

Is buy.com.ng legit? TrustSniffer's high-trust assessment: 80/100

buy.com.ng

Verdict

80

OUT OF 100

HIGH TRUST

buy.com.ng appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-01 by automated analysis. Classification confidence 70%.

What this site appears to be

Buy.com.ng presents a broad online shopping marketplace serving Nigerian customers, with product categories spanning electronics, solar equipment, fashion, beauty, food, furniture and agricultural goods. The page includes vendor features, cart and checkout functions, newsletter signup, contact information, promotions, returns and affiliate references.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	16 years old Registered history	CLEAR
Web archive	Archived since 2011 136 snapshots	CLEAR
Certificate	Encrypted connection Issued by YR2	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2011.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

This website is Buy.com.ng, a Nigerian-focused online marketplace presenting consumer goods across electronics, solar equipment, fashion, beauty, food, furniture, and agricultural categories, with vendor storefronts, shopping, checkout, returns, and affiliate-referral functionality.

Scam/Impersonation Risk

No contradiction-based scam or impersonation indicators were observed. The visible login and registration flow showed no hidden forms, external password destinations, wallet activity, cloaking, or brand impersonation, while external reputation checks found no malicious or suspicious detections. Long-running domain continuity and a clean public reputation with an established global traffic footprint support the conclusion that the site is an established ecommerce operation.

- The homepage presents a conventional ecommerce marketplace with product catalogues, vendor functions, cart, checkout, returns, and order tracking.
- Observed site behavior showed no hidden forms, wallet activity, password-exfiltration destination, or cloaking.
- The domain was registered on 2010-12-22 and is approximately 15.62 years old.
- Archive records contain 136 snapshots spanning 2011–2026, covering 16 tracked years.

Regulatory Verification Notes

The homepage identifies the business as “Buy.com.ng Industries Ltd” and presents a general consumer marketplace rather than a financial-services operation. No regulatory licence or registration number is claimed in the supplied public-facing content; this is a commercial transparency point for due diligence, not evidence of fraud. No adverse third-party broker signal was identified.

- The homepage displays the identity “Buy.com.ng Industries Ltd.”
- The visible marketplace content contains no stated regulatory licence number or financial-services authorisation.
- The site is hosted by PRIVATESYSTEMS - PrivateSystems Networks, US, on AS63410.
- TLS is issued by YR2 at DV validation level and is valid to 2026-09-01T12:36:37+00:00.

What to Verify Next

For transactions involving individual vendors, confirm the seller’s identity, inventory, delivery terms, and return conditions through the site’s vendor and order-tracking functions before committing funds. Where a particular vendor or activity falls under a regulated requirement, confirm the applicable registration through the relevant Nigerian registry.

- The homepage exposes vendor stores, product-vendor functions, order tracking, returns, and delivery references.
- The visible contact and hotline information provides an additional channel for confirming fulfilment and support arrangements.
- The account flow includes login and registration alongside ordinary shopping functionality.

Summary Verdict

Buy.com.ng presents as a legitimate, established, and trustworthy ecommerce marketplace with no observed contradiction-based indicators. Normal interaction, including account login and standard use, is appropriate.

Infrastructure Integrity

The site resolves to a straightforward hosting arrangement without detected CDN/WAF edge infrastructure. This is a neutral technical characteristic and does not undermine the site’s established identity or legitimacy.

Closing Assessment

Standard marketplace use is appropriate, with ordinary vendor, payment, delivery, and returns controls applied to individual purchases.

Written analysis generated 2026-08-01 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of buy.com.ng.

- The request stayed on buy.com.ng. It was not redirected to another domain. CLEAR
- Registration is published under Upperlink Limited. CLEAR
- DNS for this domain is served by com.ng, across 2 name servers. NOTED
- The registration is paid up to 2026-12-22. NOTED

- The earliest public archive of this site is from 2011-05-19. CLEAR
- It is hosted on PRIVATESYSTEMS, from a server in US. NOTED

Domain intelligence

Registrar	Upperlink Limited
Hosting	PRIVATESYSTEMS - PrivateSystems Networks, US
Country	US
Server IP	67.222.31.237
Name servers	ns1.leadhost.com.ng, ns2.leadhost.com.ng
SSL issuer	YR2
SSL expiry	2026-09-01
Domain age	15.6 years
Domain expiry	2026-12-22
Archive first seen	2011-05-19
Archive snapshots	136
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about buy.com.ng at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/buy.com.ng> · assessed 2026-08-01