

Is bilibili.tv legit? TrustSniffer's high-trust assessment: 95/100

bilibili.tv

Verdict

95

OUT OF 100

HIGH TRUST

bilibili.tv appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-17 by automated analysis. Classification confidence 55%.

What this site appears to be

Page appears to be a BiliBili-branded video content listing with login prompts, premium subscription marketing, and links to download the app. The DOM shows many content titles and UGC elements; no forms or explicit payment flows were found in the provided DOM snapshot.

Evidence status and limitations

- Evidence completeness: UNKNOWN
- The real-world operator identity was not independently verified.
 - Module-level completeness metadata is unavailable for this legacy report.

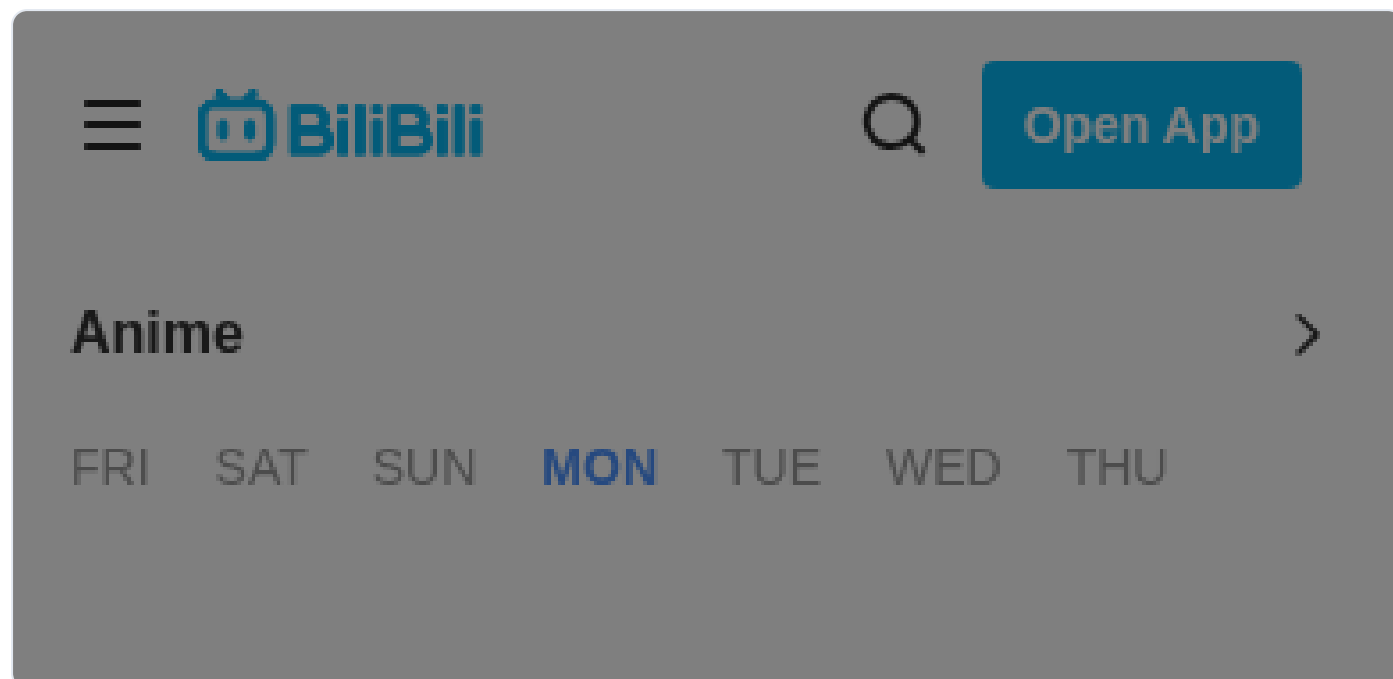
At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	16 years old Registered history	CLEAR
Web archive	Never archived No public history of this site	WATCH
Certificate	Encrypted connection Issued by GlobalSign GCC R3 DV TLS CA 2020	NOTED

The page as captured

https://www.bilibili.tv/en



What bilibili.tv served when TrustSniffer captured it on 2026-08-17. The page may look different now.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- No flags from the reputation services TrustSniffer consulted at assessment time.
- The operator behind the site could not be independently connected to a real-world brand or person.

Full analysis

Overview

bilibili.tv presents a BiliBili-branded user-generated video and streaming platform featuring anime, movies, short dramas, account-based viewing functions, optional Premium subscriptions, and mobile-app promotion; its apparent business model combines ad-supported content with paid access to enhanced viewing features.

Scam/Impersonation Risk

No blacklist, phishing, malware, impersonation, or conflicting-identity contradiction was observed. The site's content is internally consistent with a consumer video platform: it provides content listings, creator names, viewing counts, account functions, Premium benefits, and app-download prompts, while the captured page contained no sensitive forms or explicit payment flow. The use of BiliBili branding is therefore evidence-consistent with the stated service rather than a confirmed impersonation, although the real-world operator identity remains independently unverified. Evidence:

- The homepage presents BiliBili-branded video categories, user-generated titles, creator labels, and viewing counts, with no page-level red flags recorded.
- The account and Premium areas offer sign-in, synchronized history, comments, higher video quality, offline downloads, and ad skipping; the captured DOM contained zero forms and no sensitive form.

- The domain was registered on 2010-06-25 and is approximately 16.16 years old; registration is recorded through CSC Corporate Domains, Inc.

Regulatory Verification Notes

The site appears to operate as an entertainment and video-content service rather than presenting itself as a regulated financial provider. Its footer exposes About Us, Contact Us, Terms of Service, Privacy Policy, advertising, content-violation, account-violation, and infringement-complaint pages, but the supplied evidence does not establish an independently verified legal operator or a regulatory registration. This is a transparency and verification matter, not evidence of scam activity. The broader reputation evidence is positive: the domain has a top-tier global traffic footprint, external malicious or suspicious detections were absent, and no adverse broker-context match was supplied. Evidence:

- The homepage footer links to About Us, Contact Us, Terms of Service, Privacy Policy, Advertising Policy, and content/account enforcement rules.
- The site's transport encryption uses a DV certificate issued by GlobalSign GCC R3 DV TLS CA 2020, valid through 2026-10-31.
- Domain registration identifies CSC Corporate Domains, Inc. as registrar and records expiration on 2028-06-25.
- The site is ranked 1272 in the supplied global traffic measurement and is within the top 1 million; evaluated external checks recorded 0 malicious and 0 suspicious detections.

What to Verify Next

Before credential or payment interactions, an institution should independently confirm that the domain is the intended official service, review the operator and service terms presented through the site's legal pages, and confirm applicable subscription cancellation, refund, and payment-protection arrangements. Contact channels should be confirmed through an independent official route, and any mobile application should be obtained only through an authenticated platform listing associated with the intended service. Evidence:

- The homepage provides direct navigation to About Us, Contact Us, Terms of Service, and Privacy Policy for identity and contractual review.
- Premium marketing covers paid benefits including early viewing, HD resolution, multi-platform access, downloads, and ad skipping, making subscription terms and cancellation conditions material checks.
- The page promotes app installation through a QR code or copied mobile link, making independent confirmation of the application source appropriate.

Summary Verdict

Available evidence is consistent with an established, apparently legitimate, low-risk video platform and supports a high-trust posture. The classification is strong, but it should not be treated as independent proof of the real-world operator's identity.

Infrastructure Integrity

The website is protected by a trusted CDN/WAF arrangement, which mitigates direct exposure and improves resilience but does not independently establish legitimacy. Infrastructure records identify BILIBILI HK LIMITED on AS140633 in China, while direct technical telemetry identifies AS24429 operated by Taobao – Zhejiang Taobao Network Co.,Ltd.; observed edge addresses are associated with AS21859. Evidence:

- Hosting infrastructure is recorded as AS140633, BILIBILI HK LIMITED, CN, with APNIC as registry.

- Direct server telemetry identifies AS24429, Taobao – Zhejiang Taobao Network Co.,Ltd., CN, with observed server IP 43.109.101.13.
- CDN/WAF protection is present, with edge IPs 192.254.90.178 and 192.254.90.179 on AS21859.

Closing Assessment

Normal browsing is proportionate to the available evidence; account or payment activity should proceed after the ordinary independent merchant-identity, terms, return or cancellation, and payment-protection checks appropriate to the proposed transaction.

Written analysis generated 2026-08-17 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	25%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of bilibili.tv.

- The request stayed on bilibili.tv. It was not redirected to another domain. CLEAR
- Registration is published under CSC Corporate Domains, Inc.. CLEAR
- DNS for this domain is served by googledomains.com, across 4 name servers. NOTED
- The registration is paid up to 2028-06-25. CLEAR
- It is hosted on Taobao, from a server in SG. NOTED

Domain intelligence

Registrar	CSC Corporate Domains, Inc.
Hosting	Taobao - Zhejiang Taobao Network Co.,Ltd, CN
Country	SG
Server IP	43.109.101.13
Name servers	ns-cloud-a4.googledomains.com, ns-cloud-a1.googledomains.com, ns-cloud-a3.googledomains.com, ns-cloud-a2.googledomains.com
SSL issuer	GlobalSign GCC R3 DV TLS CA 2020
SSL expiry	2026-10-31

Domain age	16.16 years (continuous registration)
Domain expiry	2028-06-25
Archive first seen	Not available
Archive snapshots	0
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about bilibili.tv at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/bilibili.tv> · assessed 2026-08-17