

Is buy123.com.tw legit? TrustSniffer's high-trust assessment: 94/100

buy123.com.tw

Verdict

94

OUT OF 100

HIGH TRUST

buy123.com.tw appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-07-31 by automated analysis. Classification confidence 55%.

What this site appears to be

Traditional Chinese ecommerce homepage for 生活市集, featuring broad consumer-product categories, item listings with prices, flash-sale promotions, coupons, loyalty rewards, customer-service information, policy links, and an identified corporate operator.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	13 years old Registered history	CLEAR
Web archive	Never archived No public history of this site	WATCH
Certificate	Encrypted connection Issued by WE1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- No flags from the reputation services TrustSniffer consulted at assessment time.
- The operator behind the site could not be independently connected to a real-world brand or person.

Full analysis

Overview

The website is an established Taiwanese general-merchandise ecommerce marketplace presenting household goods, food, appliances, personal-care items, and other consumer products through direct product listings, promotional pricing, coupons, and loyalty rewards.

Scam/Impersonation Risk

No identity contradictions, phishing behavior, brand impersonation, or other scam indicators were observed. The homepage presents a coherent retail operation with named products and prices, including CookPower, Tatung, BRITA, Kolin, and other recognizable product brands. Its limited-time discounts and countdown promotion are ordinary ecommerce sales mechanics rather than evidence of deceptive conduct.

- The homepage showed no hidden forms, external password forms, suspicious inline scripts, wallet interactions, clipboard interference, or cloaking.
- External reputation checks recorded 0 malicious detections, 0 suspicious detections, and 0 abuse reports; the domain was ranked 187,748 in the global top one million.
- The domain was registered on 20 February 2013 and is approximately 13.45 years old, with registration held by kuobrothers corp through GoDaddy.
- The homepage content analysis identified no fraud-related red flags or suspected brand impersonation.

Regulatory Verification Notes

The site identifies kuobrothers corp as its corporate operator and provides customer-service and policy navigation consistent with a conventional online retailer. It does not present itself as a financial, investment, or brokerage service, so the absence of a claimed financial-services licence is not adverse in this business context. No conflicting legal-entity names or adverse broker-reputation match were identified.

- The homepage identifies a corporate operator and provides links for customer service and legal or commercial policies.
- Registration records name both the owner and organization as kuobrothers corp, with expiry set for 20 February 2028.
- The hosting infrastructure is served from AS13335 (Cloudflare, Inc., US).
- The site's transport encryption uses a WE1-issued domain-validated TLS certificate, valid until 15 September 2026.

What to Verify Next

For material purchases, standard merchant due diligence should confirm the specific seller, total price, delivery conditions, return eligibility, and warranty coverage before checkout. Official customer-service channels should be retained independently for order disputes, particularly where products are supplied by third-party merchants.

- The homepage displays item-level prices and identifies multiple manufacturer or supplier brands, making seller-specific checks relevant.
- Customer-service access and policy links are available from the homepage for reviewing applicable transaction conditions.
- Shopping-cart, account registration, coupon, and loyalty functions indicate a conventional account-based purchase process.
- The observed page contained no sensitive form or form submission to an untrusted destination.

Summary Verdict

The website is a legitimate, established, and trustworthy ecommerce service. Its consistent commercial identity, mature operating footprint, clean external reputation, and ordinary retail behavior support normal interaction, including account login and standard purchases.

Infrastructure Integrity

The site is protected by Cloudflare CDN/WAF infrastructure, with all observed addresses belonging to Cloudflare edge servers. This arrangement reduces direct exposure of the underlying server and provides a meaningful security mitigation, although protective infrastructure is not itself proof of business legitimacy.

Closing Assessment

Prospective customers may use the site normally while applying routine ecommerce controls such as reviewing order terms, retaining transaction records, and using payment methods with established dispute protections.

Written analysis generated 2026-07-31 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of buy123.com.tw.

- The request stayed on buy123.com.tw. It was not redirected to another domain. [CLEAR](#)

- Registration is published under GoDaddy. CLEAR
- DNS for this domain is served by cloudflare.com. NOTED
- The registration is paid up to 2028-02-20. CLEAR
- It is hosted on CLOUDFLARENET, from a server in US. NOTED

Domain intelligence

Registrar	GoDaddy
Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	US
Server IP	2606:4700::6810:9278
Name servers	olga.ns.cloudflare.com ray.ns.cloudflare.com
SSL issuer	WE1
SSL expiry	2026-09-15
Domain age	13.4 years
Domain expiry	2028-02-20
Archive first seen	Not available
Archive snapshots	0
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about buy123.com.tw at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

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