

Is cre.ma legit? TrustSniffer's high-trust assessment: 80/100

cre.ma

Verdict



cre.ma appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-13 by automated analysis. Classification confidence 75%.

What this site appears to be

Marketing/landing page for CREMA, an AI-driven review marketing platform offering review aggregation, AI review scoring, size recommendations, product recommendations and analytics targeted at online merchants. Contains company contact, awards, case studies and product feature descriptions.

Evidence status and limitations

Evidence completeness: UNKNOWN

- The real-world operator identity was not independently verified.
- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	13% confidence AbuseIPDB, 3 reports; shared hosting inflates reports	CLEAR
Domain age	11 years old Registered history	CLEAR
Web archive	Archived since 2016 272 snapshots	CLEAR
Certificate	Encrypted connection Issued by YE2	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2016.
- VirusTotal and Google Safe Browsing had no flags for this domain; its hosting IP carries AbuseIPDB reports below the confidence level TrustSniffer treats as a flag.

Full analysis

Overview

CREMA is a B2B SaaS platform for online merchants that presents AI-driven review marketing, review aggregation, review-quality scoring, size recommendations, product recommendations, and business analytics intended to improve shopping experiences and conversion performance.

Scam/Impersonation Risk

No contradictions were observed: the available evidence shows no phishing, brand-impersonation, malicious-content, or confirmed blacklist indicators. The homepage presents a coherent corporate SaaS proposition with product descriptions, service inquiries, awards, and case studies rather than credential-harvesting or high-pressure financial offers. A limited negative signal consists of three abuse reports associated with a shared provider IP; the attribution identifies the reports as applying to shared infrastructure, so they do not establish site-specific malicious activity. The domain's established registration continuity and substantial historical presence further support provenance consistent with an established website, while not independently proving the operator's real-world identity.

EVIDENCE

- Homepage: presents CREMA's review-marketing platform, product features, service inquiry route, awards, and case studies; no phishing or impersonation indicator was identified.
- External reputation checks: recorded 0 malicious and 0 suspicious detections, with no malicious search-warning result.
- Domain registration: registered 2015 (~10.64 years old); registrar listed as CLOUDER.
- Web archive: 272 snapshots spanning 2016–2026 (11 years tracked), with strong historical continuity.

Regulatory Verification Notes

The apparent business model is a conventional merchant-facing software service rather than a financial product requiring the types of licensing associated with brokerage, investment, or payment activity. The homepage nevertheless does not independently establish the legal operator's identity or provide a verified regulatory registration; this is a transparency item for ordinary commercial due diligence, not evidence of fraud. Available reputation context is favorable, and the site has an established traffic footprint. Transport security and identifiable hosting provide additional technical support for an established presentation, although neither proves corporate ownership or regulatory status.

EVIDENCE

- Homepage: describes AI review analysis, merchant analytics, recommendation functions, and marketing integrations for online retailers.
- Technical resolution: served from AS16509 (AMAZON-02 - Amazon.com, Inc., US).
- TLS certificate: issued by YE2, domain-validated (DV), valid to 2026-09-16.
- Traffic measurement: global rank 35593, within the top 1 million sites.

What to Verify Next

Before entering credentials or committing to a paid service, an organization should independently match the operator named on the site with its corporate records, review the applicable terms, privacy, cancellation, and service-support provisions, and confirm payment protections appropriate to the proposed subscription. Any licensing or registration expectation should be checked against the relevant jurisdictional registry only if the planned service relationship creates such an obligation.

EVIDENCE

- Company and contact pages: use the published business details as the starting point for an independent operator-identity check.
- Terms and privacy materials: confirm contracting-party, data-processing, cancellation, and support obligations before onboarding.
- Payment process: confirm the merchant descriptor, invoicing entity, and available dispute or payment-protection mechanisms before settlement.

Summary Verdict

Available evidence is consistent with an established, apparently legitimate website and supports a high-trust, low-risk posture for ordinary use. The conclusion concerns the website's observed trust characteristics; the real-world operator identity remains independently unverified.

Infrastructure Integrity

Infrastructure mapping places the site on AS45974 (NHNCLOUD, KR), with the resolved network location recorded in Japan and no CDN or WAF identified. The technical sensor separately identified AS16509, Amazon.com, Inc., as the serving organization; this infrastructure variation is a technical hosting characteristic rather than an identity contradiction. The site resolves to a single likely origin address, and the valid DV TLS certificate mitigates transport-level interception risk but does not itself establish legitimacy.

Closing Assessment

Proceed with normal business due diligence and payment-protection checks before credential submission or any paid engagement, with additional identity confirmation where the commercial relationship is material.

Written analysis generated 2026-08-13 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Signals weighed against the site

- AbuseIPDB: 3 reports on hosting IP 31.43.161.6 (Framer B.V., Content Delivery Network), 13% confidence. The reports are attributed to shared infrastructure, not specifically to this website.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of cre.ma.

- The request stayed on cre.ma. It was not redirected to another domain. CLEAR
- Registration is published under CLOUDER. CLEAR
- DNS for this domain is served by dnsever.com, across 5 name servers. NOTED
- The registration is paid up to 2026-12-24. NOTED
- The earliest public archive of this site is from 2016-02-08. CLEAR
- It is hosted on AMAZON-02, from a server in NL. NOTED

Domain intelligence

Registrar	CLOUDER
Hosting	AMAZON-02 - Amazon.com, Inc., US
Country	NL
Server IP	31.43.161.6
Name servers	ns109.dnsever.com, ns24.dnsever.com, ns63.dnsever.com, ns231.dnsever.com, ns259.dnsever.com
SSL issuer	YE2
SSL expiry	2026-09-16
Domain age	10.64 years (continuous registration)
Domain expiry	2026-12-24
Archive first seen	2016-02-08
Archive snapshots	272
Reputation	VirusTotal: 0 flagged AbuseIPDB: 13% confidence, 3 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about cre.ma at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/cre.ma> · assessed 2026-08-13