

Is bighappy.co legit? TrustSniffer's high-trust assessment: 100/100

bighappy.co

Verdict

100

OUT OF 100

HIGH TRUST

bighappy.co appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-17 by automated analysis. Classification confidence 55%.

What this site appears to be

Corporate website for Big Happy, an advertising and creative platform focused on mobile and DOOH campaigns. Contains service descriptions, case studies, publisher info, and a contact form with postal address and email.

Evidence status and limitations

Evidence completeness: UNKNOWN

- The real-world operator identity was not independently verified.
- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0% confidence AbuseIPDB, 2 reports; shared hosting inflates reports	CLEAR
Domain age	8.2 years old Registered history	CLEAR
Web archive	Never archived No public history of this site	WATCH
Certificate	Encrypted connection Issued by WE1	NOTED

The page as captured

<https://www.bighappy.co/>



What bighappy.co served when TrustSniffer captured it on 2026-08-17. The page may look different now.

Key findings

- Automated classification: Not Scam.
- Domain age: 3 to 10 years (registration continuity).
- VirusTotal and Google Safe Browsing had no flags for this domain; its hosting IP carries AbuseIPDB reports below the confidence level TrustSniffer treats as a flag.
- The operator behind the site could not be independently connected to a real-world brand or person.

Full analysis

Overview

Big Happy is a corporate advertising and creative platform offering end-to-end mobile and digital out-of-home (DOOH) campaign services, including creative development, media activation, measurement, publisher partnerships, case studies, and a business contact channel.

Scam/Impersonation Risk

No contradictions were observed. The site presents a coherent corporate advertising model rather than a deceptive financial, investment, or credential-harvesting proposition; page analysis identified no phishing indicators, brand impersonation, malicious forms, wallet activity, or other high-risk abuse patterns. External reputation checks found no malicious or suspicious detections and no confirmed blocklist hit. Two abuse reports relate to a shared provider address and are not attributed specifically to Big Happy, with zero reported confidence; this is therefore treated as a soft infrastructure-reputation signal rather than evidence of impersonation or fraud.

EVIDENCE

- The homepage identifies Big Happy as an advertising platform covering mobile, DOOH, omnichannel campaigns, creative development, media activation, and campaign measurement.
- The homepage and contact page contain corporate service content, case studies, publisher information, and a standard contact form; no login form or sensitive-data form was identified.
- Domain registration records show creation on 2018-06-19 (~8.16 years old), through GoDaddy.com, LLC, with expiry on 2028-06-19.
- External reputation telemetry recorded 0 malicious detections and 0 suspicious detections; the two abuse reports were attributed to shared provider infrastructure rather than the site.

Regulatory Verification Notes

The About, Leadership, Careers, and Contact materials support a coherent corporate presentation, including a postal address and business contact channel. The available evidence does not independently verify the real-world operator, although the registration record names Jonathan Frohlinger; that record should not be treated as proof that he operates the business. The site does not claim a financial or other regulatory license, which is not inherently inconsistent with an advertising and media-services model, but any engagement involving regulated advertising, data processing, or media placement should be assessed against the applicable jurisdictional requirements. Available reputation and traffic signals are consistent with an established website, while the absence of an independently verified operator connection remains the principal identity limitation.

EVIDENCE

- The About and Leadership pages provide corporate overview and leadership content, while the Contact page provides a postal address and contact mechanism.
- The stated business model is the sale of advertising services, media placements, campaign measurement, and publisher partnerships rather than financial products.
- The site's hosting telemetry identifies AS209242 operated by CLOUDFLARESPECTRUM - Cloudflare London, LLC, US.
- The transport certificate is issued by WE1, uses Domain Validation (DV), and is valid to 2026-10-25.

What to Verify Next

Before any credential or payment interaction, independently confirm the contracting legal entity, its authority to provide the proposed service, applicable privacy and data-processing responsibilities, and the contractual terms governing campaign delivery, measurement, cancellation, refunds, and liability. Contact details should be validated through an independent corporate or offline channel, and any claimed publisher or brand relationships should be confirmed directly with the named counterparty.

EVIDENCE

- The About and Contact pages provide the materials to use for independent legal-entity and contact-channel confirmation.
- The services and case-study pages identify the proposed commercial scope to be matched against a written statement of work.
- Any regulated or jurisdiction-specific service should be checked against the relevant corporate, advertising, privacy, or licensing registry before commitment.

Summary Verdict

Available evidence supports a high-trust, low-risk posture and is consistent with an established, apparently legitimate corporate website. The assessment does not independently prove the real-world identity of the operator, so the positive classification should be understood as evidence-consistent rather than identity-proven.

Infrastructure Integrity

The site is protected by Cloudflare CDN/WAF infrastructure, and the observed address is a CDN edge address rather than an exposed origin. This reduces direct origin exposure and supports infrastructure resilience, but remains a mitigating security control—not proof of business legitimacy.

Closing Assessment

Normal business browsing is proportionate to the observed posture; credential or payment interactions should proceed after ordinary independent checks of the contracting party, commercial terms, and payment protections.

Written analysis generated 2026-08-17 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Signals weighed against the site

- AbuseIPDB: 2 reports on hosting IP 2620:cb:2000::1 (Webflow, Inc, Content Delivery Network), 0% confidence. The reports are attributed to shared infrastructure, not specifically to this website.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of bighappy.co.

- The request stayed on bighappy.co. It was not redirected to another domain. [CLEAR](#)

- Registration is published under GoDaddy.com, LLC. CLEAR
- DNS for this domain is served by awsdns-60.net, across 4 name servers. NOTED
- The registration is paid up to 2028-06-19. CLEAR
- It is hosted on CLOUDFLARESPECTRUM, from a server in US. NOTED

Domain intelligence

Registrar	GoDaddy.com, LLC
Hosting	CLOUDFLARESPECTRUM - Cloudflare London, LLC, US
Country	US
Server IP	2620:cb:2000::1
Name servers	NS-995.AWSDNS-60.NET, NS-1283.AWSDNS-32.ORG, NS-1998.AWSDNS-57.CO.UK, NS-273.AWSDNS-34.COM
SSL issuer	WE1
SSL expiry	2026-10-25
Domain age	8.16 years (continuous registration)
Domain expiry	2028-06-19
Archive first seen	Not available
Archive snapshots	0
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0% confidence, 2 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about bighappy.co at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.