

Is appodeal.com legit? TrustSniffer's high-trust assessment: 100/100

appodeal.com

Verdict

100

OUT OF 100

HIGH TRUST

appodeal.com appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-02 by automated analysis. Classification confidence 75%.

What this site appears to be

Appodeal presents an established mobile business growth platform offering ad mediation, advertising solutions, user acquisition, creative services, machine learning, and digital products for app developers. The page highlights company scale, client success stories, events, blog content, and career information.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	13 years old Registered history	CLEAR
Web archive	Archived since 2015 491 snapshots	CLEAR
Certificate	Encrypted connection Issued by Go Daddy Secure Certificate Authority - G2	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2015.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

Appodeal is an established mobile business-growth platform for app developers, presenting ad mediation, advertising solutions, user acquisition, creative services, machine learning, digital products, client success stories, events, and careers. Its apparent business model is SaaS and advertising technology, monetized through platform and related service arrangements.

Scam/Impersonation Risk

No phishing, brand-impersonation, malicious, or identity-conflict indicators were observed. The homepage presents a coherent corporate platform with substantive product and company context, no sensitive forms, no wallet functionality, and no deceptive financial claims. The site's established operating history and clean external reputation further support a legitimate identity.

- The homepage describes Appodeal's mobile advertising and developer-growth services and contains no reported fraud indicators.
- The domain was registered in 2013 and is approximately 13.26 years old.
- Historical coverage records 491 archive snapshots across 12 tracked years, from 2015 through 2026.
- External reputation checks recorded zero malicious and zero suspicious detections, with no blacklist or phishing match.

Regulatory Verification Notes

Appodeal presents as a software and advertising-technology provider rather than a financial-services operator. The reviewed homepage content does not surface a license or registration number; this is a minor disclosure point for procurement or regulated counterparties, not evidence of deception. Registration privacy is an administrative detail, while the company's business presentation, professional social presence, and established page authority support a credible corporate profile.

- The homepage identifies a SaaS / advertising-technology business serving mobile app developers.
- The site's hosting telemetry shows AS13335 operated by CLOUDFLARENET - Cloudflare, Inc., US.
- The site uses a DV TLS certificate issued by Go Daddy Secure Certificate Authority - G2, valid through 2027-03-21.
- The homepage links to established professional channels including LinkedIn and YouTube.

What to Verify Next

For formal onboarding, the prospective counterparty should confirm the contracting legal entity, applicable commercial registrations, and any sector-specific obligations through authoritative corporate or regulatory records. Standard procurement checks should also validate the commercial agreement, data-processing terms, and the official support channels used for account administration.

- The homepage provides company, product, client-success, events, blog, and careers context suitable for corporate due diligence.
- The stated business model is commercial software and advertising technology, making entity and contractual verification the relevant next step.

Summary Verdict

Appodeal presents a legitimate, established, and trustworthy website with strong convergence across its corporate content, operating history, technical controls, and external reputation. Normal interaction, including account login and standard platform use, is appropriate.

Infrastructure Integrity

The site is protected by Cloudflare CDN/WAF infrastructure, and observed addresses are CDN edge servers rather than directly exposed origin infrastructure. This provides a meaningful protective layer against direct network exposure while remaining a mitigating control rather than independent proof of legitimacy.

Closing Assessment

Normal business engagement is appropriate, subject to the prospective counterparty's ordinary procurement, contractual, and regulatory onboarding procedures.

Written analysis generated 2026-08-02 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	LIKELY
Identity score	76/100
Identity verification confidence	38%

- Trusted social count=2

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of appodeal.com.

- The request stayed on appodeal.com. It was not redirected to another domain. CLEAR
- Registration is published under GoDaddy.com, LLC. CLEAR
- DNS for this domain is served by cloudflare.com, across 2 name servers. NOTED

- The registration is paid up to 2028-05-02. CLEAR
- The earliest public archive of this site is from 2015-01-24. CLEAR
- It is hosted on CLOUDFLARENET, from a server in US. NOTED

Domain intelligence

Registrar	GoDaddy.com, LLC
Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	US
Server IP	2606:4700::6812:93a
Name servers	NITIN.NS.CLOUDFLARE.COM, PAT.NS.CLOUDFLARE.COM
SSL issuer	Go Daddy Secure Certificate Authority - G2
SSL expiry	2027-03-21
Domain age	13.3 years
Domain expiry	2028-05-02
Archive first seen	2015-01-24
Archive snapshots	491
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about appodeal.com at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/appodeal.com> · assessed 2026-08-02