

Is backmarket.co.uk legit? TrustSniffer's high-trust assessment: 100/100

backmarket.co.uk

Verdict

100

OUT OF 100

HIGH TRUST

backmarket.co.uk appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Low Risk

Assessed 2026-08-03 by automated analysis. Classification confidence 75%.

What this site appears to be

Back Market's UK homepage markets an established marketplace for refurbished consumer technology. It presents extensive product listings with prices and ratings, trade-in services, warranties, free returns, protection plans, customer reviews, editorial content, support resources, and legal and privacy information.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	11 years old Registered history	CLEAR
Web archive	Archived since 2018 238 snapshots	CLEAR
Certificate	Encrypted connection Issued by YE2	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2018.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

The website is the United Kingdom storefront of Back Market, an established e-commerce marketplace connecting consumers with professional sellers of refurbished electronics and appliances. It presents priced and rated product listings alongside trade-in services, warranties, free returns, protection plans, instalment-payment options, business services, customer reviews, editorial material, and support resources.

Scam/Impersonation Risk

No identity contradictions, phishing indicators, impersonation, or other scam-related signals were observed. The domain has been registered for more than a decade, maintains substantial archival history, and has an established global traffic footprint. External reputation checks were clean, while observed forms and network behaviour showed no credential diversion, cloaking, wallet abuse, clipboard manipulation, or untrusted submission destinations.

- The domain registration record shows Gandi as registrar and records the domain as registered on 8 April 2015 (~11.33 years old), with expiration on 8 April 2028.
- The domain's archival record contains 238 snapshots spanning 10 August 2018–10 June 2022 (5 years tracked), with no detected suspicious repurposing or semantic drift.
- Reputation telemetry recorded 0 malicious and 0 suspicious detections, no search-browsing security hit, no abuse reports, and a global traffic rank of 54,461.
- The homepage contained only site-search and newsletter forms; neither used an untrusted destination, requested sensitive credentials, nor operated as a hidden form.

Regulatory Verification Notes

The observed business model is conventional retail intermediation rather than an inherently licensed financial or investment service. The homepage provides legal and privacy information, cookie controls, warranty and return representations, support resources, and secure-payment claims appropriate to a consumer marketplace. No regulatory-license claim was made, and the absence of such a claim is not anomalous for the activities presented. No broker-profile match was identified in the supplied third-party context, but that result is neither a licensing determination nor a negative reputational finding.

- The homepage identifies the service as a marketplace for refurbished consumer technology and displays product prices, seller-related ratings, warranties, free returns, and customer-support pathways.
- The homepage provides access to legal, cookie, data-protection, and privacy information, including consent controls for analytics and personalized advertising.

- The site is served from AS13335, operated by Cloudflare, Inc., in the United States.
- The site's transport encryption uses a DV certificate issued by YE2, valid until 14 October 2026.

What to Verify Next

For material purchases, the applicable product condition, named seller, warranty scope, return window, delivery terms, and protection-plan exclusions should be confirmed at checkout and retained with the order record. Payment should proceed through the site's documented checkout flow, with the final amount, instalment terms where applicable, and refund method reviewed before authorization. Business customers should additionally confirm that the contracting party and invoicing details shown in the transaction documents meet their procurement requirements.

- Product listings on the homepage present prices and ratings, making the individual listing and seller terms the appropriate transaction-level reference points.
- Warranty, free-return, trade-in, protection-plan, and instalment-payment propositions involve distinct conditions that should be reviewed in their corresponding site terms.
- The homepage exposes customer-support and legal-policy resources suitable for resolving pre-purchase questions and preserving contractual records.

Summary Verdict

The website presents as a legitimate, established, and trustworthy e-commerce operation. Its mature provenance, clean external reputation, coherent commercial content, and benign observed behaviour converge strongly, with no contradictory risk signals. Normal interaction, including account login, account management, and standard transactions, is appropriate.

Infrastructure Integrity

Cloudflare provides the site's CDN and WAF layer across four observed edge addresses; the origin server was not exposed during the assessment. This mainstream protective architecture reduces direct origin exposure and supports availability and traffic filtering, although infrastructure protection is a mitigating control rather than independent proof of business legitimacy.

Closing Assessment

Prospective customers may use the site normally, applying standard e-commerce diligence by reviewing transaction-specific terms and retaining purchase documentation.

Written analysis generated 2026-08-03 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of backmarket.co.uk.

- The request stayed on backmarket.co.uk. It was not redirected to another domain. CLEAR
- Registration is published under Gandi [Tag = GANDI]. CLEAR
- DNS for this domain is served by cloudflare.com, across 2 name servers. NOTED
- The registration is paid up to 2028-04-08. CLEAR
- The earliest public archive of this site is from 2018-08-10. CLEAR
- It is hosted on CLOUDFLARENET, from a server in US. NOTED

Domain intelligence

Registrar	Gandi [Tag = GANDI]
Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	US
Server IP	2606:4700::6811:3169
Name servers	megan.ns.cloudflare.com, peyton.ns.cloudflare.com
SSL issuer	YE2
SSL expiry	2026-10-14
Domain age	11.3 years
Domain expiry	2028-04-08
Archive first seen	2018-08-10
Archive snapshots	238
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about backmarket.co.uk at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.