

Is cpaexchange.ru legit? TrustSniffer's high-trust assessment: 100/100

cpaexchange.ru

Verdict



100
OUT OF 100
HIGH TRUST

cpaexchange.ru appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not ScamLow Risk

Assessed 2026-07-31 by automated analysis. Classification confidence 75%.

What this site appears to be

Russian-language corporate homepage for CPAExchange, a performance-marketing platform operating since 2015. It describes lead-generation services for advertisers, CPA offers and monthly payouts for business partners, supported by company registration details, contact information, a Moscow office address, policies, and contractual payment requirements.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	15 years old Registered history	CLEAR
Web archive	Archived since 2012 303 snapshots	CLEAR
Certificate	Encrypted connection Issued by GlobalSign GCC R3 DV TLS CA 2020	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2012.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

The website is the corporate presence of CPAExchange, a Russian-language performance-marketing platform that connects advertisers seeking validated leads or defined customer actions with webmasters and traffic owners paid for accepted conversions.

Scam/Impersonation Risk

No identity contradictions, phishing indicators, brand impersonation, or other fraud signals were observed. The homepage describes a coherent commercial model spanning traffic acquisition, lead generation, CPA offers, quality-review holds, and monthly payments to participating legal entities. Its claims of operating since 2015, serving 30,000 webmasters, confirming 4 million applications, and completing 3,000 campaigns are consistent with an established operating narrative; they are corporate claims rather than independently validated performance figures. Longstanding domain and archive continuity materially support provenance, with no evidence of suspicious repurposing.

- The domain registration record shows registration on 1 July 2011, making the domain approximately 15.09 years old; the registrar is RU-CENTER-RU, and the current registration expires on 1 July 2027.
- The web archive contains 303 snapshots from 28 December 2012 through 10 May 2026, spanning 15 tracked years with no gap exceeding one year.
- The homepage contains no hidden or sensitive forms, while observed browser behavior showed no cloaking, clipboard hijacking, wallet interaction, suspicious inline scripts, or external password submission.
- External reputation checks recorded zero malicious and zero suspicious detections, no unsafe-browsing finding, no reported infrastructure abuse, and placement within the globally ranked top one million domains.

Regulatory Verification Notes

The homepage presents CPAExchange as a conventional business-to-business advertising marketplace rather than a deposit-taking, investment, brokerage, or crypto service. It supplies a named chief executive, company registration information, a Moscow business address, telephone and email contact details, contractual payment requirements, and links to privacy and personal-data-processing documentation. No regulatory licence claim is established by the supplied page evidence; given the stated advertising model, this is a disclosure-status observation rather than evidence of illegitimacy. No conflicting legal-entity names or adverse broker-reputation match were identified.

- The homepage identifies Ekaterina Shinkevich as CPAExchange's chief executive and presents company and office information alongside its corporate description.

- The homepage states that partner participation is limited to legal entities and that accepted traffic and conversions are settled through a contractual monthly-payment process.
- The site navigation includes privacy policy, consent to personal-data processing, contact, about, portfolio, presentation, and advertiser-brief resources.
- Hosting is provided from AS49505 (SELECTEL — JSC Selectel, Russia); transport encryption uses a DV certificate issued by GlobalSign GCC R3 DV TLS CA 2020, valid until 31 August 2026.

What to Verify Next

Before entering a material advertising or publisher agreement, counterparties should match the contracting entity and payment instructions against the company particulars presented in the agreement, confirm official contact channels independently, and review the acceptance criteria governing lead validation, hold periods, rejected traffic, invoicing, and dispute resolution. Any sector-specific campaign—particularly finance, insurance, recruitment, or personal-data-driven lead generation—should also be assessed against the rules applicable to the advertiser, audience, and jurisdiction involved.

- The homepage advertises campaigns across regulated or data-sensitive verticals including finance, insurance, recruitment, education, automotive services, and real estate.
- The homepage states that application-quality review is subject to an average hold period of approximately two weeks.
- The partner and advertiser calls to action lead into separate commercial onboarding paths, making contract-role and payment-recipient checks relevant before engagement.

Summary Verdict

CPAExchange is a legitimate, established, and trustworthy corporate website with coherent business content, durable provenance, clean external reputation, and consistent identity signals. Normal interaction, including account login and standard platform use, is appropriate.

Infrastructure Integrity

The site resolves directly to a single likely origin address in Russia and does not use a detected CDN or WAF edge layer. The hosting arrangement is technically coherent and carries no observed abuse pattern, although direct-origin deployment does not itself establish business legitimacy.

Closing Assessment

Prospective users may proceed with normal platform activity, applying standard commercial due diligence before committing material campaign budgets or signing binding agreements.

Written analysis generated 2026-07-31 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	55/100
Identity verification confidence	60%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of cpaexchange.ru.

- The request stayed on cpaexchange.ru. It was not redirected to another domain. CLEAR
- Registration is published under RU-CENTER-RU. CLEAR
- DNS for this domain is served by ru., across 5 name servers. NOTED
- The registration is paid up to 2027-07-01. NOTED
- The earliest public archive of this site is from 2012-12-28. CLEAR
- It is hosted on SELECTEL, from a server in RU. NOTED

Domain intelligence

Registrar	RU-CENTER-RU
Hosting	SELECTEL - JSC Selectel, RU
Country	RU
Server IP	37.9.13.249
Name servers	ns3-l2.nic.ru., ns4-cloud.nic.ru., ns4-l2.nic.ru., ns8-cloud.nic.ru., ns8-l2.nic.ru.
SSL issuer	GlobalSign GCC R3 DV TLS CA 2020
SSL expiry	2026-08-31
Domain age	15.1 years
Domain expiry	2027-07-01
Archive first seen	2012-12-28
Archive snapshots	303
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about cpaexchange.ru at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

