

Is daily.co.jp legit? TrustSniffer's high-trust assessment: 100/100

daily.co.jp

Verdict

100

OUT OF 100

HIGH TRUST

daily.co.jp appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-17 by automated analysis. Classification confidence 55%.

What this site appears to be

Japanese sports and entertainment news homepage with many articles, photo galleries and a consent management platform listing numerous ad vendors. Primary revenue from advertising and content services.

Evidence status and limitations

Evidence completeness: UNKNOWN

- The real-world operator identity was not independently verified.
- Module-level completeness metadata is unavailable for this legacy report.

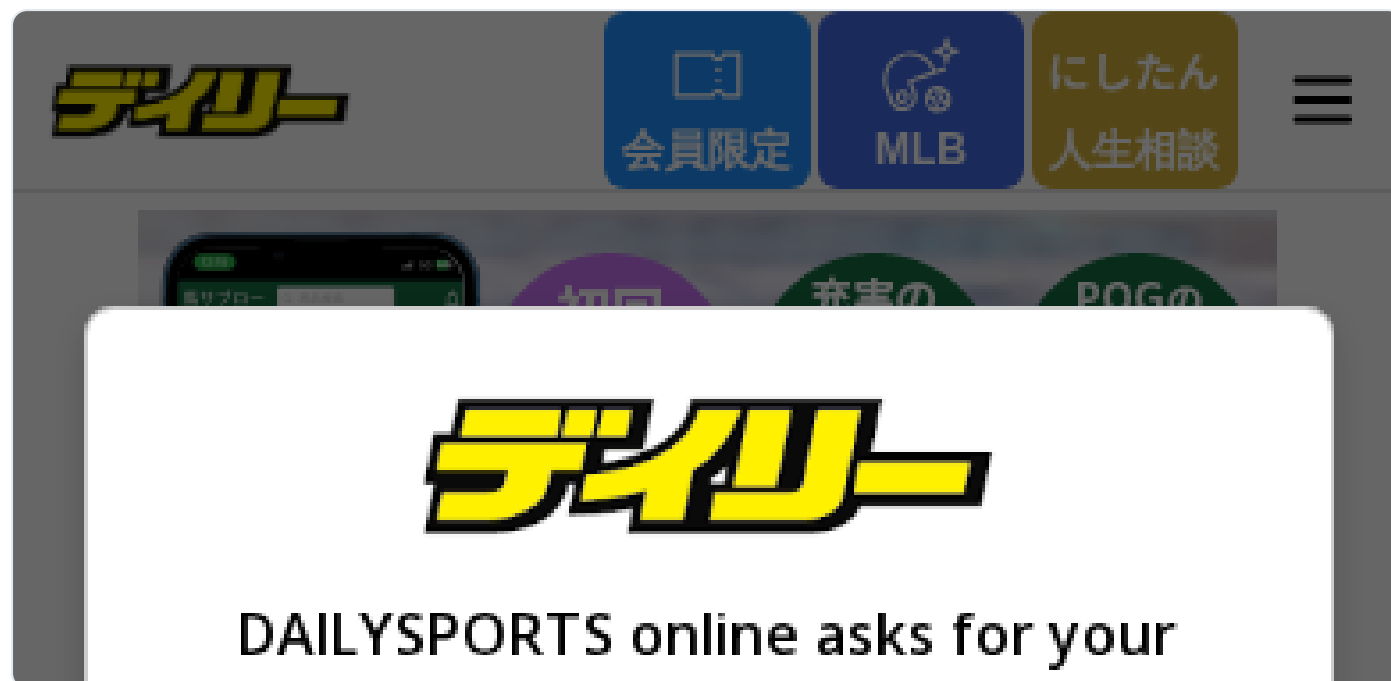
At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	16 years old Registered history	CLEAR
Web archive	Never archived No public history of this site	WATCH
Certificate	Encrypted connection Issued by GlobalSign RSA OV SSL CA 2018	NOTED

The page as captured

<https://www.daily.co.jp/>



What daily.co.jp served when TrustSniffer captured it on 2026-08-17. The page may look different now.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

A Japanese sports and entertainment news publisher, daily.co.jp presents extensive reporting, photo galleries, video, horse-racing and boat-racing coverage, promotional campaigns, and links to official social channels. Its apparent business model is advertising-supported editorial publishing supplemented by sponsored content, content services, and subscription or commerce offerings.

Scam/Impersonation Risk

No contradictions were observed. The homepage has the characteristics of an established news and media service: substantial Japanese-language editorial content across sports, entertainment, baseball, horse racing, and general news, with no detected brand-impersonation, phishing, malicious-form, wallet, or credential-harvesting indicators. External reputation coverage was clean, and the available evidence does not identify blacklist, malware, or phishing concerns. The site's extensive advertising and consent-management activity is consistent with its stated media business model rather than, on the supplied evidence, an impersonation mechanism.

EVIDENCE

- The homepage is classified as “News / Media,” contains 25,157 characters of editorial text, and has no sensitive form, hidden form, or login form.
- The homepage links to Facebook and X and presents recurring news categories, article listings, photo galleries, and media features rather than a deceptive transactional flow.
- External reputation assessment recorded 0 malicious detections, 0 suspicious detections, and no blacklist or phishing hit.

Regulatory Verification Notes

The available evidence is consistent with an apparently legitimate, established publisher, but the real-world operator identity is not independently verified. The site presents advertising, personalized-ad consent management, sponsored content, and content or subscription sales; it does not claim a regulated financial or investment service license in the supplied content. Accordingly, licensing is not a central concern for ordinary news use, while the identity of any contracting entity for paid services should remain a routine verification matter. A third-party broker-intelligence comparison produced no match and should be treated only as contextual reputation support, not as a legal or licensing determination.

EVIDENCE

- The domain was registered on 2010-03-29 and is approximately 16.4 years old.
- The site is served from AS54113, FASTLY - Fastly, Inc., US.
- The transport certificate is an OV certificate issued by GlobalSign RSA OV SSL CA 2018 for DAILY SPORTS,K.K., valid through 2027-02-16.
- The homepage identifies an advertising-supported media model using an IAB TCF consent-management platform and numerous advertising partners.

What to Verify Next

Before credential or payment interactions, the prospective user should independently confirm the contracting publisher or merchant entity, review the applicable terms, privacy, subscription, cancellation, and refund provisions, and ensure that payment protections are available through the selected payment method. Any regulated promotional or betting-related service encountered through advertising should be assessed separately with the relevant regulator or official registry, rather than inferred from the publisher’s general trust posture. Official contact channels should also be confirmed through an independent source before resolving account or payment disputes.

EVIDENCE

- The homepage’s sole detected form is a consent-management form, not a sensitive authentication or payment form.
- The assessed business model includes advertising, sponsored content, and content or subscription sales, creating distinct verification needs for any paid offering.
- The site links to official social platforms, providing an additional route for confirming current publisher communications.

Summary Verdict

The overall posture is **high trust and low risk**, with the available evidence consistent with an established, apparently legitimate website and no observed scam or impersonation contradictions. This supports normal browsing and ordinary site interaction, while the operator identity remains likely rather than independently proven.

Infrastructure Integrity

The site is served through Fastly infrastructure on AS54113. The supplied infrastructure assessment does not designate Fastly as a trusted CDN/WAF control for this assessment, so the hosting arrangement is best treated as a mitigating delivery feature rather than proof of legitimacy; it does not, on its own, introduce a material concern.

Closing Assessment

Ordinary use is proportionate to the assessed posture, with independent merchant-identity, terms, and payment-protection checks retained for any credentialed or paid interaction.

Written analysis generated 2026-08-17 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	LIKELY
Identity score	73/100
Identity verification confidence	74%

- Trusted social count=1

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of daily.co.jp.

- The request stayed on daily.co.jp. It was not redirected to another domain. CLEAR
- DNS for this domain is served by co.jp, across 2 name servers. NOTED
- It is hosted on FASTLY, from a server in US. NOTED

Domain intelligence

Registrar	Not available
Hosting	FASTLY - Fastly, Inc., US
Country	US
Server IP	2a04:4e42:6b::737

Name servers	ns.daily.co.jp, ns1.omp.ne.jp
SSL issuer	GlobalSign RSA OV SSL CA 2018
SSL expiry	2027-02-16
Domain age	16.40 years (continuous registration)
Domain expiry	Not available
Archive first seen	Not available
Archive snapshots	0
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about daily.co.jp at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/daily.co.jp> · assessed 2026-08-17