

Is blog.livedoor.com legit? TrustSniffer's high-trust assessment: 90/100

blog.livedoor.com

Verdict

90

OUT OF 100

HIGH TRUST

blog.livedoor.com appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Low Risk

Assessed 2026-08-11 by automated analysis. Classification confidence 75%.

What this site appears to be

livedoor Blog portal page listing many blog posts and categories. Site shows consent banner with a large vendor list, navigation for blog categories, rankings and editorial highlights. Primary function is content aggregation and blog hosting; monetized via advertising and partnerships.

Evidence status and limitations

- Evidence completeness: UNKNOWN
- The real-world operator identity was not independently verified.
 - Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	27 years old Registered history	CLEAR
Web archive	Archived since 2003 5000 snapshots	CLEAR
Certificate	Encrypted connection Issued by GlobalSign RSA OV SSL CA 2018	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2003.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

An established Japanese blog portal and content-aggregation service, blog.livedoor.com presents free blog creation, editorial features, rankings, categories, lifestyle content, recipes, parenting material, entertainment, technology, and other user-generated or curated posts, with an apparent advertising-, sponsorship-, and partnership-supported business model.

Scam/Impersonation Risk

No contradictions were observed: there were no phishing, impersonation, blacklist, or malicious-content indicators in the supplied evidence. The homepage behaves as a content portal rather than a financial or credential-harvesting service; it contains a consent banner and advertising-related vendor disclosures, but no sensitive submission form, hidden form, wallet connection, password-external form, or cloaking behavior was detected. The large volume and continuity of public blog and editorial content are consistent with the stated publishing model, while the available reputation checks returned no malicious or suspicious classification.

EVIDENCE

- The homepage presents blog hosting, rankings, editorial highlights, categories, and free blog creation rather than an investment, payment, or wallet-connected offer.
- The homepage behavior analysis found no sensitive form, hidden form, external password form, wallet activity, clipboard hijacking, or cloaking.
- The domain was registered on 1999-10-01 and is 26.88 years old.
- Historical records show 5000 archive snapshots spanning 2003-11-03 through 2015-08-27, covering 13 years.

Regulatory Verification Notes

The apparent business model is ordinary ad-supported blogging and content aggregation, not a regulated financial service. No financial licence or registration number is presented as a business claim in the supplied page evidence; this is therefore a disclosure item for ordinary corporate and commercial verification, not an indication of deception. The real-world operator identity remains independently unverified, so the site's apparent association with livedoor should not be treated as independently proven. Technical identity signals are nevertheless consistent with an established operation: the transport certificate is organization-validated and names livedoor Co., Ltd., while the registration record identifies Japan Registry Services Co., Ltd. as registrar and livedoor Co., Ltd. as owner.

EVIDENCE

- The homepage describes free blog hosting, editorial content, official blogger activity, sponsored or tie-up content, advertising, and partner services.
- The website is served through AS38631, LINE - LY Corporation, JP.
- TLS uses GlobalSign RSA OV SSL CA 2018 with OV validation, subject organization livedoor Co.,Ltd., valid to 2026-12-20.
- Registration lists Japan Registry Services Co.,Ltd. (JPRS) as registrar and livedoor Co., Ltd. as owner.

What to Verify Next

Before credential or payment interactions, an enterprise or prospective user should independently confirm the responsible corporate entity through a trusted corporate channel, review the applicable terms, privacy, advertising, and user-account policies, and confirm that any transaction or partner service provides appropriate payment protection and cancellation or refund arrangements. Login should be initiated only from the expected official domain or a trusted saved bookmark, rather than from an unsolicited message or redirect.

EVIDENCE

- The homepage contains a login link but no sensitive login form in the captured page.
- The stated revenue model includes advertising, sponsored content, and partner services, making the terms and payment conditions of any individual partner interaction the relevant verification point.
- The site's public content includes official blogger programs and partnership-related material, which should be matched to independently confirmed corporate contact channels before any consequential engagement.

Summary Verdict

Available evidence is consistent with an established, apparently legitimate, low-risk website. No scam or impersonation contradiction was identified, and the site's identity, historical continuity, page behavior, and external reputation signals converge on a high-trust posture; however, operator identity is not independently verified.

Infrastructure Integrity

The site is protected by Amazon CloudFront CDN/WAF infrastructure, with observed edge service on AS16509 operated by Amazon.com, Inc.; this provides a meaningful mitigation against direct exposure and common delivery-layer abuse, but remains a protective control rather than proof of legitimacy.

Closing Assessment

Routine browsing and ordinary use are proportionate to the observed posture; independent merchant-identity, policy, and payment-protection checks should be completed before submitting credentials or making payments.

Written analysis generated 2026-08-11 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of [blog.livedoor.com](#).

- The request stayed on [blog.livedoor.com](#). It was not redirected to another domain. [CLEAR](#)
- Registration is published under Japan Registry Services Co.,Ltd.(JPRS). [CLEAR](#)
- DNS for this domain is served by awsdns-58.org, across 4 name servers. [NOTED](#)
- The registration is paid up to 2026-12-22. [NOTED](#)
- The earliest public archive of this site is from 2003-11-03. [CLEAR](#)
- It is hosted on LINE, from a server in JP. [NOTED](#)

Domain intelligence

Registrar	Japan Registry Services Co.,Ltd.(JPRS)
Hosting	LINE - LY Corporation, JP
Country	JP
Server IP	147.92.240.79
Name servers	NS-1490.AWSDNS-58.ORG, NS-2044.AWSDNS-63.CO.UK, NS-292.AWSDNS-36.COM, NS-815.AWSDNS-37.NET
SSL issuer	GlobalSign RSA OV SSL CA 2018
SSL expiry	2026-12-20
Domain age	26.88 years (continuous registration)
Domain expiry	2026-12-22
Archive first seen	2003-11-03
Archive snapshots	5000
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about [blog.livedoor.com](#) at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with

a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/blog.livedoor.com> · assessed 2026-08-11