

Is aplaut.com legit? TrustSniffer's high-trust assessment: 100/100

aplaut.com

Verdict

100

OUT OF 100

HIGH TRUST

aplaut.com appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-03 by automated analysis. Classification confidence 75%.

What this site appears to be

Russian-language homepage for Aplaut, a B2B SaaS platform that helps retailers and brands collect, moderate, analyze, aggregate, and distribute product reviews, ratings, questions, survey responses, and other customer content. The page presents product modules, integrations, customer cases, operational claims, support information, legal/privacy resources, a telephone contact, and demo and newsletter calls to action.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	7.7 years old Registered history	CLEAR
Web archive	Archived since 2001 232 snapshots	CLEAR
Certificate	Encrypted connection Issued by YR1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: 3 to 10 years (registration continuity).
- Public web-archive history exists since 2001.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

The website presents Aplaut, an established Russian-language B2B SaaS platform through which retailers and brands collect, moderate, analyze, aggregate, and distribute product reviews, ratings, customer questions, survey responses, and other user-generated commerce content, with revenue apparently derived from business subscriptions or negotiated service contracts.

Scam/Impersonation Risk

No phishing, brand impersonation, conflicting legal identity, or other identity contradiction was observed. The homepage consistently presents a review-management business and supports that positioning with detailed product modules, customer cases, documentation, contact information, and demo access. Its claims of 12 years of market expertise, more than 70 million reviews collected, and service to over 250 retailers and brands are commercial assertions rather than independently validated facts, but they form a coherent operating narrative and are not accompanied by deceptive financial, cryptocurrency, or credential-harvesting mechanics.

- The homepage describes review collection, ratings, customer photographs, surveys, product questions and answers, email campaigns, moderation, aggregation, syndication, and marketplace monitoring.
- The homepage states 12 years of market expertise, more than 70 million reviews collected, and relationships with over 250 retailers, brands, online stores, and marketplaces.
- The homepage contained no sensitive form, hidden form, external password form, cryptocurrency functionality, wallet interaction, clipboard hijacking, cloaking, or suspicious inline script.
- The domain has 232 archive snapshots spanning 2001-07-19 to 2026-02-28, representing 26 years of archival tracking without identified semantic repurposing.

Regulatory Verification Notes

Aplaut is presented as commercial software rather than a regulated financial or investment service, so the absence of a financial licence claim is consistent with its stated business model. The homepage references company, legal, and privacy resources, although the supplied page evidence does not establish the contracting entity's formal registration details or the substantive terms governing customer data and user-generated content. This is a procurement and contractual-review matter, not evidence of impersonation or illegitimacy.

- The homepage provides "About the company," legal/privacy resources, documentation, telephone contact, login access, and demo and newsletter calls to action.
- The homepage positions the service for retailers, online stores, brands, and direct-to-consumer businesses rather than consumers seeking financial products.

- The WHOIS record was created on 2018-11-26 (~7.69 years old), is registered through Registrar of Domain Names REG.RU LLC, and expires on 2027-11-26.
- The site's transport encryption uses a YR1-issued domain-validated certificate, valid through 2026-08-30.

What to Verify Next

Enterprise onboarding should confirm the contracting legal entity against the executed agreement, review the privacy and data-processing terms for customer-content handling, and validate the claimed customer references through independent procurement channels. Security due diligence should also establish the scope of integrations and API permissions before production deployment.

- The homepage advertises integrations and API-supported B2B functionality, making access scope and data-flow review relevant to deployment.
- The platform's stated functions include collecting, moderating, publishing, and distributing customer-generated content, which places retention, processing roles, and onward syndication within contractual scope.
- The homepage offers demonstrations and sales consultation, providing an identified route for obtaining corporate, security, and contractual documentation.

Summary Verdict

Aplaut is a legitimate, established, and trustworthy website with a coherent commercial identity, substantial product content, longstanding web presence, clean external threat reputation, and no observed fraud indicators. Normal interaction, including account login and standard use of the service, is appropriate.

Infrastructure Integrity

The site is hosted directly by JSC Selectel in Russia, without a detected CDN or WAF layer; one likely origin address was visible. Direct origin exposure provides less network-layer shielding than an edge-protected deployment, but the identified hosting environment, valid encryption, and absence of reported abuse support a sound infrastructure posture and do not indicate malicious operation.

- The hosting infrastructure serves the site from AS49505 (SELECTEL – JSC Selectel, RU) at a single resolved Russian address.
- Infrastructure analysis identified no CDN edge addresses and one likely origin address.
- External reputation checks recorded zero malicious or suspicious detections, zero abuse reports, and no confirmed threat-list finding.

Closing Assessment

Prospective users may engage with the website and use its standard account functions normally; enterprise adoption should proceed through routine contractual, privacy, integration, and vendor-security review.

Written analysis generated 2026-08-03 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
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Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of aplaut.com.

- The request stayed on aplaut.com. It was not redirected to another domain. [CLEAR](#)
- Registration is published under Registrar of Domain Names REG.RU LLC. [CLEAR](#)
- DNS for this domain is served by selectel.ru, across 4 name servers. [NOTED](#)
- The registration is paid up to 2027-11-26. [CLEAR](#)
- The earliest public archive of this site is from 2001-07-19. [CLEAR](#)
- It is hosted on SELECTEL, from a server in RU. [NOTED](#)

Domain intelligence

Registrar	Registrar of Domain Names REG.RU LLC
Hosting	SELECTEL - JSC Selectel, RU
Country	RU
Server IP	82.202.220.22
Name servers	A.NS.SELECTEL.RU, B.NS.SELECTEL.RU, C.NS.SELECTEL.RU, D.NS.SELECTEL.RU
SSL issuer	YR1
SSL expiry	2026-08-30
Domain age	7.7 years
Domain expiry	2027-11-26
Archive first seen	2001-07-19
Archive snapshots	232
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about aplaut.com at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that

evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/aplaut.com> · assessed 2026-08-03