

Is alzheimers.org.uk legit? TrustSniffer's high-trust assessment: 90/100

alzheimers.org.uk

Verdict

90

OUT OF 100

HIGH TRUST

alzheimers.org.uk appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Low Risk

Assessed 2026-08-13 by automated analysis. Classification confidence 75%.

What this site appears to be

Official Alzheimer's Society site offering dementia information, support services, research participation, fundraising and donation options. Contact and registration details for the charity are provided.

Evidence status and limitations

Evidence completeness: UNKNOWN

- The real-world operator identity was not independently verified.
- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	28 years old Registered history	CLEAR
Web archive	Archived since 1998 4527 snapshots	CLEAR
Certificate	Encrypted connection Issued by DigiCert Global G2 TLS RSA SHA256 2020 CA1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 1998.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

The website is the official-looking online presence of Alzheimer's Society, presenting dementia information, support services, research participation, fundraising, volunteering, events, and donation options. Its apparent business model is that of an established charitable and informational organization sustained through donations, fundraising, partnerships, and public-support services.

Scam/Impersonation Risk

No contradictions were observed across the supplied evidence: there are no phishing, impersonation, malicious-content, or confirmed blacklist indicators. The homepage's content is coherent with the Alzheimer's Society identity, including dementia guidance, a Dementia Support Line, research participation, fundraising, and donation pathways; it also provides contact and organizational registration details. The site's long, continuous historical presence and clean external reputation further support an apparently legitimate identity, although the real-world operator is not independently verified by this assessment.

EVIDENCE

- The homepage identifies "Alzheimer's Society" and provides dementia information, support services, research participation, fundraising, volunteering, and donation functions.
- Domain registration continuity indicates a domain age of 27.750855578370977 years.
- Web-archive records contain 4527 snapshots spanning 1998–2026, with 29 years tracked and a maximum gap of 1 year.
- External reputation checks recorded 0 malicious detections, 0 suspicious detections, and no blacklist or phishing result.

Regulatory Verification Notes

The site presents itself as a charity rather than as a financial or otherwise regulated service. Its contact and registration information provide useful organizational disclosure, while the supplied evidence does not independently verify the underlying operator or establish a third-party regulatory status. Accordingly, the available evidence is consistent with an established, apparently legitimate charitable website, but formal organizational and donation-related disclosures should be assessed against the relevant public records before institutional reliance.

EVIDENCE

- The homepage and contact area provide organizational contact and registration details.
- The site's stated business model is charitable, involving donations, fundraising, corporate partnerships, information services, events, volunteering, and research participation.
- Hosting telemetry records AS13335, CLOUDFLARENET – Cloudflare, Inc., US.
- The site's transport encryption uses an OV certificate issued by DigiCert Global G2 TLS RSA SHA256 2020 CA1, with validity through 2027-01-23.

What to Verify Next

Before credential or payment interactions, an organization should independently match the charity's legal name and registration details with the relevant public charity registry, confirm that donation and support channels are reached through the independently verified official domain, and review the applicable donation terms, refund arrangements, and payment-protection options. Contact details should also be confirmed through an independent offline or previously trusted route where the transaction is material.

EVIDENCE

- The homepage contains links to Donate, Contact us, About dementia, Dementia support, Get involved, and research areas.
- The site presents two observed forms: an email-signup form and a search form; no sensitive form or login form was identified.
- The donation and fundraising pathways are presented alongside the organization's public support and contact content.

Summary Verdict

The website has a **high-trust, low-risk posture** and the evidence is strongly consistent with an established, apparently legitimate charitable information service. No contradictory signals were identified, but the operator's real-world identity remains likely rather than independently verified.

Infrastructure Integrity

The site is protected by AWS CDN/WAF infrastructure, with observed edge hosting on AS16509; no origin candidate was observed. This is a mitigating technical control that reduces direct exposure of the origin environment, but it is not proof of organizational legitimacy.

Closing Assessment

Ordinary browsing and support-service use are proportionate to the assessed posture; before submitting credentials or making a donation, the prospective user should complete the independent identity, terms, and payment-protection checks described above.

Written analysis generated 2026-08-13 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	LIKELY
Identity score	79/100
Identity verification confidence	78%

- Trusted social count=3

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of alzheimers.org.uk.

- The request stayed on alzheimers.org.uk. It was not redirected to another domain. CLEAR
- The earliest public archive of this site is from 1998-11-11. CLEAR
- It is hosted on CLOUDFLARENET, from a server in US. NOTED

Domain intelligence

Registrar	Not available
Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	US
Server IP	2606:4700::6812:784d
Name servers	Not available
SSL issuer	DigiCert Global G2 TLS RSA SHA256 2020 CA1
SSL expiry	2027-01-23
Domain age	27.75 years (continuous registration)
Domain expiry	Not available
Archive first seen	1998-11-11
Archive snapshots	4527
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about alzheimers.org.uk at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that

evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/alzheimers.org.uk> · assessed 2026-08-13