

Is adi-ad.ba safe? TrustSniffer's low-trust assessment: 40/100

adi-ad.ba

Verdict

40

OUT OF 100

LOW TRUST

adi-ad.ba is low-trust and potentially risky.

Several risk patterns were present. Do not send money or personal details until you have verified this business another way.

Sensitive Interaction Risk

Assessed 2026-08-20 by automated analysis. Classification confidence 55%.

What this site appears to be

Adi-Ad d.o.o. is an online shop (Bosnian language) for bathroom equipment offering product listings, account login, checkout, contact details, payment options (cash on delivery and bank transfer), and return/support information.

Evidence status and limitations

Evidence completeness: UNKNOWN

- The real-world operator identity was not independently verified.
- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	3 flagged it VirusTotal	RISK
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	8.0 years old Registered history	CLEAR
Web archive	Archived since 2018 Public history exists	CLEAR
Certificate	Encrypted connection Issued by YR2	NOTED

The page as captured

<https://adi-ad.ba/>



What adi-ad.ba served when TrustSniffer captured it on 2026-08-20. The page may look different now.

Key findings

- Automated classification: Sensitive Interaction Risk.
- Domain age: 3 to 10 years (registration continuity).
- Public web-archive history exists since 2018.
- At least one reputation service TrustSniffer consulted had flagged this domain at assessment time.

Full analysis

Overview

This website is a Bosnian-language online retail storefront for bathroom equipment, presenting product listings and promotional merchandising for boilers, bathroom furniture, shower cabins, faucets, bathtubs, sinks, and related household products; it appears designed to generate sales through ecommerce ordering and delivery within Bosnia and Herzegovina.

Scam/Impersonation Risk

The site presents a conventional retail experience, including product browsing, customer accounts, login, checkout, contact, and returns functions, and the reviewed page contained no explicit brand-impersonation indicators or conflicting legal identities. However, this benign presentation is outweighed by confirmed external threat detections: the domain is blacklisted by multiple sources, including three malicious detections and one suspicious detection in the evaluated reputation results. The resulting risk is concentrated on sensitive interactions, particularly account access, credential submission, and payment activity. No suspicious contact-email anomaly was identified in the supplied page findings.

EVIDENCE

- The homepage presents the Adi-Ad retail brand, bathroom-equipment categories, promotions, and an advertised catalogue of “6000+” products.
- The homepage exposes login and checkout/order forms, creating a sensitive-interaction surface despite the absence of page-level red-flag items.
- Domain registration continuity is 8.02 years (~8 years old), based on the recorded registration history.
- Web-archive coverage records 56 snapshots spanning 2018–2025 (8 years tracked).

Regulatory Verification Notes

The site identifies the business as Adi-Ad d.o.o. and provides ordinary ecommerce information, including contact, support, and returns content. The real-world operator remains unverified, and the supplied business disclosures do not present a licensing or registration number; for a general retailer this is a transparency and verification gap, not independent proof of fraud. Governance and ownership disclosures are therefore insufficient to resolve the external reputation contradiction. The available broker-context check produced no matching result, which is only a limited reputational signal and not a licensing determination.

EVIDENCE

- The business model and page summary identify Adi-Ad d.o.o. as a Bosnia and Herzegovina bathroom-equipment retailer.
- No license claim, licensing authority, or license number is presented in the supplied business-model disclosures.
- The site is hosted on AS200698 (GLOBALHOST-BOSNIA-AS - Globalhost d.o.o., BA).
- The TLS certificate is issued by YR2 at DV validation level and is valid to 2026-11-16 16:27:40 UTC.

What to Verify Next

Before any sensitive interaction, an independent check should confirm that Adi-Ad d.o.o. is the legal entity entitled to operate the store and that its published address and payment beneficiary correspond to that entity. The stated cash-on-delivery and bank-transfer arrangements should be assessed for payment protection, with bank transfer deferred until the seller and fulfilment terms are independently confirmed. The returns and support provisions should also be reviewed for clear deadlines, responsibility for delivery costs, and an effective dispute route; official contact channels should be confirmed through an independent, offline source.

EVIDENCE

- The checkout documentation identifies cash on delivery and bank transfer as payment options.
- The site provides dedicated contact, terms-of-use, account, checkout, and returns/support content for independent review.
- The page analysis identifies three functional form types: login, checkout/order, and contact/support.

Summary Verdict

The overall posture is **low trust with elevated sensitive-interaction risk**. The website’s conventional retail presentation does not neutralize the confirmed external reputation contradiction, and the available evidence

does not establish the operator’s identity strongly enough for the site to be treated as trustworthy for credentials or financial activity.

Infrastructure Integrity

The site resolves directly to a likely origin rather than through a detected CDN edge, with no CDN or WAF identified in the supplied infrastructure analysis. This offers limited infrastructure-based mitigation and does not offset the reputation findings.

Closing Assessment

The appropriate posture is to restrict activity to non-sensitive browsing until independent legal-entity, fulfilment, contact-channel, and payment-protection checks are complete; credentials and payments should not be submitted in the interim.

Written analysis generated 2026-08-20 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

1 finding contributed to this verdict, raised by analysis engine, behaviour in a sandbox.

01 Sensitive Interaction Risk

- The analysis matched a pattern TrustSniffer treats as a direct threat to a visitor.
Analysis engine signal:direct_threat
- The structure of the page changed sharply while it was loading.
Behaviour in a sandbox rule:BEHAV_DOM_DENSITY_SPIKE

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of adi-ad.ba.

- The request stayed on adi-ad.ba. It was not redirected to another domain. CLEAR
- The earliest public archive of this site is from 2018-08-03. CLEAR
- It is hosted on GLOBALHOST-BOSNIA-AS, from a server in BA. NOTED

Domain intelligence

Registrar	Not available
Hosting	GLOBALHOST-BOSNIA-AS - Globalhost d.o.o., BA

Country	BA
Server IP	185.164.35.101
Name servers	Not available
SSL issuer	YR2
SSL expiry	2026-11-16
Domain age	8.02 years (continuous registration)
Domain expiry	Not available
Archive first seen	2018-08-03
Archive snapshots	Not counted (archive lookup incomplete)
Reputation	VirusTotal: 3 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about adi-ad.ba at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/adi-ad.ba> · assessed 2026-08-20