

Is coldwellbanker.com legit? TrustSniffer's high-trust assessment: 100/100

coldwellbanker.com

Verdict



100
OUT OF 100
HIGH TRUST

coldwellbanker.com appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not ScamSafe for LoginLow Risk

Assessed 2026-07-31 by automated analysis. Classification confidence 75%.

What this site appears to be

Coldwell Banker homepage offering residential property listings, agent connections, home-value estimates, seller services, auctions, relocation tools, and related homeownership resources. It presents extensive corporate, legal, privacy, fair-housing, and brokerage disclosures.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	31 years old Registered history	CLEAR
Web archive	Archived since 1996 4130 snapshots	CLEAR
Certificate	Encrypted connection Issued by Amazon RSA 2048 M04	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 1996.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

Coldwell Banker operates an established real estate marketplace and brokerage website that presents residential property listings, agent and office connections, seller services, home-value tools, relocation resources, concierge auctions, and related homeownership services for prospective buyers and sellers.

Scam/Impersonation Risk

No identity contradictions, brand impersonation, phishing behavior, malicious reputation findings, or other scam indicators were observed. The domain's three-decade registration history and extensive archival record strongly support provenance, while the tested homepage showed no hidden forms, credential forwarding, cloaking, clipboard interference, or suspicious scripts. The two detected forms were limited to property search and home-value address lookup, with no sensitive or untrusted destination identified.

- The domain registration record shows registration on 2 May 1995 (~31.27 years old) through CSC Corporate Domains, Inc., with expiration on 3 May 2027.
- The domain archive contains 4,130 snapshots spanning 19 December 1996–8 July 2026 (31 years tracked), with no gap exceeding one year.
- The homepage's property-search and home-value forms were not classified as sensitive and did not submit to an untrusted destination.
- Reputation checks recorded zero malicious and zero suspicious detections, no reported abuse, and no matching threat signature.

Regulatory Verification Notes

The homepage provides identifiable corporate ownership information together with legal, privacy, fair-housing, and brokerage disclosures, which is consistent with an established real estate organization. No specific professional licence number or licensing authority was identified in the supplied page evidence; this is a limited disclosure-verification matter rather than evidence of deception, particularly because real estate licensing commonly attaches to the relevant brokerage office or individual agent. No adverse broker-reputation match was identified.

- The homepage contains corporate, legal, privacy, fair-housing, and brokerage disclosures.
- The homepage identifies the service as a real estate brokerage and property-listing operation supported by agent and franchise activities.
- The supplied page evidence contains no claimed licence number or named licensing authority.

- The third-party broker dataset returned no match and therefore supplies no adverse reputational finding.

What to Verify Next

For a specific transaction, the prospective party should independently confirm the selected agent's and local brokerage office's current licence in the applicable jurisdiction, validate the property and listing representative through local records, and review the governing brokerage, auction, referral, and affiliated-service terms before entering a binding engagement.

- Individual property cards on the homepage include street addresses, property characteristics, prices where available, and MLS identifiers suitable for independent listing checks.
- At least one displayed listing identifies both Coldwell Banker Realty and a named listing professional, allowing jurisdiction-specific credential confirmation.
- The site provides dedicated navigation for agents and offices, creating a direct route for validating the relevant local brokerage relationship.
- The homepage promotes concierge auctions and affiliated homeownership services, for which the applicable contractual terms may differ from an ordinary listing engagement.

Summary Verdict

The website is legitimate, established, and trustworthy. Its long provenance, coherent corporate identity, mature operating model, strong public usage footprint, clean external reputation, and benign observed behavior converge on a high-confidence assessment suitable for normal interaction, including account login and standard use.

Infrastructure Integrity

The site uses Amazon-hosted CDN/WAF infrastructure, with the observed address operating as an edge endpoint rather than a directly exposed origin. This arrangement reduces origin-server exposure and is a sound protective control, although infrastructure protection is supportive rather than independently determinative of legitimacy.

- The hosting infrastructure is served from AS16509 (AMAZON-02 – Amazon.com, Inc., US) at the observed edge address 3.33.168.255.
- The site's transport encryption uses a DV TLS certificate issued by Amazon RSA 2048 M04, valid through 16 November 2026.
- All observed addresses were classified as CDN edge infrastructure, with no origin candidate identified during the assessment.

Closing Assessment

Prospective users may interact with the website normally, while applying standard transaction-level due diligence to the particular agent, property, contractual terms, and payment arrangements involved.

Written analysis generated 2026-07-31 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of coldwellbanker.com.

- The request stayed on coldwellbanker.com. It was not redirected to another domain. CLEAR
- Registration is published under CSC Corporate Domains, Inc.. CLEAR
- DNS for this domain is served by awsdns-06.org, across 4 name servers. NOTED
- The registration is paid up to 2027-05-03. NOTED
- The earliest public archive of this site is from 1996-12-19. CLEAR
- It is hosted on AMAZON-02, from a server in US. NOTED

Domain intelligence

Registrar	CSC Corporate Domains, Inc.
Hosting	AMAZON-02 - Amazon.com, Inc., US
Country	US
Server IP	3.33.168.255
Name servers	NS-1078.AWSDNS-06.ORG, NS-1727.AWSDNS-23.CO.UK, NS-215.AWSDNS-26.COM, NS-513.AWSDNS-00.NET
SSL issuer	Amazon RSA 2048 M04
SSL expiry	2026-11-16
Domain age	31.3 years
Domain expiry	2027-05-03
Archive first seen	1996-12-19
Archive snapshots	4130
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about coldwellbanker.com at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent

with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/coldwellbanker.com> · assessed 2026-07-31