

Is beaconbank.jp legit? TrustSniffer's high-trust assessment: 100/100

beaconbank.jp

Verdict

100

OUT OF 100

HIGH TRUST

beaconbank.jp appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-02 by automated analysis. Classification confidence 60%.

WHAT THIS SITE APPEARS TO BE

Beacon Bank is a Japanese B2B real-world behavior data platform operated by unerry. It provides large-scale GPS and beacon-derived foot-traffic data, SDK integrations, analytics, advertising measurement, retail-media solutions, and smart-city use cases with stated opt-in and privacy-preserving processing.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	3 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	Not available No registration record was returned	NOTED
Web archive	Archived since 2016 62 snapshots	CLEAR
Certificate	Encrypted connection Issued by YR2	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Public web-archive history exists since 2016.
- VirusTotal and Google Safe Browsing had no flags for this domain; its hosting IP carries AbuseIPDB reports below the confidence level TrustSniffer treats as a flag.
- The operator behind the site could not be independently connected to a real-world brand or person.

Full analysis

Overview

Beacon Bank is a Japanese B2B real-world behavior-data platform that converts GPS- and beacon-derived movement data into analytics, SDK integrations, advertising measurement, retail-media solutions, and smart-city services.

Scam/Impersonation Risk

No contradictions, phishing indicators, brand-impersonation signals, or deceptive financial solicitation were observed. The homepage presents a coherent corporate model built around location-data infrastructure rather than deposits or promised returns, and describes approximately 110 million user IDs, more than 30 billion monthly data points, over 2.1 million registered beacons, and consent-based, privacy-preserving processing. The available historical record is continuous and consistent with an established service, supporting a legitimate identity assessment.

- Domain registration dates to 2016, with an authoritative age of approximately 9.79 years.
- The domain has 62 archive snapshots spanning 2016-10-17 through 2026-07-17, covering 11 tracked years.
- The homepage is classified as a corporate product landing page with no detected phishing, deceptive financial, or impersonation indicators.

Regulatory Verification Notes

The site identifies unerry as the operating company and provides corporate contact functionality. It describes opt-in data collection, statistical processing, and suppression of small samples, which are relevant transparency measures for a location-data service. No financial license or registration number is presented on the analyzed page; because the service is presented as a B2B data platform rather than a deposit-taking or investment business, this is a procurement and privacy-review item rather than evidence of illegitimacy. External reputation checks were clean, and no broker-dataset match was identified.

- Served from AS396982, Google Cloud Platform / Google LLC, US.
- TLS certificate issued by YR2 using DV validation, valid to 2026-09-16T15:10:58+00:00.
- External reputation evaluation recorded 0 malicious and 0 suspicious detections; traffic rank recorded as 118144.
- The page provides an “お問い合わせ” contact route and describes opt-in, non-identifying data use.

What to Verify Next

For enterprise engagement, confirm the current corporate relationship with unerry through official corporate materials and obtain the applicable privacy, data-processing, retention, and SDK terms. Where location data will support advertising, retail-media, or smart-city activity, procurement should also confirm contractual responsibilities and consent controls.

- The use-method section documents iOS and Android SDK integration, iBeacon registration, and combinations with advertising, media-viewing, and purchasing data.
- The site directs prospective customers to an inquiry process for detailed Beacon Bank information.
- The page states that users consent through app terms before data collection and that statistical and small-sample safeguards are applied.

Summary Verdict

Beacon Bank presents as a legitimate, established, high-trust corporate service with a coherent business purpose, sustained historical presence, clean external reputation, and no observed contradiction or impersonation signal. The evidence supports normal business engagement and standard account use.

Infrastructure Integrity

The hosting and encrypted-transport posture are consistent with mainstream cloud infrastructure and valid TLS protection. These controls mitigate exposure and support operational integrity, but remain supporting signals rather than independent proof of legitimacy.

Closing Assessment

Normal interaction and standard service engagement are appropriate, subject to ordinary enterprise contracting and privacy due diligence for any deployment involving location data.

Written analysis generated 2026-08-02 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of beaconbank.jp.

- The request stayed on beaconbank.jp. It was not redirected to another domain. [CLEAR](#)
- The earliest public archive of this site is from 2016-10-17. [CLEAR](#)

- It is hosted on GOOGLE-CLOUD-PLATFORM, from a server in US. **NOTED**

Domain intelligence

Registrar	Not available
Hosting	GOOGLE-CLOUD-PLATFORM - Google LLC, US
Country	US
Server IP	23.236.62.147
Name servers	Not available
SSL issuer	YR2
SSL expiry	2026-09-16
Domain age	Not available (no registration date was returned)
Domain expiry	Not available
Archive first seen	2016-10-17
Archive snapshots	62
Reputation	VirusTotal: 0 flagged AbuseIPDB: 3 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about beaconbank.jp at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/beaconbank.jp> · assessed 2026-08-02