

Is chiikawamarket.jp legit? TrustSniffer's high-trust assessment: 90/100

chiikawamarket.jp

Verdict

90

OUT OF 100

HIGH TRUST

chiikawamarket.jp appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-03 by automated analysis. Classification confidence 45%.

What this site appears to be

Japanese official Chiikawa merchandise storefront featuring categorized licensed products, transparent JPY pricing, new releases, restocks, multilingual and multicurrency support, customer-service information, legal policies, company information, and social-media links.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	177 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	4.5 years old Registered history	CLEAR
Web archive	Never archived No public history of this site	WATCH
Certificate	Encrypted connection Issued by YE1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: 3 to 10 years (registration continuity).
- VirusTotal and Google Safe Browsing had no flags for this domain; its hosting IP carries AbuseIPDB reports below the confidence level TrustSniffer treats as a flag.

Full analysis

Overview

The website is an official Japanese ecommerce storefront for licensed Chiikawa merchandise, presenting plush toys, apparel, stationery, household goods, gifts, new releases, and restocked products at clearly displayed retail prices, with multilingual and multicurrency shopping support.

Scam/Impersonation Risk

No identity contradictions, brand impersonation, phishing indicators, or confirmed malicious classifications were observed. The storefront's coherent branding, established domain, ordinary retail model, stable browsing behaviour, and linked social presence collectively support its legitimacy. No crypto, wallet-connect, credential-harvesting, cloaking, or redirect-based abuse pattern was identified.

- The homepage identifies itself as the official Chiikawa merchandise shop and maintains consistent product, character, and collection taxonomy.
- The domain was registered in 2022 (~4.46 years old), with registration extending to 2027.
- Evaluated external reputation sources returned no malicious or suspicious classifications, while the domain holds a global traffic rank of 75,171.
- Homepage links connect the store with established profiles on X, Instagram, TikTok, YouTube, and LINE.

Regulatory Verification Notes

The site operates as a conventional consumer-retail business rather than a financial, investment, brokerage, or other regulated-service platform; consequently, the absence of a financial-services licence claim is consistent with its stated activity. The presence of company information, legal policies, customer-service resources, pricing, and purchase guidance provides an appropriate disclosure framework for the business model. No adverse broker-reputation match was identified.

- The homepage describes direct retail sales of licensed character merchandise with transparent pricing in Japanese yen.
- The storefront navigation provides company information, legal policies, a usage guide, frequently asked questions, and customer-service resources.
- The site supports country, language, and currency selection for international customers.
- The site's transport encryption uses a YE1-issued domain-validated TLS certificate, valid to 2026-09-04.

What to Verify Next

Institutional purchasers should confirm the contracting entity, invoicing details, tax treatment, and fulfilment terms through the company-information and legal-policy pages before establishing a procurement relationship. Customers placing cross-border orders should review destination-specific shipping charges, delivery limitations, returns, and currency-conversion conditions. Official service channels should be retained from the website for any later order dispute.

- The homepage exposes dedicated company-information and legal-policy routes suitable for merchant-identity and contracting checks.
- The usage guide and frequently asked questions provide the relevant starting points for reviewing ordering, fulfilment, and customer-service procedures.
- The country and currency selector indicates that transaction conditions may vary by destination.

Summary Verdict

The website presents as a legitimate, established, and trustworthy ecommerce operation. Its commercial identity, content quality, external reputation, technical operation, and customer-facing disclosures converge without contradictory risk signals.

Infrastructure Integrity

The website is protected by Cloudflare CDN/WAF infrastructure, which reduces direct exposure of the underlying origin; this is a security mitigation rather than independent proof of legitimacy. The observed address is a CDN edge endpoint, so its reputation must be interpreted as shared infrastructure rather than as a dedicated merchant server.

- The hosting infrastructure is served from AS13335 (Cloudflare, Inc.); the observed edge IP is 23.227.38.65.
- All observed addresses were Cloudflare edge infrastructure, with no direct origin address exposed during the analysis.

Closing Assessment

Normal browsing, account registration and login, and standard retail transactions are appropriate, subject to routine review of order, payment, shipping, and return terms.

Written analysis generated 2026-08-03 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	LIKELY
Identity score	76/100
Identity verification confidence	76%

- Trusted social count=2

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of [chiikawamarket.jp](#).

- The request stayed on [chiikawamarket.jp](#). It was not redirected to another domain. CLEAR
- DNS for this domain is served by [muumuu-domain.com](#), across 2 name servers. NOTED
- The registration is paid up to 2027-02-28. NOTED
- It is hosted on CLOUDFLARENET, from a server in CA. NOTED

Domain intelligence

Registrar	Not available
Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	CA
Server IP	23.227.38.65
Name servers	dns01.muumuu-domain.com, dns02.muumuu-domain.com
SSL issuer	YE1
SSL expiry	2026-09-04
Domain age	4.5 years
Domain expiry	2027-02-28
Archive first seen	Not available
Archive snapshots	0
Reputation	VirusTotal: 0 flagged AbuseIPDB: 177 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about [chiikawamarket.jp](#) at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/chiikawamarket.jp> · assessed 2026-08-03