

Is arrowprofit.com a scam? TrustSniffer's high-risk assessment: 0/100

arrowprofit.com

Verdict

0

OUT OF 100

CRITICAL RISK

arrowprofit.com shows high-risk / scam indicators.

This assessment found strong scam indicators. Do not pay, sign in, or share personal details with this site.

Sensitive Interaction Risk

Governance Risk

Assessed 2026-08-21 by automated analysis. Classification confidence 55%.

What this site appears to be

A demo/sandbox of Selling Lane's white-label vehicle auction platform showing sample listings and offering demo links and signup/login forms. Bids are test-only and not real transactions.

Evidence status and limitations

- Evidence completeness: UNKNOWN
- The real-world operator identity was not independently verified.
 - Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

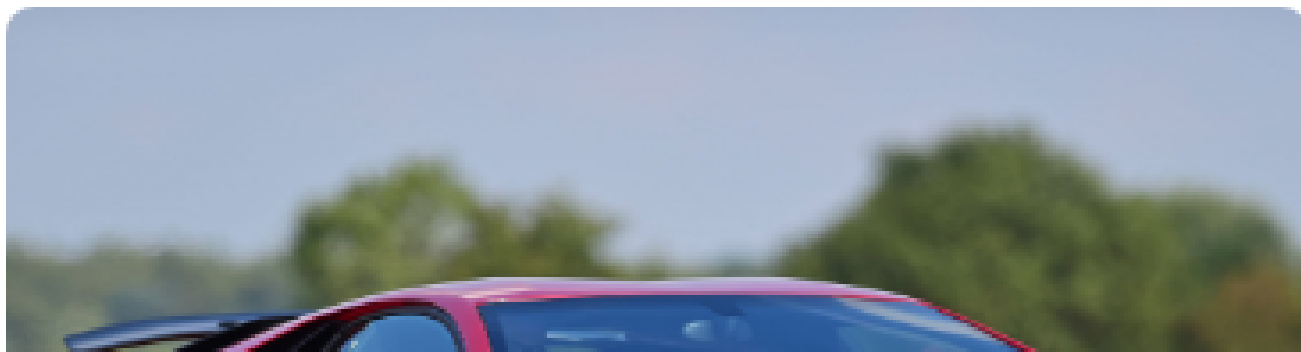
Malware engines	13 flagged it VirusTotal	RISK
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	3.0 years old Registered history	CLEAR
Web archive	Archived since 2018 Public history exists	CLEAR
Certificate	Encrypted connection Issued by WR3	NOTED

The page as captured

<https://arrowprofit.com/>



 [Login / Register](#)



What arrowprofit.com served when TrustSniffer captured it on 2026-08-21. The page may look different now.

Key findings

- Automated classification: Sensitive Interaction Risk.
- Domain age: 1 to 3 years (registration continuity).
- Public web-archive history exists since 2018.
- At least one reputation service TrustSniffer consulted had flagged this domain at assessment time.

Full analysis

Security Alert

Fortinet, Sophos flagged this site in external intelligence checks, indicating elevated compromise/scam exposure that requires immediate caution.

The website presents a Selling Lane-branded demo and sandbox for white-label vehicle-auction software, with sample vehicle listings, auction rules, test bidding, and access points for demonstrations, trial registration, and account login; its apparent business model is SaaS licensing and related service contracts rather than real vehicle sales through the displayed auction.

Scam/Impersonation Risk

The site's visible content is internally presented as a non-transactional demonstration: bids are described as test-only, automatically erased, and incapable of completing a vehicle sale. That benign presentation does not offset the materially adverse external evidence. The domain is recorded as blacklisted, with multiple independent threat-intelligence detections, including malicious classifications and Tier-1 vendor alerts. The login, registration, and password-reset forms create a sensitive interaction surface despite the stated sandbox purpose. No brand-impersonation finding or conflicting legal-entity names were observed, but the confirmed blacklist and malicious detections are sufficient to require a security-forward posture.

EVIDENCE

- Independent threat-intelligence results recorded 13 malicious detections and 1 suspicious detection for the domain; Fortinet and Sophos were among the flagged vendors.
- The homepage states that the environment is a sandbox, that bids do not count, and that all bids are automatically erased.
- The login, registration, and password-reset interfaces are present on the homepage and linked account flows.
- Historical records show 6 archive snapshots spanning 2018–2019, covering 2 tracked years; no suspicious repurposing was identified.

Regulatory Verification Notes

The site identifies its presentation with Selling Lane and displays “Selling Lane, LLC” in its footer, but the available evidence does not independently verify that entity’s relationship to the assessed domain. No licensing claim, license number, or regulatory authority is disclosed in the supplied site content. This is a regulatory-transparency gap rather than, by itself, proof of fraud; however, the gap is significant given the separate external reputation findings. The site’s transport security and hosting arrangements confirm technical deployment, not legal identity, licensing, or authorization.

EVIDENCE

- Domain registration: created 2023-09-01 and approximately 2.97 years old; registrar is Squarespace Domains II LLC.
- Hosting telemetry: served from AS15169, Google LLC, US.
- TLS telemetry: certificate issued by WR3 with DV validation, valid through 2026-11-09.
- The homepage and footer identify the service as Selling Lane and “Selling Lane, LLC,” while no license number or regulator is shown in the supplied About, Rules, Help, or Contact content.

What to Verify Next

Before any sensitive interaction, an organization should independently confirm the legal operator and its authority to provide the advertised software through the relevant corporate and regulatory registries. The operator’s control of the assessed domain and the relationship between the domain and Selling Lane should be confirmed through an independently sourced business channel rather than through links on the site. The account workflow should not receive credentials, reused passwords, payment details, or other sensitive information unless the external detections and blacklist status have been resolved and the service has passed organizational security review.

EVIDENCE

- The About, Contact, Rules, and Help pages provide the primary available business and service context for independent identity comparison.
- The homepage directs visitors to external Selling Lane and trial-registration destinations, which should be validated independently before use.
- The site's account interfaces include login, registration, and password-reset functions, making credential handling a specific verification priority.

Summary Verdict

The overall posture is critical and unsuitable for trusted sensitive interaction on the evidence available. The apparent SaaS demonstration model is not enough to overcome the convergent external threat detections and confirmed blacklist status, while real-world operator identity remains unverified.

Infrastructure Integrity

The site is protected by a CDN/WAF layer associated with Google infrastructure, and all observed addresses were CDN edge servers rather than an independently exposed origin. This provides a mitigating reduction in direct origin exposure, but it does not validate the site's legitimacy or offset the external reputation risk.

EVIDENCE

- Eight observed IP addresses were CDN edge addresses; likely origin IP count was 0.
- CDN/WAF protection was detected, with Google LLC identified as the hosting provider.

Closing Assessment

The appropriate disposition is to suspend login, credential submission, payment activity, and business onboarding until independent identity, authorization, and threat-status checks produce a satisfactory result; any interim review should remain strictly non-interactive.

Written analysis generated 2026-08-21 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

2 findings contributed to this verdict, raised by registration and ownership, analysis engine, external reputation.

01 Governance Risk

- Registration details are held behind a privacy service, so no operator is named publicly. This is common and legal, and it also means there is nobody to check.

Registration and ownership rule:KF_WHOIS_PRIVATE

- The registration record withholds contact details for the operator.

Registration and ownership rule:KF_WHOIS_HIDDEN

- The public registration record for this domain is incomplete.

Registration and ownership rule:KF_WHOIS_INCOMPLETE

02 Sensitive Interaction Risk

- The analysis matched a pattern TrustSniffer treats as a direct threat to a visitor.
Analysis engine signal:direct_threat
- An external threat feed lists this domain: either Google Safe Browsing marked it malicious, or a significant number of malware engines flagged it.
External reputation rule:EXT_BLACKLIST_CRITICAL

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	25%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of arrowprofit.com.

- The request stayed on arrowprofit.com. It was not redirected to another domain. [CLEAR](#)
- Registration is published under Squarespace Domains II LLC. [CLEAR](#)
- DNS for this domain is served by googledomains.com, across 4 name servers. [NOTED](#)
- The registration is paid up to 2027-09-01. [NOTED](#)
- The earliest public archive of this site is from 2018-04-24. [CLEAR](#)
- It is hosted on GOOGLE, from a server in US. [NOTED](#)

Domain intelligence

Registrar	Squarespace Domains II LLC
Hosting	GOOGLE - Google LLC, US
Country	US
Server IP	2001:4860:4802:32::15
Name servers	NS-CLOUD-D1.GOOGLEDOMAINS.COM, NS-CLOUD-D2.GOOGLEDOMAINS.COM, NS-CLOUD-D3.GOOGLEDOMAINS.COM, NS-CLOUD-D4.GOOGLEDOMAINS.COM
SSL issuer	WR3
SSL expiry	2026-11-09
Domain age	2.97 years (continuous registration)
Domain expiry	2027-09-01
Archive first seen	2018-04-24

Archive snapshots	Not counted (archive lookup incomplete)
Reputation	VirusTotal: 13 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about arrowprofit.com at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/arrowprofit.com> · assessed 2026-08-21