

Is **airbnb.co.uk** safe? TrustSniffer's moderate-trust assessment: **65/100**

airbnb.co.uk

Verdict

65

OUT OF 100

MODERATE TRUST

airbnb.co.uk is moderately trusted.

Most signals looked ordinary, and some evidence was missing. Read the checks below before you pay or hand over personal details.

Safe for Read-Only

Dynamic Interaction Caution

Assessed 2026-08-17 by automated analysis. Classification confidence 55%.

What this site appears to be

Official-looking homepage for a global accommodation marketplace with listings, search UI, regional recommendations, and corporate footer links.

Evidence status and limitations

- Evidence completeness: UNKNOWN
- The real-world operator identity was not independently verified.
 - Module-level completeness metadata is unavailable for this legacy report.

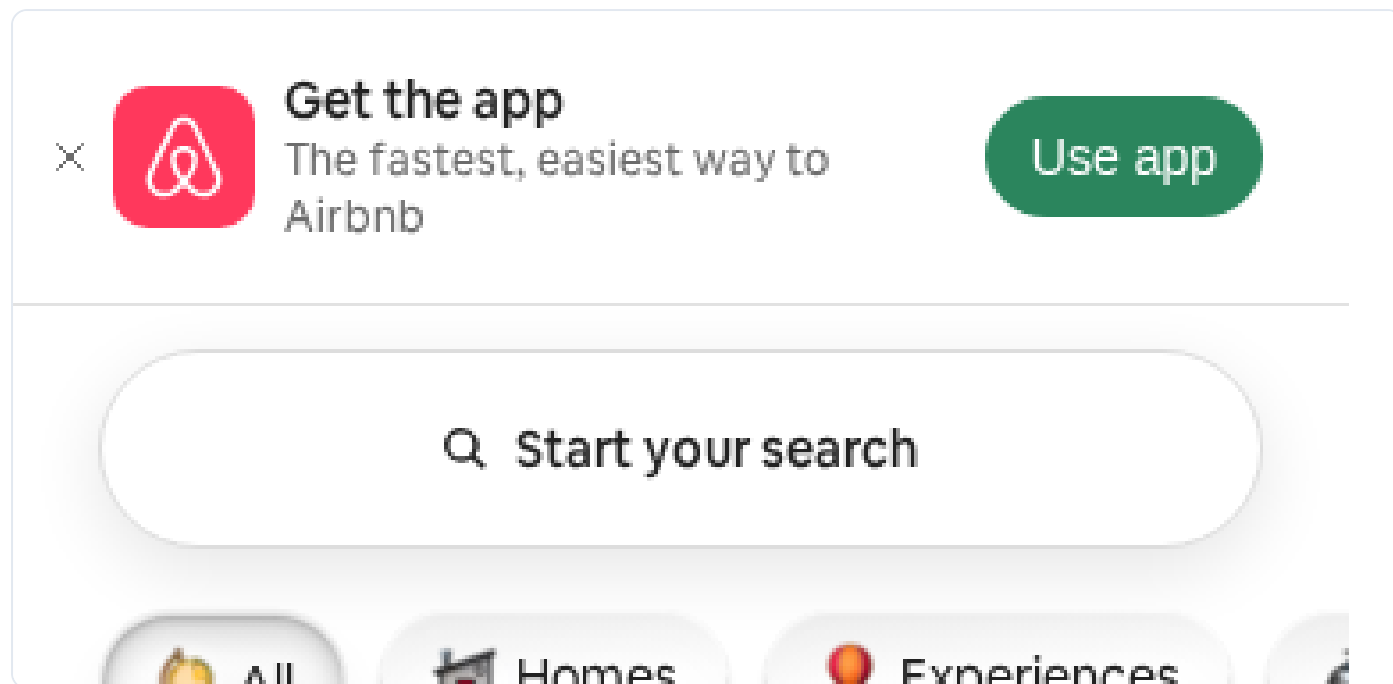
At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	Not available No registration record was returned	NOTED
Web archive	Never archived No public history of this site	WATCH
Certificate	Encrypted connection Issued by DigiCert Global G3 TLS ECC SHA384 2020 CA1	NOTED

The page as captured

https://www.airbnb.co.uk/



What airbnb.co.uk served when TrustSniffer captured it on 2026-08-17. The page may look different now.

Key findings

- Automated classification: Safe for Read-Only.
- No flags from the reputation services TrustSniffer consulted at assessment time.
- The operator behind the site could not be independently connected to a real-world brand or person.

Full analysis

Overview

This website is a global accommodation marketplace presenting short-term homes, hotels, experiences, regional recommendations, host onboarding, and booking-search functionality. Its apparent business model is to connect hosts and service providers with guests while earning service fees and commissions through reservations and payment processing.

Scam/Impersonation Risk

No contradictions were observed across the supplied evidence: there were no confirmed phishing, malicious-content, impersonation, or conflicting-identity indicators. The homepage is substantively consistent with an accommodation marketplace, displaying listing searches, host categories, prices, ratings, and corporate footer links. A brand-similarity signal associated the presentation with the Airbnb brand, but it was not corroborated by malicious reputation findings, phishing behavior, hidden forms, or an identified impersonation pattern; it is therefore treated as a contextual concern rather than evidence of a scam. The captured homepage contained no login form or sensitive submission form, although ordinary browsing evidence does not establish the identity of the real-world operator.

EVIDENCE

- The homepage displays accommodation listings, booking dates, guest counts, host classifications, prices, and guest ratings within a travel-marketplace interface.
- Interactive testing recorded no hidden forms, external password forms, wallet activity, clipboard manipulation, cloaking, or executable abuse behavior.
- External reputation checks recorded 0 malicious and 0 suspicious detections, with no malicious search-engine warning and no matching broker-reputation record.
- The site has a traffic rank of 15676 and is within the top 1 million domains.

Regulatory Verification Notes

The available content supports an established marketplace business model, but the reviewed material does not independently establish the operating legal entity or present a licensing claim or registration number. This is a disclosure and verification matter rather than evidence of deception, particularly because the observed service is presented as a travel marketplace rather than as a regulated investment or financial product. The transport certificate provides a meaningful technical identity signal by naming Airbnb, Inc. as the subject organization, but certificate naming is not, by itself, proof of the operator's legal status or authority to conduct every activity presented on the site. The available evidence is therefore consistent with a legitimate website while leaving real-world identity verification incomplete.

EVIDENCE

- The site's transport encryption uses an OV certificate issued by DigiCert Global G3 TLS ECC SHA384 2020 CA1, naming Airbnb, Inc. as the subject organization and valid through 2027-01-26.
- Network telemetry identified AS20940, operated by Akamai International B.V., NL.
- The homepage and corporate footer present marketplace and corporate-navigation content but no licensing claim or license number in the reviewed material.
- The observed business model is a short-term accommodation and experiences marketplace with a low page-level risk classification and no content red flags.

What to Verify Next

Before sensitive or high-value activity, an organization should independently confirm that the relevant legal entity, terms, payment arrangements, cancellation rights, and dispute-resolution process correspond to the intended service. Any required travel, consumer-protection, or payment-related registration should be checked against the applicable official registry rather than relying solely on on-site statements. Support and payment channels should also be confirmed through independently sourced official contact information before a material transaction.

EVIDENCE

- The homepage provides booking and host-service functionality, making the applicable contracting party and payment terms relevant to transaction review.
- The reviewed content does not supply an independently verified legal-entity or licensing record.
- The site's identity-verification status remains unverified despite the technical certificate naming Airbnb, Inc.

Summary Verdict

The overall posture is **moderate trust**: the website presents a coherent, established-looking marketplace with clean observed threat indicators, but the available evidence does not support full independent assurance of the real-world operator. Normal informational browsing is proportionate, while confidence should remain measured for actions involving material value or sensitive information.

Infrastructure Integrity

The site is protected by Cloudflare's CDN and WAF, and all observed addresses were CDN edge infrastructure rather than a directly exposed origin. This reduces direct origin exposure and provides a mitigating security layer, but protective delivery infrastructure is not proof of business legitimacy.

EVIDENCE

- Infrastructure telemetry identifies Cloudflare CDN/WAF protection with 6 observed edge IPs and 0 likely origin IPs.
- The hosting configuration identifies AS16509, Amazon.com, Inc., US, with ARIN as the registry.
- The directly observed technical server record identified the United States as the server country.

Closing Assessment

Ordinary browsing is proportionate, but independent entity, transaction-protection, and applicable-regulatory checks should be completed before committing significant funds or submitting sensitive information.

Written analysis generated 2026-08-17 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

1 finding contributed to this verdict, raised by behaviour in a sandbox.

01 Dynamic Interaction Caution

- Most of what the page loaded came from other domains rather than from this one.
Behaviour in a sandbox rule:BEHAV_EXTERNAL_RATIO_HIGH
- The page sent data to a destination TrustSniffer does not recognise.
Behaviour in a sandbox rule:BEHAV_NONWHITELISTED_POSTS
- The structure of the page changed sharply while it was loading.
Behaviour in a sandbox rule:BEHAV_DOM_DENSITY_SPIKE
- The page made background requests to destinations TrustSniffer does not recognise.
Behaviour in a sandbox rule:BEHAV_NONWHITELISTED_XHR
- The page exchanged network traffic with destinations TrustSniffer does not recognise.
Behaviour in a sandbox rule:BEHAV_NONWHITELISTED_TRAFFIC

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of airbnb.co.uk.

- The request stayed on airbnb.co.uk. It was not redirected to another domain. [CLEAR](#)
- It is hosted on AKAMAI-ASN1, from a server in US. [NOTED](#)

Domain intelligence

Registrar	Not available
Hosting	AKAMAI-ASN1 - Akamai International B.V., NL
Country	US
Server IP	184.86.103.209
Name servers	Not available
SSL issuer	DigiCert Global G3 TLS ECC SHA384 2020 CA1
SSL expiry	2027-01-26
Domain age	Not available (no registration date was returned)
Domain expiry	Not available
Archive first seen	Not available

Archive snapshots	0
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about airbnb.co.uk at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/airbnb.co.uk> · assessed 2026-08-17