

Is blismedia.com legit? TrustSniffer's high-trust assessment: 100/100

blismedia.com

Verdict

100

OUT OF 100

HIGH TRUST

blismedia.com appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-11 by automated analysis. Classification confidence 70%.

What this site appears to be

Corporate marketing site for Blis, an omnichannel DSP and audience data provider (part of T-Ads). Describes product capabilities, data sources (including a T-Mobile app data partnership), case studies, privacy and cookie controls, and has contact/book-demo CTAs.

Evidence status and limitations

- Evidence completeness: UNKNOWN
- The real-world operator identity was not independently verified.
 - Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0% confidence AbuseIPDB, 14 reports; shared hosting inflates reports	CLEAR
Domain age	15 years old Registered history	CLEAR
Web archive	Archived since 2004 68 snapshots	CLEAR
Certificate	Encrypted connection Issued by WE1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2004.
- VirusTotal and Google Safe Browsing had no flags for this domain; its hosting IP carries AbuseIPDB reports below the confidence level TrustSniffer treats as a flag.

Full analysis

Overview

Blis is a corporate B2B advertising-technology website presenting an omnichannel demand-side platform and audience-data services to brands and agencies. It promotes the use of T-Mobile app data alongside real-world movement and consumer-spending information, supported by case studies, privacy and cookie controls, and contact or demo-booking functions; its apparent business model is platform access, data licensing, and managed advertising services.

Scam/Impersonation Risk

No contradictions were observed across the supplied evidence: there were no phishing, impersonation, blacklist, or malicious-content indicators, and the site presents a coherent corporate advertising-technology purpose rather than a deceptive transaction flow. The only adverse signal concerned reports associated with a shared service address, not the website's content or identity; that signal was discounted because the address is shared infrastructure and carried no abuse-confidence attribution. The available evidence is therefore consistent with an established, apparently legitimate website, although the operator's real-world identity is not independently verified. Evidence:

- The homepage and associated corporate pages were classified as marketing/corporate content, with no login form, hidden sensitive form, wallet behavior, cloaking, or brand-impersonation indicators.
- Domain registration records show registration in 2011, with an age of 14.66 years, through New Frontier, Inc.
- Historical records contain 68 snapshots spanning 2004–2019, covering 16 tracked years without evidence of suspicious repurposing.
- External reputation checks recorded 0 malicious and 0 suspicious detections, with no blacklist or phishing hit.

Regulatory Verification Notes

The site provides corporate, leadership, contact, privacy, and cookie-policy content that is broadly consistent with an advertising-data provider. Its stated relationship with T-Ads and its data-related claims remain on-site representations rather than independently verified operator evidence. No specific financial, advertising, or data-sector license or registration number is disclosed in the supplied page findings; for this apparent B2B advertising model, that is a verification and disclosure point rather than evidence of a scam. Privacy, consent, data-source, and contractual-use terms warrant particular attention because the site describes licensed mobile-app, movement, and spending data. Evidence:

- The About, Leadership, Privacy, and Cookie Policy pages are available as distinct corporate-navigation destinations.
- The domain is recorded with registrar New Frontier, Inc.; the registered organization is Domain Protection Services, Inc., with the registrant privacy-protected.
- The site is served from AS13335, CLOUDFLARENET - Cloudflare, Inc., US.
- The transport certificate is issued by WE1, uses DV validation, and is valid to 2026-09-26T16:29:16+00:00.

What to Verify Next

Before credential or payment interactions, independently confirm the legal entity behind the Blis and T-Ads representations through a corporate registry or an independently sourced business contact, rather than relying solely on the website. Review the privacy, cookie, and commercial terms for the permitted use of audience data, data-subject rights, retention, and contractual allocation of responsibility. If a paid engagement is proposed, confirm the contracting entity, applicable return or cancellation terms, and payment-protection arrangements through the proposed agreement and an independent contact route. Evidence:

- The site exposes About and Leadership pages suitable for independent entity-name comparison.
- Privacy and Cookie Policy pages provide the relevant locations for reviewing data-use and consent terms.
- Contact and demo-booking functions indicate where proposed commercial or credential workflows should be matched against independently confirmed channels.

Summary Verdict

The overall posture is **high trust and low risk**, and the available evidence is consistent with an established, apparently legitimate corporate website. This conclusion supports ordinary business interaction, while the operator connection remains likely rather than independently proven.

Infrastructure Integrity

The website is protected by Cloudflare CDN/WAF infrastructure. The observed address is an edge address on AS13335, and no origin candidate was identified; this is a meaningful exposure-mitigation measure, but protective hosting alone is not proof of legitimacy.

Closing Assessment

Routine browsing and ordinary business engagement are proportionate; before submitting credentials or making payments, independent checks of the contracting entity, terms, and payment protections should be completed.

Written analysis generated 2026-08-11 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Signals weighed against the site

- AbuseIPDB: 14 reports on hosting IP 162.159.134.42 (Cloudflare, Inc., Content Delivery Network), 0% confidence. The reports are attributed to shared infrastructure, not specifically to this website.

Identity verification

Status	LIKELY
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Identity score	80/100
Identity verification confidence	40%

- Trusted social count=5

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of blismedia.com.

- The request for blismedia.com ended on blis.com, a different domain. **WATCH**
- Registration is published under New Frontier, Inc.. **CLEAR**
- DNS for this domain is served by awsdns-30.org, across 4 name servers. **NOTED**
- The registration is paid up to 2027-12-15. **CLEAR**
- The earliest public archive of this site is from 2004-03-22. **CLEAR**
- It is hosted on CLOUDFLARENET, from a server in US. **NOTED**

Domain intelligence

Registrar	New Frontier, Inc.
Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	US
Server IP	162.159.134.42
Name servers	NS-1267.AWSDNS-30.ORG, NS-1859.AWSDNS-40.CO.UK, NS-448.AWSDNS-56.COM, NS-606.AWSDNS-11.NET
SSL issuer	WE1
SSL expiry	2026-09-26
Domain age	14.66 years (continuous registration)
Domain expiry	2027-12-15
Archive first seen	2004-03-22
Archive snapshots	68
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0% confidence, 14 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about blismedia.com at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that

evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/blismedia.com> · assessed 2026-08-11