

Is blog.google legit? TrustSniffer's high-trust assessment: 100/100

blog.google

Verdict

100

OUT OF 100

HIGH TRUST

blog.google appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Low Risk

Assessed 2026-08-12 by automated analysis. Classification confidence 55%.

What this site appears to be

Official Google product and technology news blog covering AI, products, company announcements, and developer updates. Contains newsletter signup and article listings.

Evidence status and limitations

Evidence completeness: UNKNOWN

- The real-world operator identity was not independently verified.
- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	10 years old Registered history	CLEAR
Web archive	Never archived No public history of this site	WATCH
Certificate	Encrypted connection Issued by WR3	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- No flags from the reputation services TrustSniffer consulted at assessment time.
- The operator behind the site could not be independently connected to a real-world brand or person.

Full analysis

Overview

What appears to be a Google-branded corporate product and technology news blog, [blog.google](#) presents articles and updates covering artificial intelligence, products and platforms, company news, developer tools, and related initiatives; its apparent purpose is informational publishing, audience engagement, and indirect promotion of the broader Google ecosystem.

Scam/Impersonation Risk

No blacklist, phishing, malware, or other confirmed contradiction was observed. The homepage presents coherent corporate editorial content, contains no login or sensitive transaction form, and offers only a newsletter subscription. A page-level similarity signal involving [g.page](#) was not corroborated by any impersonation finding, malicious reputation result, or behavioral abuse indicator, so it does not establish an identity contradiction.

EVIDENCE

- The homepage is classified as an informational news/blog page and contains no detected red flags or phishing indicators.
- The homepage contains one newsletter-signup form, with no login form, hidden form, password submission, wallet connection, or wallet-drainer behavior detected.
- The domain was registered in 2016 and is approximately 10 years old.

Regulatory Verification Notes

The available content is consistent with an established corporate publication rather than a financial or other regulated service. No license or registration number is presented in the supplied page content; this is a disclosure and applicability point, not evidence of a scam. The real-world operator identity remains independently unverified, so the site's Google branding should be treated as an apparent identity claim rather than conclusive proof. The available external reputation checks were clean, and the domain is registered through MarkMonitor Inc.

EVIDENCE

- The homepage identifies the publication through Google product, technology, and company-news content, including references to Gemini, Google Cloud, Google Research, and company leadership.
- The domain registration record shows creation on 2016-08-12 and expiration on 2027-08-12; registrar: MarkMonitor Inc.
- The site's TLS certificate is issued by WR3, uses Domain Validation (DV), and is valid through 2026-09-19.
- External reputation results recorded zero malicious and zero suspicious detections, with no blacklist result and zero abuse reports.

What to Verify Next

Before credential or payment interactions reached through links from the publication, independently confirm that the destination belongs to the intended Google service and review the applicable merchant identity, return-policy, and payment-protection information. For newsletter enrollment, confirm the publication through an independently sourced Google channel and review the site's privacy and cookie disclosures.

EVIDENCE

- The homepage's stated function is editorial publishing and newsletter enrollment rather than direct account management or commerce.
- The page behavior assessment recorded two successful runs, no cloaking, no hidden forms, no external password forms, and no wallet-provider activity.
- The domain has a high global traffic footprint, with a recorded rank of 2399.

Summary Verdict

The overall posture is **high trust and low risk**, with the available evidence consistent with an established, apparently legitimate website and no observed scam or impersonation contradictions. The principal qualification is that the real-world operator identity is not independently verified, so the classification supports confidence in the site's observed presentation without proving the legal entity behind it.

Infrastructure Integrity

The site is protected by a CDN/WAF arrangement, with observed addresses belonging to Google LLC edge infrastructure rather than an exposed origin. This provides a meaningful mitigation against direct origin exposure, but protective infrastructure alone is not proof of legitimacy.

EVIDENCE

- Hosted by GOOGLE - Google LLC, US, on AS15169.
- The infrastructure record identifies 8 CDN edge IPs, 0 likely origin IPs, and Google as the trusted CDN.
- The transport certificate uses DV validation and issuer WR3, with validity through 2026-09-19.

Closing Assessment

Routine informational browsing is proportionate to the observed posture; independent confirmation of the destination and ordinary payment or merchant checks should precede any credential or payment interaction reached through linked services.

Written analysis generated 2026-08-12 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of blog.google.

- The request stayed on blog.google. It was not redirected to another domain. CLEAR
- Registration is published under MarkMonitor Inc.. CLEAR
- DNS for this domain is served by zdns.google, across 4 name servers. NOTED
- The registration is paid up to 2027-08-12. NOTED
- It is hosted on GOOGLE, from a server in US. NOTED

Domain intelligence

Registrar	MarkMonitor Inc.
Hosting	GOOGLE - Google LLC, US
Country	US
Server IP	2001:4860:4802:36::15
Name servers	ns1.zdns.google, ns2.zdns.google, ns3.zdns.google, ns4.zdns.google
SSL issuer	WR3
SSL expiry	2026-09-19
Domain age	10.00 years (continuous registration)
Domain expiry	2027-08-12
Archive first seen	Not available

Archive snapshots	0
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about `blog.google` at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/blog.google> · assessed 2026-08-12