

Is blogg.se legit? TrustSniffer's high-trust assessment: 90/100

blogg.se

Verdict

90

OUT OF 100

HIGH TRUST

blogg.se appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-11 by automated analysis. Classification confidence 75%.

What this site appears to be

Swedish-language blog portal featuring many lifestyle and how-to articles, cookie consent UI, links to create a blog, login, ads and contact/address in Stockholm. No evident financial solicitations or credential-harvesting forms in the captured content.

Evidence status and limitations

Evidence completeness: UNKNOWN

- The real-world operator identity was not independently verified.
- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	22 years old Registered history	CLEAR
Web archive	Archived since 2005 3536 snapshots	CLEAR
Certificate	Encrypted connection Issued by WE1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2005.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

blogg.se is a Swedish-language blogging and editorial-content portal that presents lifestyle, recipes, DIY, SEO, and seasonal guidance alongside user-blog creation, login functionality, advertising, and contact information; its apparent business model is an established ad-supported platform with possible premium services or partnerships.

Scam/Impersonation Risk

No contradictions were observed. The captured homepage presents a coherent blogging and content-service model, with no financial solicitation, credential-harvesting form, wallet functionality, or apparent brand impersonation. External reputation checks recorded no malicious or suspicious detections, no phishing indicators, and no adverse abuse reports. Some browser activity involved advertising and analytics-related external requests and generated technical errors, but the observed interaction did not reveal hidden forms, external password forms, cloaking, wallet activity, or other abuse-ready behavior; these signals are therefore more consistent with ordinary advertising-supported site operation than with impersonation.

EVIDENCE

- The homepage is categorized as a content/blog portal and contains lifestyle, recipe, DIY, SEO, and seasonal-guide material rather than financial solicitations.
- The homepage interaction showed no hidden forms, sensitive forms, external password forms, wallet connections, clipboard interception, or cloaking.
- Domain registration continuity records show registration on 2004-07-20, with an age of 22.07 years.
- Historical records contain 3,536 snapshots from 2005-05-11 through 2026-06-04, spanning 22 tracked years.

Regulatory Verification Notes

The available evidence is consistent with an established, apparently legitimate blogging service, but it does not independently verify the real-world operator behind the site. The homepage presents a Stockholm contact/address reference and links to privacy and cookie information, while the captured business model does not involve an apparent regulated financial activity or a stated financial license. Consequently, licensing is not a substantive concern for the observed service, although the operator's legal identity and any terms governing paid or premium services should be confirmed before relying on them. The domain is registered through Abion

AB, and the clean reputation and long operating history provide affirmative support for an established online presence.

EVIDENCE

- Registration telemetry identifies Abion AB as registrar, with an expiration date of 2027-07-20.
- Hosting telemetry identifies AS13335 (CLOUDFLARENET - Cloudflare, Inc., US).
- The site's transport encryption uses a DV certificate issued by WE1, valid through 2026-09-23.
- The homepage includes a cookie-consent interface describing analytics, advertising relevance, fraud detection, and user control over consent settings.

What to Verify Next

Before credential or payment interactions, an institution should independently confirm the legal entity associated with the published Stockholm contact details, review the site's privacy, cookie, terms, and any paid-service conditions, and confirm that official support channels are reached through an independently sourced route. If a future offering involves regulated financial services, its authorization should be checked directly against the relevant official registry. Payment-protection controls and ordinary account-security measures should remain in place for any transaction.

EVIDENCE

- The homepage provides a Stockholm contact/address reference and links to privacy and cookie documentation.
- The homepage offers blog creation and login functions but the captured content contains no sensitive submission form.
- The captured site identifies an ad-supported blogging model rather than a regulated financial-service offering.

Summary Verdict

The overall posture is **high trust and low risk**, with strong evidence of an established, continuously active website and no observed scam, phishing, impersonation, or malicious-content contradiction. Legitimacy is apparent and evidence-consistent, while independent attribution to a specific real-world operator remains unverified.

Infrastructure Integrity

The site is protected by Cloudflare CDN and WAF infrastructure, and all observed addresses were CDN edge servers rather than identifiable origin hosts. This reduces direct origin exposure and is a mitigating technical control, but it is not, by itself, proof of operator legitimacy.

Closing Assessment

Normal browsing and ordinary account use are proportionate to the observed posture; credential or payment activity should proceed only after the standard independent identity, policy, and payment-protection checks have been completed.

Written analysis generated 2026-08-11 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of blogg.se.

- The request stayed on blogg.se. It was not redirected to another domain. CLEAR
- Registration is published under Abion AB. CLEAR
- DNS for this domain is served by cloudflare.com, across 2 name servers. NOTED
- The registration is paid up to 2027-07-20. NOTED
- The earliest public archive of this site is from 2005-05-11. CLEAR
- It is hosted on CLOUDFLARENET, from a server in US. NOTED

Domain intelligence

Registrar	Abion AB
Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	US
Server IP	2606:4700:20::681a:95a
Name servers	kurt.ns.cloudflare.com, jocelyn.ns.cloudflare.com
SSL issuer	WE1
SSL expiry	2026-09-23
Domain age	22.07 years (continuous registration)
Domain expiry	2027-07-20
Archive first seen	2005-05-11
Archive snapshots	3536
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about blogg.se at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/blogg.se> · assessed 2026-08-11