

Is buysellonline.jp legit? TrustSniffer's high-trust assessment: 100/100

buysellonline.jp

Verdict

100

OUT OF 100

HIGH TRUST

buysellonline.jp appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-02 by automated analysis. Classification confidence 60%.

What this site appears to be

バイセルオンラインは、株式会社BuySell Technologiesが運営する中古・リサイクル着物の公式通販サイト。着物、帯、和装小物を販売し、商品検索、価格表示、レビュー、配送・返品案内、会員ポイントなどを提供している。

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	Not available No registration record was returned	NOTED
Web archive	Archived since 2018 167 snapshots	CLEAR
Certificate	Encrypted connection Issued by GlobalSign GCC R46 AlphaSSL CA 2025	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Public web-archive history exists since 2018.
- No flags from the reputation services TrustSniffer consulted at assessment time.
- The operator behind the site could not be independently connected to a real-world brand or person.

Full analysis

Overview

The website is BuySell Online, an established Japanese ecommerce store operated by BuySell Technologies, Inc. It presents used, recycled, and new kimono, obi, and traditional clothing accessories with product search, pricing, reviews, delivery and returns guidance, customer accounts, and loyalty points.

Scam/Impersonation Risk

No contradictions, phishing indicators, impersonation signals, or confirmed malicious findings were observed. The site's detailed merchandise catalog, transaction guidance, customer reviews, company identification, and consistent retail purpose support a genuine ecommerce operation rather than a deceptive financial or credential-harvesting service.

- The homepage identifies an official online store and lists 34,324 items across kimono, obi, and accessories.
- The site provides product prices, reviews, payment, delivery, returns, sizing, and product-quality guidance.
- The domain has an established history: age 7.950718685831622 years; 167 archive snapshots from 2018-08-20T07:45:56Z through 2026-07-10T09:08:51Z, spanning 9 years.

Regulatory Verification Notes

The site's company and legal information identifies BuySell Technologies, Inc. and includes address and antique-dealer license information in its company material. The available evidence does not establish third-party financial regulation, which is consistent with the site's stated merchandise-retail business model. The absence of a financial-services authorization is therefore not an adverse legitimacy finding, while the precise scope of any retail licensing remains a routine documentary verification matter.

- The company information identifies 株式会社BuySell Technologies and provides an address.
- The site material includes antique-dealer license information.
- The site is served from AS23824 (FUTURE - Future Spirits Co.,Ltd., JP).
- TLS uses GlobalSign GCC R46 AlphaSSL CA 2025, DV validation, valid to 2026-09-08T09:43:50+00:00.

What to Verify Next

For a commercial procurement or higher-value order, the purchaser should retain the applicable invoice and review the site's published payment, delivery, and returns terms before completing the transaction. Where licensing documentation is material to a particular purchase, the relevant Japanese registry or licensing authority can independently confirm the stated authorization.

- The homepage links to payment, delivery, returns, ordering, and packaging guidance.
- The site provides customer-service and inquiry functions.
- Product pages expose item descriptions, condition information, measurements, and prices.

Summary Verdict

The website presents a legitimate, established, and trustworthy retail posture with a coherent business identity and no observed scam or impersonation contradictions. Its evidence supports normal consumer and account interaction within the ordinary scope of its ecommerce services.

Infrastructure Integrity

The site uses identifiable Japanese hosting infrastructure and a valid certificate issued by a mainstream certificate authority. This provides a mitigating layer for transport security and operational consistency, although protective infrastructure alone is not proof of legitimacy.

Closing Assessment

Normal browsing, account login, and standard purchasing are appropriate, subject to ordinary transaction and record-keeping practices.

Written analysis generated 2026-08-02 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of buysellonline.jp.

- The request stayed on buysellonline.jp. It was not redirected to another domain. CLEAR
- The earliest public archive of this site is from 2018-08-20. CLEAR
- It is hosted on FUTURE, from a server in JP. NOTED

Domain intelligence

Registrar	Not available
Hosting	FUTURE - Future Spirits Co.,Ltd., JP
Country	JP
Server IP	219.99.174.102
Name servers	Not available
SSL issuer	GlobalSign GCC R46 AlphaSSL CA 2025

SSL expiry	2026-09-08
Domain age	Not available (no registration date was returned)
Domain expiry	Not available
Archive first seen	2018-08-20
Archive snapshots	167
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about buysellonline.jp at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/buysellonline.jp> · assessed 2026-08-02