

Is buysellads.com legit? TrustSniffer's high-trust assessment: 100/100

buysellads.com

Verdict

100

OUT OF 100

HIGH TRUST

buysellads.com appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Low Risk

Assessed 2026-08-02 by automated analysis. Classification confidence 55%.

WHAT THIS SITE APPEARS TO BE

BuySellAds presents advertising products for brands, publishers, newsletters, podcasts, and websites. The page describes audience targeting, campaign formats, publisher inventory, reporting, case studies, and a contact-sales workflow.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	23 years old Registered history	CLEAR
Web archive	Never archived No public history of this site	WATCH
Certificate	Encrypted connection Issued by YR1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- No flags from the reputation services TrustSniffer consulted at assessment time.
- The operator behind the site could not be independently connected to a real-world brand or person.

Full analysis

Overview

This website is a B2B advertising-services platform that connects brands, publishers, newsletters, podcasts, and websites through contextual advertising, sponsorships, campaign-management, and programmatic placement products.

Scam/Impersonation Risk

No contradictions, phishing indicators, impersonation signals, or confirmed blacklist findings were observed. The homepage presents a coherent advertising business model, with clear audience categories, campaign services, publisher inventory, reporting, and a sales workflow; the available behavioral evidence also shows no hidden forms, wallet activity, or suspicious script behavior.

- The homepage describes advertising services for advertisers and publishers, including audience targeting, campaign formats, reporting, and case studies.
- The homepage provides separate advertiser and publisher dashboard links but no embedded login form.
- External reputation checks recorded zero malicious and zero suspicious detections, with no blacklist finding.

Regulatory Verification Notes

The site's apparent business is commercial advertising intermediation rather than a financial or investment service. Its named offerings include Carbon Ads, Coin.Network, Optimize, and a self-serve campaign platform; the presence of a crypto-focused advertising product does not by itself indicate financial activity. No licensing claim or registration number is evidenced in the supplied site content, so any applicable commercial, advertising, privacy, or sector-specific obligations should be confirmed separately. Domain registration privacy is an administrative detail rather than an identity contradiction.

- The homepage identifies the business as an advertising platform serving brands, publishers, newsletters, podcasts, and websites.
- The domain was registered in 2003 and is approximately 22.76 years old; the registrar is NAMECHEAP INC.
- The site uses a DV TLS certificate issued by YR1, valid through 2026-09-16.
- The site is served through AS14618, operated by AMAZON-AES / Amazon.com, Inc., US.

What to Verify Next

Before formal procurement or a material advertising commitment, confirm the contracting entity, applicable terms, privacy obligations, and any required business or sector registrations through authoritative records.

Standard account login and ordinary platform use are appropriate within the normal contractual and security controls of the engaging organization.

- The homepage directs prospective customers to contact sales to establish an account.
- The homepage identifies distinct advertiser and publisher workflows, supporting verification of the relevant contracting relationship.
- The platform presents campaign-management and reporting functions that can be evaluated during vendor onboarding.

Summary Verdict

The website presents as a legitimate, established, and trustworthy advertising-services platform with a coherent business purpose and no observed scam or impersonation contradictions. Normal interaction, including account login and standard use, is appropriate.

Infrastructure Integrity

The site is protected by AWS CDN/WAF infrastructure, with observed edge delivery through AS14618 and no observable origin candidate. This provides a meaningful reduction in direct origin exposure and is a mitigating infrastructure signal, not independent proof of legitimacy.

Closing Assessment

The platform is suitable for normal engagement, subject to the organization’s standard vendor onboarding, contractual, privacy, and account-security controls.

Written analysis generated 2026-08-02 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	25%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of buysellads.com.

- The request stayed on buysellads.com. It was not redirected to another domain. CLEAR
- Registration is published under NAMECHEAP INC. CLEAR
- DNS for this domain is served by easydns.org, across 2 name servers. NOTED
- The registration is paid up to 2031-11-02. CLEAR
- It is hosted on AMAZON-AES, from a server in US. NOTED

Domain intelligence

Registrar	NAMECHEAP INC
Hosting	AMAZON-AES - Amazon.com, Inc., US
Country	US
Server IP	52.1.179.177
Name servers	DNS3.EASYDNS.ORG, DNS4.EASYDNS.INFO
SSL issuer	YR1
SSL expiry	2026-09-16
Domain age	22.8 years
Domain expiry	2031-11-02
Archive first seen	Not available
Archive snapshots	0
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about buysellads.com at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/buysellads.com> · assessed 2026-08-02