

Is bunshun.jp legit? TrustSniffer's high-trust assessment: 99/100

bunshun.jp

Verdict

99

OUT OF 100

HIGH TRUST

bunshun.jp appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-17 by automate analysis. Classification confidence 55%.

What this site appears to be

Front page of 文春オンライン (Bungeishunju) showing multiple news articles, rankings, categories, PR/sponsored items, and a consent management platform listing many ad vendors. Standard publisher site with subscription/registration and newsletter signup.

Evidence status and limitations

- Evidence completeness: UNKNOWN
- The real-world operator identity was not independently verified.
 - Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0% confidence AbuseIPDB, 3 reports; shared hosting inflates reports	CLEAR
Domain age	25 years old Registered history	CLEAR
Web archive	Never archived No public history of this site	WATCH
Certificate	Encrypted connection Issued by DigiCert Global G2 TLS RSA SHA256 2020 CA1	NOTED

The page as captured

https://bunshun.jp/



What bunshun.jp served when TrustSniffer captured it on 2026-08-17. The page may look different now.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- VirusTotal and Google Safe Browsing had no flags for this domain; its hosting IP carries AbuseIPDB reports below the confidence level TrustSniffer treats as a flag.

Full analysis

Overview

This is an established Japanese online news and media website presenting investigative reporting, news, entertainment, lifestyle, business, rankings, sponsored content, subscriptions, memberships, and newsletter registration; its apparent business model is publisher monetization through advertising, paid content, and reader services.

Scam/Impersonation Risk

No contradictions were observed. The homepage presents a substantial news-media publication with categorized articles, editorial bylines, rankings, sponsored-material labeling, and ordinary newsletter and account-registration functions rather than a phishing or fraudulent conversion flow. No malicious or suspicious content findings, brand-impersonation indicators, hidden forms, wallet activity, or external password-submission forms were identified. A separate IP-level abuse signal exists, but it is attributed to shared provider infrastructure, carries no confidence in site-specific abuse, and is therefore not treated as evidence against the website itself. The site is apparently legitimate and consistent with an established publication, although the real-world operator identity is not independently verified.

EVIDENCE

- The homepage contains extensive editorial content across news, investigative reporting, entertainment, lifestyle, business, and culture, with identifiable article sections and bylines.
- The homepage analysis recorded no red flags, no phishing indicators, no hidden forms, and no external password forms.
- The domain was registered on 2001-03-26 and is approximately 25.41 years old.
- The assessed IP has 3 abuse reports, attributed to shared infrastructure at Japan Business Press Co., Ltd.; the recorded confidence score is 0.

Regulatory Verification Notes

The available content supports a publisher/news classification rather than a financial, brokerage, or other regulated-service model. No licensing claim or license number was observed, so the material does not independently establish any regulated status; this is a verification point rather than evidence of deception. The consent-management interface and visible third-party advertising-vendor disclosures are consistent with an advertising-funded media operation, while subscriptions and account registration warrant confirmation of the applicable terms, billing entity, and cancellation arrangements before payment. No broker identity match was identified in the available third-party context.

EVIDENCE

- The homepage identifies a news/media service with advertising, sponsored public-relations material, subscriptions, memberships, and newsletter registration.
- The page displays a consent-management platform and a list of advertising vendors.
- The site is served from AS2497, IJ - Internet Initiative Japan Inc., JP.
- The transport certificate is an OV certificate issued by DigiCert Global G2 TLS RSA SHA256 2020 CA1 to 株式会社文藝春秋, valid through 2026-11-30.

What to Verify Next

Before credential or payment interactions, an independent check should confirm the merchant or billing entity named in the applicable subscription terms, the cancellation and refund process, and the payment-protection options offered by the selected service. Contact channels should be confirmed through an independently sourced corporate or publisher channel rather than relying solely on information presented during a transaction. Any account-registration flow should also be checked to ensure that the destination remains within the expected official domain.

EVIDENCE

- The homepage provides subscription, account-registration, and newsletter functions that should be matched to the applicable terms and billing disclosures.
- The homepage links to related publisher and media properties, providing potential independent routes for confirming official contact channels.
- The site presents sponsored material separately from ordinary editorial articles, allowing the commercial terms of any paid offering to be checked distinctly.

Summary Verdict

Available evidence is consistent with an established, apparently legitimate website and supports a high-trust, low-risk posture for ordinary browsing and normal site interaction. The publication’s real-world operator identity remains likely rather than independently verified, so the trust conclusion should not be treated as proof of legal ownership or merchant identity.

Infrastructure Integrity

The site resolves directly to a single hosting address on IIJ infrastructure, with no detected CDN or WAF edge layer. This provides a conventional and identifiable hosting arrangement, but it also means the protective benefits associated with a mainstream edge-security service are not present.

EVIDENCE

- Infrastructure resolution identified 1 unique IP, 0 edge IPs, and 1 likely origin IP.
- No CDN was detected; the hosting provider is IIJ - Internet Initiative Japan Inc., JP.
- The infrastructure country is JP and the registry is APNIC.

Closing Assessment

The appropriate course is ordinary use with independent confirmation of the publisher or billing entity, terms, cancellation arrangements, and payment protections before submitting credentials or payment details.

Written analysis generated 2026-08-17 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Signals weighed against the site

- AbuseIPDB: 3 reports on hosting IP 202.238.151.148 (Japan Business Press Co., Ltd., Fixed Line ISP), 0% confidence. The reports are attributed to shared infrastructure, not specifically to this website.

Identity verification

Status	LIKELY
Identity score	73/100
Identity verification confidence	74%

- Trusted social count=1

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of bunshun.jp.

- The request stayed on bunshun.jp. It was not redirected to another domain. CLEAR
- DNS for this domain is served by co.jp, across 3 name servers. NOTED

- The registration is paid up to 2027-03-31. NOTED
- It is hosted on IJ, from a server in JP. NOTED

Domain intelligence

Registrar	Not available
Hosting	IJ - Internet Initiative Japan Inc., JP
Country	JP
Server IP	202.238.151.148
Name servers	nfmail.bunshun.co.jp, ns00.vips.ne.jp, ns01.vips.ne.jp
SSL issuer	DigiCert Global G2 TLS RSA SHA256 2020 CA1
SSL expiry	2026-11-30
Domain age	25.41 years (continuous registration)
Domain expiry	2027-03-31
Archive first seen	Not available
Archive snapshots	0
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0% confidence, 3 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about bunshun.jp at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/bunshun.jp> · assessed 2026-08-17