

Is bestbroadbanddeals.co.uk legit? TrustSniffer's high-trust assessment: 100/100

bestbroadbanddeals.co.uk

Verdict

100

OUT OF 100

HIGH TRUST

bestbroadbanddeals.co.uk appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-01 by automated analysis. Classification confidence 75%.

What this site appears to be

BestBroadbandDeals.co.uk presents broadband comparison deals from major UK providers including Virgin Media, Sky, EE, and BT. It provides pricing, speeds, contract terms, rewards, postcode availability checking, guides, reviews, and an affiliate commission disclosure.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	21 years old Registered history	CLEAR
Web archive	Archived since 2011 5000 snapshots	CLEAR
Certificate	Encrypted connection Issued by YE2	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2011.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

BestBroadbandDeals.co.uk is a UK broadband and television-package comparison website presenting offers from Virgin Media, Sky, EE, and BT, alongside pricing, speeds, contract terms, rewards, postcode availability checking, guides, reviews, and affiliate-supported referral links.

Scam/Impersonation Risk

No contradictions, phishing indicators, brand-impersonation signals, or confirmed blacklist findings were observed. The site's comparison purpose, provider references, detailed consumer information, affiliate commission disclosure, absence of login or sensitive forms, and clean external reputation are consistent with a legitimate established service. Normal interaction, including account login where applicable and standard use, is appropriate.

- The homepage identifies broadband and television comparison content, provider offers, pricing, rewards, guides, and reviews.
- The homepage contains one postcode-checker form and no password or sensitive-data form.
- External reputation checks recorded zero malicious and zero suspicious detections, with no blacklist or phishing finding.

Regulatory Verification Notes

The site operates as a commercial comparison and affiliate service rather than presenting itself as a regulated financial provider. Its affiliate commission disclosure supports transparency about the commercial model. The supplied page evidence does not show a licensing claim or registration number; this is a limited disclosure point for applicable consumer-protection or comparison-service obligations, not an identity contradiction. The domain's established registration, stable technical operation, reputable registrar, and clean reputation support its legitimacy.

- Domain registered 2005-03-20; age 21.38 years; registrar Existent Ltd; expiration 2027-03-20.
- 5,000 archive snapshots spanning 2011–2025, covering 15 years tracked.
- Hosted on AS396982 (Google Cloud Platform, Google LLC).
- TLS certificate issued by YE2, DV validation, valid to 2026-09-11.

What to Verify Next

Confirm that current prices, contract terms, rewards, and provider availability remain accurate at the point of purchase, and independently confirm any applicable consumer-comparison disclosures and official provider referral paths.

- The homepage provides pricing, speeds, contract terms, rewards, and postcode availability checking.
- Provider references include Virgin Media, Sky, EE, and BT.
- The site states that commission may be earned from provider referrals.

Summary Verdict

The website presents as a legitimate, established, and trustworthy comparison service with a coherent business purpose, substantive consumer content, and no observed contradictory risk signals. Its overall posture supports ordinary browsing, enquiries, and standard account or purchasing interactions.

Infrastructure Integrity

The site resolves directly to Google Cloud Platform infrastructure in the United States rather than a detected CDN edge network. This provides mainstream hosting and a concrete origin posture; the valid DV TLS certificate supports transport security but does not independently establish legitimacy.

- Hosting provider: Google Cloud Platform — Google LLC, US.
- Infrastructure: one resolved IP, 104.155.52.66; no CDN detected.
- TLS certificate issuer: YE2; validation level DV; expiry 2026-09-11.

Closing Assessment

Proceed with normal use, while checking offer details and applicable consumer disclosures before completing a purchase or referral transaction.

Written analysis generated 2026-08-01 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	LIKELY
Identity score	73/100
Identity verification confidence	74%

- Trusted social count=1

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of bestbroadbanddeals.co.uk.

- The request stayed on bestbroadbanddeals.co.uk. It was not redirected to another domain. CLEAR

- Registration is published under Existent Ltd [Tag = EXISTENT]. CLEAR
- DNS for this domain is served by googledomains.com, across 4 name servers. NOTED
- The registration is paid up to 2027-03-20. NOTED
- The earliest public archive of this site is from 2011-10-23. CLEAR
- It is hosted on GOOGLE-CLOUD-PLATFORM, from a server in US. NOTED

Domain intelligence

Registrar	Existent Ltd [Tag = EXISTENT]
Hosting	GOOGLE-CLOUD-PLATFORM - Google LLC, US
Country	US
Server IP	104.155.52.66
Name servers	ns-cloud-e1.googledomains.com, ns-cloud-e2.googledomains.com, ns-cloud-e3.googledomains.com, ns-cloud-e4.googledomains.com
SSL issuer	YE2
SSL expiry	2026-09-11
Domain age	21.4 years
Domain expiry	2027-03-20
Archive first seen	2011-10-23
Archive snapshots	5000
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about bestbroadbanddeals.co.uk at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.