

Is apple.com.cn legit? TrustSniffer's high-trust assessment: 100/100

apple.com.cn

Verdict

100

OUT OF 100

HIGH TRUST

apple.com.cn appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-11 by automated analysis. Classification confidence 75%.

What this site appears to be

Official Apple (China) site content: product listings (Mac, iPad, iPhone, Apple Watch, Vision Pro, AirPods, Home), support, trade-in, financing, AppleCare and services. Contact and store finder information included.

Evidence status and limitations

Evidence completeness: UNKNOWN

- The real-world operator identity was not independently verified.
- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0% confidence AbuseIPDB, 67 reports; shared hosting inflates reports	CLEAR
Domain age	26 years old Registered history	CLEAR
Web archive	Archived since 2000 5000 snapshots	CLEAR
Certificate	Encrypted connection Issued by Apple Public Server ECC CA 1 - G1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2000.
- VirusTotal and Google Safe Browsing had no flags for this domain; its hosting IP carries AbuseIPDB reports below the confidence level TrustSniffer treats as a flag.

Full analysis

Overview

apple.com.cn is an Apple China corporate retail website presenting Mac, iPad, iPhone, Apple Watch, Vision Pro, AirPods, accessories, support, trade-in, financing, AppleCare, iCloud and other services. Its apparent business model is direct online and in-store retail supported by product sales, service subscriptions and related customer support.

Scam/Impersonation Risk

No blacklist, phishing, malware or confirmed impersonation contradictions were observed. The site's Chinese-language homepage identifies itself as the official Apple mainland China website and presents a coherent Apple product and service catalogue, while behavioral testing found no login form, hidden form, wallet activity, clipboard manipulation, cloaking or suspicious external posting. A reputational signal consisting of 67 abuse reports applies to the shared IP address 17.253.144.10 associated with Apple Inc.; the address is whitelisted, the confidence score is zero, and the reports were discounted because they relate to shared provider infrastructure rather than this website specifically. The overall evidence is therefore consistent with an established, apparently legitimate site, although independent operator identity verification remains incomplete.

EVIDENCE

- The homepage is titled “Apple (中国大陆) - 官方网站” and lists Apple products, retail services, support, trade-in and financing.
- The domain was registered on 2000-11-30 and is approximately 25.71 years old.
- Web-archive coverage contains 5,000 snapshots spanning 2000–2021, with 22 years tracked.
- External reputation checks recorded 0 malicious and 0 suspicious detections for the evaluated site, with no blacklist or phishing hit.

Regulatory Verification Notes

The website operates as a consumer retail and services platform rather than presenting an investment, brokerage or other regulated-financial proposition. No regulated license claim or license number was identified in the reviewed site content, so licensing is not a central legitimacy issue for the apparent business model; however, the legal and corporate disclosure position should still be confirmed independently before material commercial reliance. The available evidence supports an established site, but it does not independently prove the real-world operator identity. The listed registrar is 码恪御标信息科技（上海）有限公司, and the registration

record identifies 苹果电子产品商贸（北京）有限公司 as the owner; these records are useful attribution signals but are not treated as conclusive identity proof.

EVIDENCE

- The homepage and support/store content describe retail, financing, trade-in, AppleCare and consumer services, with no regulated-finance license claim.
- The domain registration record lists registrar 码恪御标信息科技（上海）有限公司 and owner 苹果电子产品商贸（北京）有限公司.
- The site is served from AS714, identified as APPLE-ENGINEERING - Apple Inc., US.
- The transport certificate is OV, issued by Apple Public Server ECC CA 1 - G1 for Apple Inc., valid to 2026-09-24.

What to Verify Next

Before credential or payment interactions, an enterprise or consumer counterparty should independently confirm the merchant identity against Apple's official corporate or regional records, review the applicable purchase, refund and warranty terms, and ensure that payment protection is available through the selected payment method. Contact details should be confirmed through an independently obtained official channel, and any proposed transaction that falls outside ordinary Apple retail or support activity should be validated separately.

EVIDENCE

- The homepage provides product purchasing, store-finder, order-status, financing and trade-in pathways that can be compared with independently sourced Apple information.
- The site includes support, AppleCare and warranty-related service references for comparison with the applicable transaction terms.
- The observed page contained no sensitive form and no untrusted form destination during analysis.

Summary Verdict

Available evidence is consistent with an established, apparently legitimate website and supports a high-trust, low-risk posture for ordinary retail, support and account-related use. The classification is strong, but it should not be interpreted as independent proof of the real-world operator's identity.

Infrastructure Integrity

The site uses CDN/WAF protection, with an observed edge server at 106.52.51.122 on AS45090; the resolved hosting environment is also associated with AS714 and Apple Inc. This layered edge protection is a mitigating security factor that can reduce direct exposure of service infrastructure, but it is not by itself proof of legitimacy.

Closing Assessment

Normal use is proportionate to the available evidence, subject to routine independent checks of merchant identity, transaction terms and payment protection before credentials or payments are submitted.

Written analysis generated 2026-08-11 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Signals weighed against the site

- AbuseIPDB: 67 reports on hosting IP 17.253.144.10 (Apple Inc., Commercial), 0% confidence. The reports are attributed to shared infrastructure, not specifically to this website.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of apple.com.cn.

- The request stayed on apple.com.cn. It was not redirected to another domain. CLEAR
- Registration is published under 码恪御标信息科技（上海）有限公司. CLEAR
- DNS for this domain is served by apple.com, across 4 name servers. NOTED
- The registration is paid up to 2026-11-30. NOTED
- The earliest public archive of this site is from 2000-03-02. CLEAR
- It is hosted on APPLE-ENGINEERING, from a server in US. NOTED

Domain intelligence

Registrar	码恪御标信息科技（上海）有限公司
Hosting	APPLE-ENGINEERING - Apple Inc., US
Country	US
Server IP	17.253.144.10
Name servers	a.ns.apple.com, b.ns.apple.com, c.ns.apple.com, d.ns.apple.com
SSL issuer	Apple Public Server ECC CA 1 - G1
SSL expiry	2026-09-24
Domain age	26.44 years (continuous registration)
Domain expiry	2026-11-30
Archive first seen	2000-03-02
Archive snapshots	5000

About this assessment

A trust score summarises the evidence TrustSniffer could collect about apple.com.cn at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/apple.com.cn> · assessed 2026-08-11