

Is backmarket.fr legit? TrustSniffer's high-trust assessment: 80/100

backmarket.fr

Verdict

80

OUT OF 100

HIGH TRUST

backmarket.fr appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Low Risk

Assessed 2026-08-10 by automated analysis. Classification confidence 75%.

What this site appears to be

Commercial homepage for a refurbished-electronics marketplace (Back Market) featuring product categories, promotions, warranty and return information, repair services, customer reviews, and newsletter signup. No obvious credential-harvesting or financial-yield promises present.

Evidence status and limitations

- Evidence completeness: UNKNOWN
- The real-world operator identity was not independently verified.
 - Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	12 years old Registered history	CLEAR
Web archive	Archived since 2014 560 snapshots	CLEAR
Certificate	Encrypted connection Issued by WE1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2014.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

What is presented is an established-looking French-language online marketplace for refurbished electronics, offering products from third-party refurbishers alongside warranties, returns, repairs, trade-in services, promotions, and customer-support features. Its apparent business model is conventional retail commerce, with revenue derived from product sales, marketplace fees, and related services.

Scam/Impersonation Risk

No contradictions were observed. The homepage presents a coherent refurbished-electronics retail proposition rather than credential harvesting, financial-yield promises, or other high-risk abuse patterns. Available technical and reputation checks were clean, and the domain shows sustained historical continuity consistent with an established commercial website. The real-world operator identity remains independently unverified, so the apparent legitimacy of the site should not be treated as proof of the legal entity behind it.

EVIDENCE

- The homepage is classified as an ecommerce marketplace and contains product categories, warranty and return information, repair services, customer reviews, and newsletter functionality; no phishing or credential-harvesting indicators were identified.
- The domain was registered in 2014 and is recorded as 11.92 years old.
- Historical records contain 560 snapshots spanning 2014–2022, with 9 years tracked and no suspicious repurposing identified.
- External reputation checks recorded 0 malicious detections, 0 suspicious detections, no confirmed blacklist result, and a global traffic rank of 44759.

Regulatory Verification Notes

The available content is consistent with an ordinary consumer marketplace, not a business presenting itself as a regulated financial service. No regulated license or registration number is claimed in the supplied page material; this is a transparency point for merchant due diligence, not evidence of a scam. The operator's real-world identity is not independently verified, although the long-established domain, coherent historical presence, reputable registrar, clean external reputation, and valid transport security provide convergent evidence of an established site. The absence of a matching broker record is only contextual reputational information and is not a licensing determination.

EVIDENCE

- Registration records identify GANDI as the registrar; the creation date is 2014-09-12T08:52:32Z and the expiry date is 2026-09-12T08:52:32Z.
- The hosting artifact identifies AS13335, CLOUDFLARENET - Cloudflare, Inc., US.
- The site uses a valid DV TLS certificate issued by WE1, valid to 2026-10-06T22:30:17+00:00.
- The homepage includes privacy and cookie-policy access, country and language selection, and a help entry point relevant to market-specific merchant checks.

What to Verify Next

Before credential or payment interactions, an organization should independently confirm the legal merchant identity, the applicable consumer-commerce registration or licensing position, the precise warranty and returns process, and the payment-protection arrangements for the relevant country. Contact and support channels should be validated through an independently sourced route rather than relying solely on details encountered during browsing.

EVIDENCE

- The homepage provides country and language selection, indicating that delivery, pricing, availability, and currency may vary by market.
- The homepage links to warranty, return, privacy, cookie, repair, and support-related information that can be reviewed against the intended transaction.
- The visible account functionality includes an account sign-in link, while no password form or sensitive credential form was observed during the analysis.

Summary Verdict

Available evidence is consistent with an established, apparently legitimate website operating with a low-risk commercial profile. No scam, phishing, impersonation, or other contradictory signals were identified, but the operator's real-world identity is not independently verified.

Infrastructure Integrity

The website is protected by Cloudflare's CDN/WAF infrastructure. Observed hosting is associated with AS13335, and the observed addresses were CDN edge servers rather than an exposed origin; this reduces direct origin exposure and is a mitigating security signal, not proof of legitimacy.

Closing Assessment

Routine browsing is proportionate to the available evidence; before account creation or payment, ordinary independent checks of merchant identity, transaction protections, and applicable return arrangements should be completed.

Written analysis generated 2026-08-10 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of backmarket.fr.

- The request stayed on backmarket.fr. It was not redirected to another domain. CLEAR
- Registration is published under GANDI. CLEAR
- DNS for this domain is served by cloudflare.com, across 2 name servers. NOTED
- The registration is paid up to 2026-09-12. NOTED
- The earliest public archive of this site is from 2014-10-21. CLEAR
- It is hosted on CLOUDFLARENET, from a server in US. NOTED

Domain intelligence

Registrar	GANDI
Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	US
Server IP	2606:4700::6811:6374
Name servers	megan.ns.cloudflare.com, peyton.ns.cloudflare.com
SSL issuer	WE1
SSL expiry	2026-10-06
Domain age	11.92 years (continuous registration)
Domain expiry	2026-09-12
Archive first seen	2014-10-21
Archive snapshots	560
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about backmarket.fr at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/backmarket.fr> · assessed 2026-08-10