

Is bicyclechain.co.uk legit? TrustSniffer's high-trust assessment: 100/100

bicyclechain.co.uk

Verdict

100

OUT OF 100

HIGH TRUST

bicyclechain.co.uk appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-07-31 by automated analysis. Classification confidence 75%.

What this site appears to be

Homepage for The Bicycle Chain, a UK bicycle retailer offering conventional and electric bikes, clothing, helmets, accessories, components, servicing, delivery, and several physical store locations.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	27 years old Registered history	CLEAR
Web archive	Archived since 2000 390 snapshots	CLEAR
Certificate	Encrypted connection Issued by WE1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2000.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

The website is the ecommerce presence of The Bicycle Chain, a UK bicycle retailer offering conventional and electric bicycles, cycling apparel, helmets, accessories, components, fitting and servicing, with online sales, delivery, after-sales support and multiple physical stores.

Scam/Impersonation Risk

No identity contradictions, phishing indicators, brand impersonation, or other material fraud signals were observed. The domain's long registration history and continuous archival record strongly support an established identity, while the homepage presents an ordinary retail model with clear merchandise categories and conventional promotions. Interactive testing identified no hidden or externally directed credential forms, cloaking, wallet activity, clipboard interference, or suspicious inline scripts.

- Domain registration records show registration on 28 September 1999 (~26.86 years old) through JPC Infonet Ltd, trading as Cloud Heroes, with expiry on 28 September 2026.
- The web archive contains 390 snapshots spanning 4 December 2000 to 19 January 2026 (27 years tracked), with no detected semantic repurposing.
- The homepage identifies the site as an ecommerce bicycle retailer and displays conventional product, service, delivery and after-sales information.
- Homepage behavior testing completed two successful runs without hidden forms, password forms sent to external destinations, cloaking, wallet-provider activity, clipboard hijacking or suspicious inline scripts.

Regulatory Verification Notes

The described activity is conventional bicycle retail and servicing rather than a regulated financial or investment service, so the absence of a financial licence claim is not adverse. The available homepage material refers to physical stores and customer-service arrangements, although it does not establish a specific incorporated legal name or company-registration number; this is a minor disclosure point rather than evidence of deceptive conduct. External reputation checks were clean, and no broker-profile match was identified; the latter has limited relevance to a bicycle retailer and is not a legal-status determination.

- The homepage presents bicycles, electric bicycles, clothing, helmets, accessories, components, fitting and servicing; it makes no financial-product or investment-service claim.
- The homepage provides several physical-store locations and refers to delivery, returns and customer-service information.

- Reputation screening recorded 0 malicious and 0 suspicious detections, no malicious safe-browsing finding, no abuse reports, and no external threat-list hit.
- The site's transport encryption uses a DV certificate issued by WE1, valid until 20 October 2026.

What to Verify Next

For higher-value purchases, normal commercial due diligence should confirm that the checkout invoice names the expected contracting entity, the selected store acknowledges the order, and the applicable delivery, returns and warranty terms match the intended transaction. Payment should proceed through the site's standard checkout using a method that provides ordinary consumer dispute protections.

- The homepage advertises online purchasing alongside physical-store operations, enabling store details to be cross-checked before collection or fulfilment.
- The homepage exposes product pricing, delivery offers and after-sales support relevant to confirming the complete transaction terms.
- The homepage showed no sensitive form or login form during the captured page analysis; checkout-specific terms should therefore be reviewed when that workflow is reached.

Summary Verdict

The site is a legitimate, established and trustworthy retail website. Its longstanding provenance, coherent commercial identity, clean external reputation and benign observed behavior converge without contradictory risk signals. Normal interaction, including account login, routine purchases and standard site use, is appropriate.

Infrastructure Integrity

The website is served through Cloudflare's CDN/WAF on AS13335 (Cloudflare, Inc., US). All six observed addresses were Cloudflare edge nodes, so the protected origin was not exposed during analysis; this reduces direct infrastructure exposure but is treated as a security control rather than independent proof of legitimacy.

Closing Assessment

Prospective customers may use the site normally, applying routine ecommerce checks and payment protections for material purchases.

Written analysis generated 2026-07-31 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of bicyclechain.co.uk.

- The request stayed on bicyclechain.co.uk. It was not redirected to another domain. CLEAR
- Registration is published under JPC Infonet Ltd t/a Cloud Heroes [Tag = JPCINET]. CLEAR
- DNS for this domain is served by cloudflare.com, across 2 name servers. NOTED
- The registration is paid up to 2026-09-28. NOTED
- The earliest public archive of this site is from 2000-12-04. CLEAR
- It is hosted on CLOUDFLARENET, from a server in US. NOTED

Domain intelligence

Registrar	JPC Infonet Ltd t/a Cloud Heroes [Tag = JPCINET]
Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	US
Server IP	2606:4700:20::681a:5a6
Name servers	ed.ns.cloudflare.com, kia.ns.cloudflare.com
SSL issuer	WE1
SSL expiry	2026-10-20
Domain age	26.9 years
Domain expiry	2026-09-28
Archive first seen	2000-12-04
Archive snapshots	390
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about bicyclechain.co.uk at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.