

Is capeunionmart.co.za legit? TrustSniffer's high-trust assessment:

90/100

capeunionmart.co.za

Verdict

90

OUT OF 100

HIGH TRUST

capeunionmart.co.za appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-10 by automated analysis. Classification confidence 75%.

What this site appears to be

Retail product listing page for Cape Union Mart focused on camping, hiking and outdoor gear; includes product prices, brands, delivery info, rewards and company links.

Evidence status and limitations

- Evidence completeness: UNKNOWN
- The real-world operator identity was not independently verified.
 - Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	29 years old Registered history	CLEAR
Web archive	Archived since 2000 1152 snapshots	CLEAR
Certificate	Encrypted connection Issued by WE1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2000.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

The website is an established-looking online retail storefront for Cape Union Mart, presenting outdoor apparel, footwear, camping, hiking, travel equipment, brands, product pricing, delivery options, returns, gift cards, and loyalty rewards for the apparent purpose of selling consumer outdoor goods.

Scam/Impersonation Risk

No contradictions were observed across the supplied evidence: there were no phishing, impersonation, malicious-detection, or brand-misrepresentation indicators. The homepage presents a coherent retail catalogue rather than a deceptive investment or credential-harvesting proposition, with ordinary product listings, checkout functionality, delivery information, rewards, and returns. Automated interaction also found no hidden forms, external password submission, cloaking, wallet activity, or other abuse-oriented mechanics. The long-running domain and sustained historical presence, together with a clean external reputation and an established traffic footprint, are consistent with an apparently legitimate established website; however, the real-world operator identity remains independently unverified.

EVIDENCE

- The homepage identifies an ecommerce business selling outdoor clothing, footwear, camping, hiking, travel, and related equipment, with product prices and standard retail purchasing features.
- External reputation checks recorded 0 malicious detections, 0 suspicious detections, 0 abuse reports, and no confirmed phishing or blacklist listing.
- The domain was registered on 1997-10-20 and is 28.82 years old; the registrar is GoDaddy.com, LLC.
- The site's historical record contains 1,152 archive snapshots spanning 2000-07-11 through 2026-07-26, covering 27 tracked years.

Regulatory Verification Notes

The site operates as a consumer-goods retailer rather than presenting a financial-services proposition. Its homepage displays delivery and returns information, rewards, gift cards, product sales, and buy-now-pay-later options through named providers, but the available evidence does not independently establish the legal operator behind the storefront. No financial licence or registration number is claimed in the supplied site content; for an ordinary outdoor-goods retailer, that is not by itself evidence of deception, but merchant identity, applicable consumer-law disclosures, and payment terms should be confirmed before a transaction. The available

infrastructure and transport signals are consistent with a mature commercial website, while the certificate uses domain validation rather than extended legal-entity validation.

EVIDENCE

- The homepage states “FREE STANDARD DELIVERY & FREE RETURNS ON ORDERS OVER R500” and identifies Float, PayJustNow, and Payflex as buy-now-pay-later options.
- The site’s hosting is served from AS13335, CLOUDFLARENET - Cloudflare, Inc., US.
- The transport certificate was issued by WE1 using DV validation and is valid to 2026-10-03T12:58:12+00:00.
- The homepage includes company-related links, but the supplied evidence does not independently verify the operating legal entity or a regulatory registration.

What to Verify Next

Before credential or payment interactions, an enterprise or consumer should independently confirm that the merchant identity shown in the site’s company and legal materials corresponds to the intended retailer, review the applicable returns, delivery, refund, and buy-now-pay-later terms, and use payment methods with appropriate dispute and buyer-protection mechanisms. Any applicable consumer-commerce registration or sector-specific requirement should be checked with the relevant official registry, and contact channels should be confirmed through an independently sourced route rather than relying solely on the website.

EVIDENCE

- The homepage provides product purchasing, checkout, delivery, returns, rewards, and payment-option information suitable for checking against the retailer’s formal terms.
- The supplied analysis found one search/checkout form and no sensitive form or external password destination.
- Independent verification remains appropriate because the operator identity is classified as unverified despite the site’s established technical and historical indicators.

Summary Verdict

The overall posture is **high trust and low risk**, with the available evidence consistent with an established, apparently legitimate ecommerce website. No scam or impersonation contradiction was identified, but the conclusion concerns website trust rather than proof of the real-world operator’s identity.

Infrastructure Integrity

The website is protected by Cloudflare CDN and WAF services, and the observed addresses were CDN edge infrastructure rather than direct origin hosts. This reduces direct exposure of the origin environment and is a positive defensive signal, although protective hosting alone does not establish business legitimacy.

Closing Assessment

Ordinary browsing and routine retail use are proportionate to the assessed posture, subject to independent merchant-identity, returns-policy, and payment-protection checks before submitting credentials or completing a purchase.

Written analysis generated 2026-08-10 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of capeunionmart.co.za.

- The request stayed on capeunionmart.co.za. It was not redirected to another domain. CLEAR
- Registration is published under GoDaddy.com, LLC. CLEAR
- DNS for this domain is served by cloudflare.com, across 2 name servers. NOTED
- The registration is paid up to 2026-10-20. NOTED
- The earliest public archive of this site is from 2000-07-11. CLEAR
- It is hosted on CLOUDFLARENET, from a server in US. NOTED

Domain intelligence

Registrar	GoDaddy.com, LLC
Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	US
Server IP	172.64.155.141
Name servers	bella.ns.cloudflare.com, justin.ns.cloudflare.com
SSL issuer	WE1
SSL expiry	2026-10-03
Domain age	28.82 years (continuous registration)
Domain expiry	2026-10-20
Archive first seen	2000-07-11
Archive snapshots	1152
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about capeunionmart.co.za at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/capeunionmart.co.za> · assessed 2026-08-10