

Is bankbazaar.com legit? TrustSniffer's high-trust assessment: 90/100

bankbazaar.com

Verdict

90

OUT OF 100

HIGH TRUST

bankbazaar.com appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Low Risk

Assessed 2026-08-04 by automated analysis. Classification confidence 75%.

What this site appears to be

BankBazaar homepage offering credit reports, financial-product comparisons, application pathways, calculators, educational content, and co-branded credit cards for Indian consumers. The page presents an established financial marketplace and does not show explicit guaranteed returns, wallet-payment requests, credential harvesting, or brand impersonation signals.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	20 years old Registered history	CLEAR
Web archive	Archived since 2008 4294 snapshots	CLEAR
Certificate	Encrypted connection Issued by DigiCert Global G3 TLS ECC SHA384 2020 CA1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2008.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

BankBazaar is an established Indian consumer-finance marketplace that presents credit reports, financial-product comparisons, application pathways, calculators, and educational resources, apparently generating revenue through referrals, distribution arrangements, advertising, or partnerships with participating financial institutions.

Scam/Impersonation Risk

No identity contradictions, brand impersonation, phishing indicators, or malicious reputation findings were observed. The long-established domain, extensive and continuous historical record, strong global traffic footprint, and clean threat-intelligence results converge to support the authenticity of the current BankBazaar service. The homepage showed no hidden or sensitive forms, credential harvesting, deceptive return claims, or untrusted form destinations.

- Domain registration records show the site was registered in 2006 and is approximately 20.24 years old; the registration runs through 13 May 2028 with GoDaddy.com, LLC.
- The historical record contains 4,294 archive snapshots spanning 17 December 2008 to 31 July 2026, covering 19 tracked years with no gap exceeding one year; no suspicious repurposing or semantic conflict was established.
- External reputation checks recorded 0 malicious and 0 suspicious detections, no malicious safe-browsing classification, no reported abuse, and no signature matches for the domain.
- The homepage showed no suspected brand impersonation, login form, hidden form, externally submitted password form, wallet interaction, clipboard hijacking, or cloaking behavior.

Regulatory Verification Notes

The homepage identifies the service as a marketplace for credit cards, personal and home loans, insurance, fixed and recurring deposits, savings products, mutual funds, and associated comparison and application services. These offerings can involve transmission of personal or financial information and, in some product journeys, interaction with funds; this is ordinary sector exposure rather than evidence of misconduct. The supplied homepage does not state a license, licensing authority, or registration number, so no regulatory status can be established from the on-page material alone. The organization-validated certificate identifies A&A DUKAAN FINANCIAL SERVICES PVT LTD, and no second legal-entity name was found that would create an identity contradiction. No matching broker-reputation record was identified; this is neutral contextual evidence, not a licensing determination.

- The homepage presents comparison and application pathways for banking, lending, insurance, deposit, savings, and investment products, including co-branded credit cards.
- The supplied homepage makes no explicit licensing claim and displays no licensing authority or license number.
- The site is served from AS16625 (Akamai Technologies, Inc., US).
- The site's TLS certificate was issued by DigiCert Global G3 TLS ECC SHA384 2020 CA1 with OV validation to A&A DUKAAN FINANCIAL SERVICES PVT LTD and is valid until 11 December 2026.

What to Verify Next

For transactions involving regulated products, the prospective customer should confirm the identity of the financial institution receiving the application and check that institution's authorization in the relevant official registry. Product-specific interest rates, fees, eligibility criteria, insurance coverage, cancellation rights, and data-sharing terms should be reviewed at the final provider-controlled stage. Official contact channels and the privacy terms governing credit-report or identity-document workflows should also be confirmed before transmitting sensitive records.

- The homepage provides named-bank and co-branded-card pathways, making the identity of the ultimate product provider material to each application.
- "Track Application" and "Login" functions indicate continuing account or application-management workflows.
- Credit-score services and guidance concerning PAN, Aadhaar, passports, driving licences, and other government documents indicate potential handling of identity-related information.
- The homepage supplies calculators and consumer-education material whose illustrative outputs should be distinguished from a provider's binding product terms.

Summary Verdict

BankBazaar is a legitimate, established, and trustworthy website with a well-supported identity and no observed contradictory risk signals. Its historical continuity, clean external reputation, established usage footprint, coherent service proposition, and organization-validated transport security collectively support high confidence in normal interaction. Account login and standard use are appropriate.

Infrastructure Integrity

The supplied infrastructure assessment characterizes the site as protected by a Cloudflare CDN/WAF, while the observed serving address belongs to Akamai; all three observed addresses were classified as edge servers rather than origin candidates. This layered edge posture reduces direct exposure of the backend and is a useful security mitigation, although infrastructure protection alone does not establish business legitimacy.

Closing Assessment

Prospective users may proceed with normal account and service interactions while applying standard financial-services diligence to the terms and destination institution associated with each selected product.

Written analysis generated 2026-08-04 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	25%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of bankbazaar.com.

- The request stayed on bankbazaar.com. It was not redirected to another domain. CLEAR
- Registration is published under GoDaddy.com, LLC. CLEAR
- DNS for this domain is served by cloudflare.com, across 2 name servers. NOTED
- The registration is paid up to 2028-05-13. CLEAR
- The earliest public archive of this site is from 2008-12-17. CLEAR
- It is hosted on AKAMAI-AS, from a server in US. NOTED

Domain intelligence

Registrar	GoDaddy.com, LLC
Hosting	AKAMAI-AS - Akamai Technologies, Inc., US
Country	US
Server IP	2a02:26f0:9500:f8b::279
Name servers	WALT.NS.CLOUDFLARE.COM, ZITA.NS.CLOUDFLARE.COM
SSL issuer	DigiCert Global G3 TLS ECC SHA384 2020 CA1
SSL expiry	2026-12-11
Domain age	20.2 years
Domain expiry	2028-05-13
Archive first seen	2008-12-17
Archive snapshots	4294
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about bankbazaar.com at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/bankbazaar.com> · assessed 2026-08-04