

Is bluehost.com legit? TrustSniffer's high-trust assessment: 90/100

bluehost.com

Verdict

90

OUT OF 100

HIGH TRUST

bluehost.com appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-11 by automated analysis. Classification confidence 75%.

What this site appears to be

Commercial hosting provider landing page describing hosting plans, AI website/store builders, pricing, trials, enterprise offerings, and support/contact channels. Clear offers, money-back policy, and product details are presented.

Evidence status and limitations

Evidence completeness: UNKNOWN

- The real-world operator identity was not independently verified.
- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	26 years old Registered history	CLEAR
Web archive	Archived since 2000 5000 snapshots	CLEAR
Certificate	Encrypted connection Issued by WE1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2000.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

This website is a commercial Bluehost-branded hosting platform presenting web-hosting plans, domain services, AI website and online-store builders, managed infrastructure, security tools, and enterprise offerings. Its apparent business model is subscription-based hosting and related professional services, with trials, add-ons, and support options presented to prospective customers.

Scam/Impersonation Risk

No scam, phishing, impersonation, blacklist, or identity-contradiction signals were observed. The homepage presents a coherent commercial hosting proposition with named services, pricing, trial offers, enterprise solutions, and support channels rather than deceptive investment or credential-harvesting mechanics. A long-established domain, substantial historical continuity, a top-tier global traffic footprint, and clean results across major reputation checks converge on an established, apparently legitimate site. The real-world operator identity is nevertheless not independently verified, so the site's on-page branding should not be treated as conclusive proof of legal ownership.

EVIDENCE

- The homepage identifies the service as Bluehost and presents web hosting, domains, AI website/store builders, VPS and dedicated hosting, enterprise solutions, and related services.
- The homepage contains clear commercial offers, pricing and trial information, with no detected phishing indicators, hidden forms, or wallet-related behavior.
- The domain registration record shows a creation date of 2002-11-15 and an age of approximately 23.75 years.
- Historical web records show 5,000 snapshots spanning 2000–2015, covering 16 tracked years.

Regulatory Verification Notes

The site presents a commercial hosting and software-services business rather than a financial or otherwise regulated service. No specific regulatory license claim or license number was identified in the supplied page evidence; this is a disclosure point for ordinary business verification, not evidence of fraud. The registration record names Domain.com - Network Solutions, LLC as registrar and NewFold Digital, Inc. as the recorded organization, but those records do not independently establish that the operating entity and the on-page brand are legally identical. The site's transport security and established technical footprint support legitimacy, while remaining distinct from legal authorization.

EVIDENCE

- The registration record lists Domain.com - Network Solutions, LLC as registrar and NewFold Digital, Inc. as the organization.
- The site is served from AS13335, operated by CLOUDFLARENET - Cloudflare, Inc., US.
- The transport certificate uses issuer WE1, has DV validation, and is valid to 2026-10-24T04:48:09+00:00.

What to Verify Next

Before credential or payment interactions, an organization should independently confirm the merchant identity associated with the account, review the applicable subscription and refund terms, and ensure that payment protections are available through the chosen payment method. Contact details should be validated through an independently sourced route rather than relying solely on the website's own navigation. The signup or trial flow should also be checked to ensure that billing conditions, renewal timing, and cancellation procedures are clearly displayed before commitment.

EVIDENCE

- The homepage and product pages advertise paid plans, free trials, and a money-back policy, creating specific billing and refund terms to confirm.
- The site provides support and contact channels that can be cross-checked through an independent business source.
- The analyzed marketing page includes a signup/trial form without a detected sensitive external form destination.

Summary Verdict

Available evidence is consistent with an established, apparently legitimate website and supports a high-trust, low-risk posture for ordinary interaction. No scam or impersonation contradictions were observed. Confidence in the site's real-world operator identity remains limited because that identity has not been independently verified.

Infrastructure Integrity

The website is protected by Cloudflare CDN/WAF infrastructure. Observed edge addresses include 104.18.41.208 and 172.64.146.48, both associated with AS13335, alongside one potential origin candidate; this architecture mitigates direct exposure of the service infrastructure but is a protective factor rather than proof of legitimacy.

Closing Assessment

Routine browsing and ordinary service evaluation are proportionate, while credentials or payments should follow independent merchant-identity, contract, refund, and payment-protection checks.

Written analysis generated 2026-08-11 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of bluehost.com.

- The request stayed on bluehost.com. It was not redirected to another domain. CLEAR
- Registration is published under Domain.com - Network Solutions, LLC. CLEAR
- DNS for this domain is served by cloudflare.com, across 2 name servers. NOTED
- The registration is paid up to 2034-11-15. CLEAR
- The earliest public archive of this site is from 2000-03-03. CLEAR
- It is hosted on CLOUDFLARENET, from a server in US. NOTED

Domain intelligence

Registrar	Domain.com - Network Solutions, LLC
Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	US
Server IP	172.64.146.48
Name servers	CODY.NS.CLOUDFLARE.COM, ERIN.NS.CLOUDFLARE.COM
SSL issuer	WE1
SSL expiry	2026-10-24
Domain age	26.44 years (continuous registration)
Domain expiry	2034-11-15
Archive first seen	2000-03-03
Archive snapshots	5000
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about bluehost.com at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/bluehost.com> · assessed 2026-08-11