

# Is bareminerals.co.uk legit? TrustSniffer's high-trust assessment: 100/100

bareminerals.co.uk

## Verdict

100

OUT OF 100

HIGH TRUST

bareminerals.co.uk appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Low Risk

Assessed 2026-07-31 by automated analysis. Classification confidence 55%.

What this site appears to be

Official-looking UK bareMinerals storefront featuring makeup and skincare navigation, priced product listings, shade variants, customer reviews, promotional offers, subscriptions, support resources, returns information, and store-location tools.

## Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

## At a glance

The checks that decide most of this verdict.

|                           |                                                             |       |
|---------------------------|-------------------------------------------------------------|-------|
| Malware engines           | None flagged it<br>VirusTotal                               | CLEAR |
| Google Safe Browsing      | Not listed<br>Google                                        | CLEAR |
| Abuse reports on the host | 18 reports<br>AbuseIPDB; shared hosting inflates this count | NOTED |
| Domain age                | 20 years old<br>Registered history                          | CLEAR |
| Web archive               | Never archived<br>No public history of this site            | WATCH |
| Certificate               | Encrypted connection<br>Issued by YE1                       | NOTED |

## The page as captured

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No screenshot is retained for this report.

## Key findings

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- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- VirusTotal and Google Safe Browsing had no flags for this domain; its hosting IP carries AbuseIPDB reports below the confidence level TrustSniffer treats as a flag.
- The operator behind the site could not be independently connected to a real-world brand or person.

## Full analysis

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### Overview

The website is the UK ecommerce storefront for bareMinerals, presenting priced makeup, skincare, gift sets, shade options, customer reviews, promotional offers, recurring product subscriptions, delivery and returns resources, and tools for locating physical stores.

### Scam/Impersonation Risk

No identity contradictions, phishing indicators, brand impersonation, deceptive payment mechanics, or other fraud signals were observed. The long-established domain, registration through a corporate-domain registrar, clean external threat reputation, and consistent branded retail content strongly support the site's legitimacy.

- The domain registration record shows registration in 2006 through CSC Corporate Domains, Inc.; registered 27 October 2006 (~19.77 years old).
- The homepage consistently identifies the storefront as "bareMinerals UK" and presents an ordinary beauty-and-cosmetics retail catalogue.
- External reputation checks recorded 0 malicious and 0 suspicious detections, with no malicious safe-browsing classification.
- Homepage interaction testing found no hidden forms, cloaking, suspicious scripts, clipboard manipulation, wallet activity, or credential forms posting to external destinations.

### Regulatory Verification Notes

The reviewed site operates as a cosmetics retailer rather than a financial or investment service, so financial-services licensing is not relevant to its stated business model. The homepage provides customer-support, returns, delivery, subscription, and store-location pathways, although the supplied homepage content does not establish the precise contracting legal entity or reproduce corporate registration particulars; this is a minor commercial-disclosure note rather than a legitimacy concern.

- The homepage describes sales of cosmetics, skincare products, gift sets, and recurring product subscriptions directly to consumers.
- The homepage exposes Contact Us, Help Centre, FAQs, Returns, delivery information, and Store Locator resources.
- Product presentation includes prices, shade variants, reviews, promotions, and country-specific shipping selection.

- The site's transport encryption uses a DV certificate issued by YE1, valid to 13 September 2026.

**What to Verify Next**

Procurement or merchant-onboarding review should confirm the contracting entity and applicable terms from the site's legal and checkout documents, examine subscription cancellation and renewal conditions, and validate returns, delivery, and support arrangements against the intended purchase jurisdiction.

- The homepage's country selector states that orders can be shipped only to addresses within the selected country.
- Recurring product subscriptions form part of the disclosed retail model, making renewal and cancellation terms relevant before enrollment.
- The site advertises free delivery subject to an order-value threshold, making the detailed delivery terms relevant to purchase approval.
- Returns and customer-assistance pathways are visibly provided from the homepage navigation.

**Summary Verdict**

The website is a legitimate, established, and trustworthy branded ecommerce operation. Its mature domain provenance, coherent retail presentation, clean threat reputation, and benign observed behavior converge without contradiction; normal interaction, including account login and standard purchases, is appropriate.

**Infrastructure Integrity**

The site is served through Cloudflare's CDN/WAF, with all observed addressing attributable to the protective edge layer rather than the origin host. This reduces direct origin exposure and provides a meaningful infrastructure safeguard, although protective hosting is not independently proof of business legitimacy.

- The hosting infrastructure resolved to 23.227.38.74 on AS13335 (Cloudflare, Inc.), with the observed server located in Canada.
- One CDN edge address was observed, and no origin-server candidate was exposed during the assessment.

**Closing Assessment**

Prospective customers may use the site normally, while applying routine ecommerce due diligence to purchase terms, recurring orders, and transaction records.

Written analysis generated 2026-07-31 by the TrustSniffer Analysis Engine from the evidence in this report.

**What the analysis found**

No rule findings contributed to this verdict.

**Identity verification**

|                                  |            |
|----------------------------------|------------|
| Status                           | UNVERIFIED |
| Identity score                   | 30/100     |
| Identity verification confidence | 50%        |

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

### What TrustSniffer observed

First-party facts recorded during the assessment of bareminerals.co.uk.

- The request stayed on bareminerals.co.uk. It was not redirected to another domain. CLEAR
- Registration is published under CSC Corporate Domains, Inc [Tag = CSC-CORP-DOMAINS]. CLEAR
- DNS for this domain is served by cscdns.net, across 2 name servers. NOTED
- The registration is paid up to 2026-10-27. NOTED
- It is hosted on CLOUDFLARENET, from a server in CA. NOTED

### Domain intelligence

|                    |                                                                                 |
|--------------------|---------------------------------------------------------------------------------|
| Registrar          | CSC Corporate Domains, Inc [Tag = CSC-CORP-DOMAINS]                             |
| Hosting            | CLOUDFLARENET - Cloudflare, Inc., US                                            |
| Country            | CA                                                                              |
| Server IP          | 23.227.38.74                                                                    |
| Name servers       | dns1.cscdns.net, dns2.cscdns.net                                                |
| SSL issuer         | YE1                                                                             |
| SSL expiry         | 2026-09-13                                                                      |
| Domain age         | 19.8 years                                                                      |
| Domain expiry      | 2026-10-27                                                                      |
| Archive first seen | Not available                                                                   |
| Archive snapshots  | 0                                                                               |
| Reputation         | VirusTotal: 0 flagged   AbuseIPDB: 18 reports   Google Safe Browsing: 0 matches |

### About this assessment

A trust score summarises the evidence TrustSniffer could collect about bareminerals.co.uk at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.