

Is bmstores.fr legit? TrustSniffer's high-trust assessment: 100/100

bmstores.fr

Verdict

100

OUT OF 100

HIGH TRUST

bmstores.fr appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-02 by automated analysis. Classification confidence 75%.

What this site appears to be

French B&M retail ecommerce page offering a broad range of home, garden, food, beauty, toy, and lifestyle products, with store search, customer login, wishlist, cookie consent, analytics, and advertising integrations.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it	CLEAR
	VirusTotal	
Google Safe Browsing	Not listed	CLEAR
	Google	
Abuse reports on the host	0 reports	NOTED
	AbuseIPDB; shared hosting inflates this count	
Domain age	7.1 years old	CLEAR
	Registered history	
Web archive	Archived since 2020	CLEAR
	210 snapshots	
Certificate	Encrypted connection	NOTED
	Issued by YE1	

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: 3 to 10 years (registration continuity).
- Public web-archive history exists since 2020.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

The website is a French B&M retail ecommerce storefront offering household goods, furniture, decoration, food, beauty products, toys, garden items, and related lifestyle products through online purchasing and physical-store services.

Scam/Impersonation Risk

No contradictions were observed. The homepage presents a coherent ordinary-retail model, with product navigation, store search, customer login, wishlist functionality, cookie consent, and no phishing, impersonation, cryptocurrency, deceptive financial, or other red-flag indicators. External reputation checks were clean, and the site appears suitable for normal interaction, including account login and standard transactions.

- The homepage provides extensive retail categories and store-search functionality consistent with a physical-and-online retailer.
- The homepage analysis recorded no phishing indicators, hidden forms, wallet activity, cloaking, or brand-impersonation signals.
- External checks recorded zero malicious and zero suspicious detections, with no blacklist or phishing hit.

Regulatory Verification Notes

The supplied content supports a conventional retail business model rather than a regulated financial service. No financial license claim or registration number was identified in the available storefront evidence; this is a transparency item for administrative confirmation, not evidence of deception. The domain is registered through EURODNS S.A., and its technical and historical profile supports an established operating presence.

- Domain registered on 2019-07-05 and approximately 7.08 years old; registrar: EURODNS S.A.
- Web archives contain 210 snapshots spanning 2020-10-11 to 2026-07-01, covering 7 tracked years.
- Served from AS16509, Amazon.com, Inc.; TLS certificate issued by YE1 using DV validation, valid to 2026-10-07.
- The homepage uses PrestaShop and contains approximately 34,624 characters of substantive retail content.

What to Verify Next

For formal procurement or regulated-sector onboarding, confirm the applicable corporate identity and trading terms through the site's legal documentation and independently verify official support channels. Standard retail browsing, login, and account use are appropriate.

- The homepage identifies the B&M retail brand and presents a consistent ecommerce storefront.
- The available content includes customer-account functionality, store search, cookie-consent management, and ordinary retail-service features.

Summary Verdict

The website presents as a legitimate, established, and trustworthy retail service with strong convergence across its business model, technical stability, historical continuity, and external reputation. No scam or impersonation indicators were identified, and normal interaction is appropriate.

Infrastructure Integrity

The site is protected by Amazon Web Services CDN/WAF infrastructure, with observed traffic resolving to an edge address rather than an exposed origin server. This provides a meaningful protective layer against direct origin exposure, while remaining a mitigating infrastructure signal rather than proof of legitimacy.

Closing Assessment

Prospective users may proceed with normal retail browsing, account login, and standard purchasing activity, subject to ordinary transaction and privacy controls.

Written analysis generated 2026-08-02 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of bmstores.fr.

- The request stayed on bmstores.fr. It was not redirected to another domain. CLEAR
- Registration is published under EURODNS S.A.. CLEAR
- DNS for this domain is served by awsdns-50.org, across 4 name servers. NOTED
- The registration is paid up to 2027-07-05. NOTED
- The earliest public archive of this site is from 2020-10-11. CLEAR
- It is hosted on AMAZON-02, from a server in US. NOTED

Domain intelligence

Registrar	EURODNS S.A.
Hosting	AMAZON-02 - Amazon.com, Inc., US
Country	US

Server IP	13.39.154.155
Name servers	ns-1427.awsdns-50.org, ns-1837.awsdns-37.co.uk, ns-2.awsdns-00.com, ns-961.awsdns-56.net
SSL issuer	YE1
SSL expiry	2026-10-07
Domain age	7.1 years
Domain expiry	2027-07-05
Archive first seen	2020-10-11
Archive snapshots	210
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about bmstores.fr at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/bmstores.fr> · assessed 2026-08-02