

Is buyma.com legit? TrustSniffer's high-trust assessment: 100/100

buyma.com

Verdict

100

OUT OF 100

HIGH TRUST

buyma.com appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-03 by automated analysis. Classification confidence 65%.

What this site appears to be

BUYMA is an established Japanese marketplace for international fashion, luxury goods, beauty, lifestyle products, and related editorial content, supported by personal shoppers and retail sellers.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	23 years old Registered history	CLEAR
Web archive	Archived since 2005 3275 snapshots	CLEAR
Certificate	Encrypted connection Issued by Cybertrust Japan SureServer CA G4	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2005.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

BUYMA is an established Japanese online marketplace presenting international fashion, luxury goods, beauty, lifestyle products, seller listings, personal-shopping services, promotions, and editorial content; its apparent business model connects buyers with personal shoppers and retail sellers through transaction-based commerce.

Scam/Impersonation Risk

No scam, phishing, impersonation, or identity contradiction was observed. The homepage presents a coherent marketplace model with ordinary shopping, seller participation, product discovery, and policy functions; analysis found no sensitive forms, hidden forms, wallet activity, or other abuse indicators. Historical continuity and clean external reputation further support the conclusion that the site is genuine.

- Domain registered in 2004 and approximately 22.55 years old.
- Web archive contains 3,275 snapshots spanning 2005–2026, with 22 years tracked.
- Homepage analysis identified no phishing indicators, sensitive forms, or brand-impersonation signals.

Regulatory Verification Notes

The site presents marketplace policies and corporate information, but the supplied evidence does not establish a specific financial or sector license. This is a routine regulatory-transparency point for institutional onboarding, not evidence of deception. The registered entity is ENIGMO Inc., and the domain is administered through Japan Registry Services Co., Ltd.; transport security uses an organization-validated certificate.

- Domain owner: ENIGMO Inc.; registrar: Japan Registry Services Co.,Ltd.(JPRS).
- Hosted on AS54113 (FASTLY - Fastly, Inc., US).
- TLS certificate issued by Cybertrust Japan SureServer CA G4, organization-validated (OV), valid to 2027-03-12.

What to Verify Next

Institutional users should confirm the applicable Japanese e-commerce and consumer-protection obligations for the intended engagement, review the marketplace's seller, payment, returns, and dispute policies, and confirm official support channels through an independently obtained contact route.

- The site content includes marketplace policies and corporate-information areas for review.
- The homepage provides seller participation and buyer-facing marketplace functions.
- The site supports Japanese, English, Simplified Chinese, and Traditional Chinese interfaces.

Summary Verdict

The evidence converges on a legitimate, established, trustworthy website with no observed scam or impersonation contradiction. Its identity, operating profile, historical continuity, technical validation, and reputation are mutually consistent, supporting confident normal interaction.

Infrastructure Integrity

The site is served through Fastly CDN infrastructure, providing a mitigating layer between visitors and the underlying service infrastructure. CDN protection supports resilience and exposure reduction but is not, by itself, proof of legitimacy.

Closing Assessment

Normal account login, account actions, and standard marketplace use are appropriate, subject to ordinary organizational purchasing and transaction controls.

Written analysis generated 2026-08-03 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	LIKELY
Identity score	76/100
Identity verification confidence	76%

- Trusted social count=2

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of buyma.com.

- The request stayed on buyma.com. It was not redirected to another domain. CLEAR
- Registration is published under Japan Registry Services Co.,Ltd.(JPRS). CLEAR
- DNS for this domain is served by awsdns-37.org, across 4 name servers. NOTED
- The registration is paid up to 2027-01-19. NOTED
- The earliest public archive of this site is from 2005-01-29. CLEAR
- It is hosted on FASTLY, from a server in US. NOTED

Domain intelligence

Registrar	Japan Registry Services Co.,Ltd.(JPRS)
Hosting	FASTLY - Fastly, Inc., US
Country	US

Server IP	151.101.193.51
Name servers	NS-1320.AWSDNS-37.ORG, NS-1770.AWSDNS-29.CO.UK, NS-63.AWSDNS-07.COM, NS-917.AWSDNS-50.NET
SSL issuer	Cybertrust Japan SureServer CA G4
SSL expiry	2027-03-12
Domain age	22.6 years
Domain expiry	2027-01-19
Archive first seen	2005-01-29
Archive snapshots	3275
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about buyma.com at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/buyma.com> · assessed 2026-08-03