

Is buyagift.co.uk legit? TrustSniffer's high-trust assessment: 100/100

buyagift.co.uk

Verdict

100

OUT OF 100

HIGH TRUST

buyagift.co.uk appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-03 by automated analysis. Classification confidence 65%.

What this site appears to be

Buyagift is a UK ecommerce marketplace selling experience vouchers for attractions, dining, spas, travel, driving, adventure activities, and events. The page presents priced products, discounts, delivery and voucher terms, a 30-day return policy, customer reviews, corporate sales, contact and policy links, and states that the business is part of Moonpig Group.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	27 years old Registered history	CLEAR
Web archive	Archived since 2000 4071 snapshots	CLEAR
Certificate	Encrypted connection Issued by GlobalSign Atlas R46 DV TLS CA 2026 Q2	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2000.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

The website is an established UK ecommerce marketplace offering experience vouchers and bookings across dining, spas, travel, driving, attractions, adventure activities, and events, with revenue apparently derived from retail margins or partner commissions, supplemented by corporate and gift-card sales.

Scam/Impersonation Risk

No identity contradictions, impersonation indicators, phishing behavior, malicious reputation findings, or other fraud signals were observed. The domain's long operational history, extensive archival continuity, established traffic footprint, and clean external reputation strongly support the authenticity of the current storefront. The tested homepage also presented conventional ecommerce behavior without hidden forms, credential diversion, wallet interaction, cloaking, or suspicious scripts.

- The domain registration record shows registration in 1999, approximately 26.86 years old, through Gandi, with the registration currently extending to 2030.
- The domain has 4,071 archive snapshots spanning 2000–2026, representing 27 years of tracked history with no detected suspicious repurposing.
- Reputation telemetry recorded zero malicious and zero suspicious classifications, no search-security warning, no external threat-list hit, and no abuse reports.
- The homepage contained one email-marketing form; testing found no sensitive or hidden form, no untrusted submission destination, and no brand-impersonation indicator.

Regulatory Verification Notes

The homepage identifies Buyagift as part of Moonpig Group and provides commercial disclosures appropriate to an experience-voucher retailer, including delivery and voucher terms, a 30-day return policy, customer-support resources, corporate-sales information, and policy links. The observed business model does not present itself as a regulated financial, investment, brokerage, or crypto service, so no sector-specific financial licence is indicated by the supplied content. No broker-profile match was identified; this is neutral third-party context rather than a licensing determination.

- The homepage expressly states that the business is part of Moonpig Group.
- The homepage presents priced products, promotional discounts, voucher conditions, delivery information, customer reviews, and a 30-day return policy.
- The site's hosting telemetry shows service from AS19551 (Incapsula Inc, US).

- The site's transport encryption uses a DV certificate issued by GlobalSign Atlas R46 DV TLS CA 2026 Q2, valid until 2026-10-12.

What to Verify Next

Before purchasing a particular experience, the purchaser should review the product-specific validity period, redemption procedure, availability restrictions, cancellation terms, and any supplier-specific conditions. For corporate or unusually high-value orders, the official sales channel and payment instructions should be independently confirmed, and retained copies of the offer, voucher conditions, and order confirmation should form part of the transaction record.

- The homepage indicates that fulfilment depends on hospitality, entertainment, travel, dining, spa, and activity partners, making supplier-specific conditions relevant to redemption.
- The storefront advertises both consumer experience purchases and corporate sales, which may involve different ordering arrangements.
- The homepage provides contact and policy links through which applicable purchase and redemption conditions can be reviewed.

Summary Verdict

The website presents as a legitimate, mature, and trustworthy ecommerce operation. Its identity, commercial content, historical continuity, technical behavior, and external reputation converge without material contradiction, supporting a high-confidence posture for ordinary consumer and business use.

Infrastructure Integrity

The site is delivered through Incapsula infrastructure, providing mainstream edge protection that can reduce direct exposure of backend systems. Its valid GlobalSign TLS certificate protects data in transit; these controls strengthen operational security but are treated as safeguards rather than independent proof of business legitimacy.

Closing Assessment

Normal interaction, including account login, voucher purchases, and standard account activity, is appropriate, subject to routine review of the terms governing the selected experience.

Written analysis generated 2026-08-03 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of buyagift.co.uk.

- The request stayed on buyagift.co.uk. It was not redirected to another domain. CLEAR
- Registration is published under Gandi [Tag = GANDI]. CLEAR
- DNS for this domain is served by oraclecloud.net, across 4 name servers. NOTED
- The registration is paid up to 2030-10-01. CLEAR
- The earliest public archive of this site is from 2000-06-20. CLEAR
- It is hosted on INCAPSULA, from a server in US. NOTED

Domain intelligence

Registrar	Gandi [Tag = GANDI]
Hosting	INCAPSULA - Incapsula Inc, US
Country	US
Server IP	45.60.129.110
Name servers	ns1.p201.dns.oraclecloud.net, ns2.p201.dns.oraclecloud.net, ns3.p201.dns.oraclecloud.net, ns4.p201.dns.oraclecloud.net
SSL issuer	GlobalSign Atlas R46 DV TLS CA 2026 Q2
SSL expiry	2026-10-12
Domain age	26.9 years
Domain expiry	2030-10-01
Archive first seen	2000-06-20
Archive snapshots	4071
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about buyagift.co.uk at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.