

Is citychain.com.sg legit? TrustSniffer's high-trust assessment: 100/100

citychain.com.sg

Verdict

100

OUT OF 100

HIGH TRUST

citychain.com.sg appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Low Risk

Assessed 2026-07-31 by automated analysis. Classification confidence 55%.

What this site appears to be

Homepage for City Chain Singapore, an established online and physical watch retailer offering branded watches, promotional discounts, shopping-cart purchases, membership, store information, and customer policies.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	173 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	29 years old Registered history	CLEAR
Web archive	Never archived No public history of this site	WATCH
Certificate	Encrypted connection Issued by YE2	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- VirusTotal and Google Safe Browsing had no flags for this domain; its hosting IP carries AbuseIPDB reports below the confidence level TrustSniffer treats as a flag.

Full analysis

Overview

The website is City Chain Singapore's established e-commerce storefront for branded watches and gift cards, presenting product catalogues, prices, promotions, membership services, online purchasing, and information about physical boutiques and customer policies.

Scam/Impersonation Risk

No identity contradictions, impersonation indicators, phishing behavior, or adverse threat-reputation findings were observed. The site consistently presents itself as a conventional watch retailer: its catalogue includes recognized brands such as Seiko, Casio, Citizen, and Solvil et Titus, while the purchasing journey uses standard account, cart, payment, delivery, and collection functions. Automated interaction testing identified no credential diversion, hidden forms, cloaking, clipboard interference, wallet activity, or suspicious outbound requests.

- The homepage identifies the business as "City Chain Singapore" and presents a coherent retail catalogue with visible product categories, promotions, gift cards, membership, login, and shopping-cart functions.
- The homepage's only detected form was a newsletter email subscription; no sensitive form, hidden form, or untrusted submission destination was identified.
- The homepage links to store locations, support, payments, frequently asked questions, terms of use, privacy, and refund information.
- Domain records show registration in 1997 (~29.41 years old) through Ascio Technologies, Inc., with expiry in 2027.

Regulatory Verification Notes

The site presents an ordinary retail business model rather than a regulated financial, investment, or brokerage service, and it makes no observed claim of holding a sector-specific financial licence. Its navigation provides the expected customer-facing policy and support destinations for an online retailer, although the supplied page evidence does not establish the contents of those linked legal pages or identify a specific incorporated entity. This is a limited corporate-disclosure consideration, not evidence of fraud or impersonation. No broker-related third-party match was identified.

- The homepage describes an online and boutique-based watch retailer whose revenue model is the sale of watches and gift cards at displayed prices.
- The homepage provides links to "Terms of Use," "Privacy Policy," and "Refund Policy," but the supplied evidence contains no extracted legal-entity or registration details from those pages.
- The homepage advertises free shipping, click-and-collect, and a promotional discount tied to a minimum purchase, consistent with conventional retail operations.
- The external broker-intelligence comparison produced no matching broker profile for the site.

What to Verify Next

For enhanced merchant due diligence, the legal entity named in the terms or privacy notice should be reconciled with the entity shown on invoices and payment records. Store addresses and official service channels may also be confirmed independently before unusually high-value purchases, while refund, warranty, delivery, and return conditions should be reviewed for the particular item and brand concerned.

- The homepage offers store-location and support destinations that can be used to corroborate the retailer's physical and customer-service presence.
- The site publishes dedicated payment, refund, privacy, and terms destinations relevant to transaction-level review.
- The catalogue covers multiple manufacturers and product lines, making brand-specific warranty and fulfilment conditions materially relevant.
- The homepage links to established social channels on Instagram and Facebook, providing additional channels for identity consistency checks.

Summary Verdict

The website is legitimate, established, and trustworthy, with strong convergence between its longstanding domain provenance, coherent commercial identity, clean external reputation, mature retail content, and benign observed behavior. No contradictory evidence undermines normal use; account login, standard purchases, and routine customer interactions are appropriate.

Infrastructure Integrity

The site is served from AS13335 by Cloudflare, Inc. and protected by Cloudflare's CDN/WAF; the observed address was an edge endpoint rather than a confirmed origin server. This reduces direct infrastructure exposure and is a sound security control, although protective infrastructure is not independently determinative of business legitimacy. Transport encryption was valid and used domain validation.

- The hosting infrastructure served the site from AS13335 (CLOUDFLARENET – Cloudflare, Inc., US).
- The observed endpoint was 23.227.38.65 in Canada and was identified as a Cloudflare edge address.
- The site's TLS certificate was issued by YE2 with DV validation and was valid to 2026-09-02.
- Reputation telemetry recorded 0 malicious and 0 suspicious detections, with no malicious safe-browsing classification.

Closing Assessment

Prospective customers may interact with the site normally, applying standard e-commerce precautions such as retaining order records and reviewing the applicable purchase conditions for higher-value items.

Written analysis generated 2026-07-31 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	LIKELY
Identity score	76/100

Identity verification confidence	76%
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- Trusted social count=2

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of citychain.com.sg.

- The request stayed on citychain.com.sg. It was not redirected to another domain. CLEAR
- Registration is published under Ascio Technologies, Inc.. CLEAR
- DNS for this domain is served by sureserver.com, across 2 name servers. NOTED
- The registration is paid up to 2027-04-11. NOTED
- It is hosted on CLOUDFLARENET, from a server in CA. NOTED

Domain intelligence

Registrar	Ascio Technologies, Inc.
Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	CA
Server IP	23.227.38.65
Name servers	ns1.s223.sureserver.com, ns2.s223.sureserver.com
SSL issuer	YE2
SSL expiry	2026-09-02
Domain age	29.4 years
Domain expiry	2027-04-11
Archive first seen	Not available
Archive snapshots	0
Reputation	VirusTotal: 0 flagged AbuseIPDB: 173 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about citychain.com.sg at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

