appears to be

Regional news homepage focusing on Adelaide and South Australia. Contains headlines across local, national and international news, sports, business, lifestyle, and subscription prompts; includes sponsored partner content and calls to subscribe/sign in.

Evidence status and limitations

Evidence completeness: UNKNOWN

- The real-world operator identity was not independently verified.
- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	18 years old Registered history	CLEAR
Web archive	Archived since 2008 5000 snapshots	CLEAR
Certificate	Encrypted connection Issued by DigiCert Global G2 TLS RSA SHA256 2020 CA1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2008.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

adelaidenow.com.au is a regional news and media website focused on Adelaide and South Australia, presenting local, national, international, sports, business, lifestyle, and entertainment coverage through an advertising-supported and paid-subscription publishing model.

Scam/Impersonation Risk

No contradictions were observed. The homepage's regional news content, subscription prompts, sign-in function, sponsored material, and broad editorial navigation form a coherent publishing model rather than a deceptive or anomalous interaction pattern. The site analysis found no brand-impersonation indicators, phishing indicators, malicious behavior, or suspicious page-level content. Its long-running archival continuity and clean evaluated external reputation further support an established-site interpretation, although the real-world operator identity remains independently unverified.

EVIDENCE

- The homepage contains Adelaide and South Australia news, national and world coverage, sport, business, lifestyle, subscription, and sign-in sections, with no reported red flags or impersonation indicators.
- The homepage includes two ordinary account-related forms—a subscription sign-up and a login form—with no sensitive form, hidden form, external password destination, wallet connection, or credential-stealing behavior detected.
- Archived site history records 5,000 snapshots from 2008-07-24 through 2021-12-12, spanning 14 years of tracked coverage.
- Evaluated external reputation checks recorded 0 malicious detections and 0 suspicious detections, with no confirmed contradictory reputation finding.

Regulatory Verification Notes

The website presents as a news publisher rather than a financial-services or investment platform. Its stated commercial model is based on advertising, sponsored partner content, and paid digital subscriptions; no financial-service license is claimed in the supplied page content. The available evidence does not independently verify the operator, so the identity presented by the site should be treated as apparent rather than proven. Registration records identify Advertiser Newspapers Pty Limited as the owner and Corporation Service Company (Aust) Pty Ltd as registrar, while the site's transport security uses an organization-validated certificate

naming News Corp Australia Pty Limited; these are useful identity-context signals but do not by themselves establish the legal relationship between the site and those entities.

EVIDENCE

- Registration continuity dates to 2008, with an authoritative domain age of 18.05 years; the registrar is Corporation Service Company (Aust) Pty Ltd and the recorded owner is Advertiser Newspapers Pty Limited.
- The site is served from AS16625 (AKAMAI-AS - Akamai Technologies, Inc., US).
- TLS is organization-validated and issued by DigiCert Global G2 TLS RSA SHA256 2020 CA1 for News Corp Australia Pty Limited, valid to 2026-10-15.
- The homepage describes an ad-supported and subscription-based news publisher and does not claim a financial-services license or display a license number.

What to Verify Next

Before credential or payment interactions, an organization should independently confirm that the publisher and subscription counterparty correspond to the intended legal entity, review the applicable subscription, cancellation, refund, and privacy terms, and use payment methods offering appropriate consumer protection. Official support and contact channels should be confirmed through an independent source rather than relying solely on information encountered during a login or purchase flow.

EVIDENCE

- The homepage exposes both subscription and sign-in pathways, making independent confirmation of the subscription counterparty relevant before account or payment use.
- The site's apparent revenue model involves paid digital subscriptions and advertising, so the applicable commercial terms should be reviewed before enrollment.
- The available identity evidence is consistent with an established publisher but does not independently verify the real-world operator.

Summary Verdict

The available evidence is consistent with an established, apparently legitimate website and supports a high-trust, low-risk posture. No scam, phishing, impersonation, or other contradictory signals were identified, while operator identity verification remains incomplete.

Infrastructure Integrity

The website is protected by Akamai CDN/WAF infrastructure, and all observed addresses were CDN edge servers rather than exposed origin candidates. This architecture is a positive defensive measure that reduces direct origin exposure, but it is a mitigating infrastructure signal rather than proof of legitimacy.

Closing Assessment

Ordinary browsing is proportionate to the assessed posture; credential and payment interactions should proceed after the standard independent merchant-identity, subscription-term, and payment-protection checks.

Written analysis generated 2026-08-11 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of adelaidenow.com.au.

- The request stayed on adelaidenow.com.au. It was not redirected to another domain. CLEAR
- Registration is published under Corporation Service Company (Aust) Pty Ltd. CLEAR
- DNS for this domain is served by akam.net, across 8 name servers. NOTED
- The earliest public archive of this site is from 2008-07-24. CLEAR
- It is hosted on AKAMAI-AS, from a server in NL. NOTED

Domain intelligence

Registrar	Corporation Service Company (Aust) Pty Ltd
Hosting	AKAMAI-AS - Akamai Technologies, Inc., US
Country	NL
Server IP	2a02:26f0:e80:19b::ebe
Name servers	asia1.akam.net, ns1-24.akam.net, ns1-50.akam.net, usc1.akam.net, usc4.akam.net, usw1.akam.net, usw4.akam.net, usw5.akam.net
SSL issuer	DigiCert Global G2 TLS RSA SHA256 2020 CA1
SSL expiry	2026-10-15
Domain age	18.05 years (continuous registration)
Domain expiry	Not available
Archive first seen	2008-07-24
Archive snapshots	5000
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about adelaidenow.com.au at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/adelaidenow.com.au> · assessed 2026-08-11