

Is basketbackup.com legit? TrustSniffer's high-trust assessment: 92/100

basketbackup.com

Verdict

92

OUT OF 100

HIGH TRUST

basketbackup.com appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-21 by automated analysis. Classification confidence 50%.

What this site appears to be

Marketing/landing page for 'Basket Backup' by Smarter Click Technology Ltd describing an email engagement and cart recovery product aimed at reducing shopping cart abandonment and increasing revenue. Contains headings, brief feature copy and footer/privacy note. No forms or payment flows visible in provided content.

Evidence status and limitations

Evidence completeness: UNKNOWN

- The real-world operator identity was not independently verified.
- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	8.3 years old Registered history	CLEAR
Web archive	Archived since 2021 Public history exists	CLEAR

The page as captured

<https://basketbackup.com/>



What basketbackup.com served when TrustSniffer captured it on 2026-08-21. The page may look different now.

Key findings

- Automated classification: Not Scam.
- Domain age: 3 to 10 years (registration continuity).
- Public web-archive history exists since 2021.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

Basket Backup is a SaaS product website presented by Smarter Click Technology Ltd, offering e-commerce businesses email engagement and basket-recovery capabilities intended to reduce shopping-cart abandonment and recover lost revenue.

Scam/Impersonation Risk

No scam, phishing, impersonation, blacklist, or conflicting-identity contradictions were observed. The homepage describes a conventional business-to-business service: reminders of abandoned basket contents, personalised email campaigns, targeted offers, and customer re-engagement. The page contains no login form, payment flow, wallet connection, sensitive-data form, or visible mechanism for directly collecting credentials or funds. Available external reputation checks returned no malicious or blacklist findings, although the available coverage is not universal.

EVIDENCE

- The homepage identifies “Basket Backup” as an email engagement and cart-recovery tool and describes basket reminders, personalised campaigns, targeted offers, and revenue recovery.
- The homepage contains no forms, login interface, payment flow, or sensitive-input destination in the supplied capture.
- The domain was registered on 2018-05-23 and is approximately 8.25 years old.
- Historical records show observations from 2021-11-25 through 2026-06-04, covering 6 tracked years, with no suspicious repurposing or semantic drift identified.

Regulatory Verification Notes

The available evidence is consistent with an established, apparently legitimate SaaS site, but the real-world operator identity is not independently verified. The homepage names Smarter Click Technology Ltd and includes a copyright notice and privacy reference; however, the supplied content does not establish a corporate registration, regulated status, or licensing basis. For this type of software service, that is a transparency and contracting-entity verification point rather than evidence of a scam. No third-party broker match was identified, and the available reputation signals are supportive but do not constitute a legal or regulatory determination.

EVIDENCE

- The homepage states that Basket Backup is provided by Smarter Click Technology Ltd and displays “© Smarter Click Technology Ltd 2020. All Rights Reserved.”
- The homepage includes a “Privacy” reference but provides limited legal and corporate detail in the supplied content.
- The site is served through AS16509, Amazon.com, Inc.; its TLS certificate is issued by Amazon RSA 2048 M04, uses DV validation, and is valid until 2027-01-14T23:59:59+00:00.

What to Verify Next

Before credential or payment interactions, independently confirm that Smarter Click Technology Ltd is the contracting entity, review the applicable terms, privacy, cancellation, refund, and service-support provisions, and validate official contact channels through an independently obtained route. Where the service is being procured by an enterprise, procurement should also confirm the data-processing, email-consent, and security obligations applicable to the intended deployment.

EVIDENCE

- The homepage provides the named provider and links or menu references for product features and contact.
- The supplied page capture shows no detailed contractual, licensing, or service-level provisions.
- The privacy reference indicates that privacy documentation is relevant to the proposed email-engagement service and should be reviewed before deployment.

Summary Verdict

The overall posture is high trust and low risk, with the evidence strongly supporting an established, apparently legitimate website and no observed contradiction associated with scam or impersonation activity. The principal residual uncertainty concerns independent confirmation of the real-world operating entity, not observed malicious behavior.

Infrastructure Integrity

The website is protected by AWS CDN/WAF infrastructure. All three observed addresses are CDN edge addresses on AS16509, Amazon.com, Inc., and no likely origin candidate was identified; this provides a meaningful exposure-mitigation layer but is not, by itself, proof of legitimacy.

Closing Assessment

Ordinary engagement is proportionate to the assessed posture, subject to the standard independent contracting-entity, service-terms, and payment-protection checks expected before entering credentials or committing funds.

Written analysis generated 2026-08-21 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of basketbackup.com.

- The request stayed on basketbackup.com. It was not redirected to another domain. CLEAR
- Registration is published under Amazon Registrar, Inc.. CLEAR
- DNS for this domain is served by awsdns-59.org, across 4 name servers. NOTED
- The registration is paid up to 2027-05-23. NOTED
- The earliest public archive of this site is from 2021-11-25. CLEAR
- It is hosted on AMAZON-02, from a server in US. NOTED

Domain intelligence

Registrar	Amazon Registrar, Inc.
Hosting	AMAZON-02 - Amazon.com, Inc., US

Country	US
Server IP	54.72.173.55
Name servers	NS-1501.AWSDNS-59.ORG, NS-1797.AWSDNS-32.CO.UK, NS-389.AWSDNS-48.COM, NS-968.AWSDNS-57.NET
SSL issuer	Amazon RSA 2048 M04
SSL expiry	2027-01-14
Domain age	8.25 years (continuous registration)
Domain expiry	2027-05-23
Archive first seen	2021-11-25
Archive snapshots	Not counted (archive lookup incomplete)
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about basketbackup.com at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/basketbackup.com> · assessed 2026-08-21