

Is dailyshincho.jp legit? TrustSniffer's high-trust assessment: 100/100

dailyshincho.jp

Verdict

100

OUT OF 100

HIGH TRUST

dailyshincho.jp appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-03 by automated analysis. Classification confidence 75%.

What this site appears to be

Homepage of デイリー新潮, an established Japanese news and magazine publication operated by 株式会社新潮社. It presents recent and ranked reporting across politics, society, entertainment, business, sports, and lifestyle, alongside sponsored content, magazine promotion, social channels, and an email newsletter. The page discloses extensive consent-based advertising and audience-tracking relationships involving up to 210 partners.

Evidence status and limitations

Evidence completeness:

UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	Not available No registration record was returned	NOTED
Web archive	Archived since 2015 1806 snapshots	CLEAR
Certificate	Encrypted connection Issued by FujjSSL SHA2 Domain Secure Site CA	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Public web-archive history exists since 2015.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

The website is an established Japanese news and magazine portal operated by Shinchosha, presenting current reporting across politics, society, international affairs, entertainment, business, sports, and lifestyle while supporting its publishing model through advertising, sponsored content, publication sales, and newsletter engagement.

Scam/Impersonation Risk

No identity contradictions, brand impersonation, phishing indicators, or conflicting business purposes were observed. The site's sustained historical presence, consistent news-publishing function, clean external reputation, and ordinary newsletter form support the conclusion that it is the authentic publication rather than a deceptive imitation.

- The homepage identifies the service as デイリー新潮 and names 株式会社新潮社 as its operator.
- Historical records contain 1,806 archive snapshots spanning 2015-11-09 to 2026-07-25, covering 12 tracked years without evidence of suspicious repurposing.
- The domain was registered in 2015 and is approximately 10.7 years old.
- Homepage inspection found no login form, hidden form, external password submission, cryptocurrency-wallet interaction, cloaking, or suspected brand impersonation.

Regulatory Verification Notes

This is a news and magazine publisher rather than a financial or other licensed service, so the absence of a financial-services licence is not material to its stated business model. Publisher identity and standard legal, privacy, advertising, copyright, disclaimer, purchasing, and contact resources are presented. The principal compliance consideration is therefore consumer privacy: the advertising-supported model involves extensive consent-based profiling and data-sharing relationships that visitors may wish to manage through the available consent controls.

- The homepage footer presents privacy, data-policy, advertising, copyright, disclaimer, purchasing, and contact pages.
- The homepage distinguishes promotional material with a "PR" marker and offers magazine and newsletter services alongside editorial reporting.
- The consent framework describes advertising and audience-tracking relationships involving up to 210 partners.
- No broker-profile match or financial-regulatory claim was identified for the publication.

What to Verify Next

Institutional users should confirm that procurement, media-monitoring, or subscription arrangements are contracted through Shinchosha’s published channels, review the current privacy and data policies against internal requirements, and configure optional advertising, location, and device-identifier permissions according to organizational policy.

- The site provides dedicated advertising, purchasing, information-submission, and general inquiry paths for different engagement purposes.
- Browser-facing controls cover personalized advertising, cross-site data sharing, device-identifier storage, and optional precise-location processing.
- The homepage newsletter form requests an email address but was not observed collecting passwords or sending sensitive data to an untrusted destination.

Summary Verdict

The website is legitimate, established, and trustworthy. Its publisher identity, mature operating footprint, consistent provenance, clean threat reputation, and conventional editorial business model converge strongly, with no contradictory risk signals observed.

Infrastructure Integrity

The site is served through Cloudflare’s CDN/WAF, with both observed addresses belonging to edge infrastructure. This reduces direct exposure of the origin server and provides a meaningful protective layer, although infrastructure protection alone is not proof of legitimacy. Transport encryption is valid and domain-validated.

- The hosting infrastructure is served from AS13335 (Cloudflare, Inc., US).
- Observed edge addresses were 104.20.32.219 and 172.66.162.107; no origin candidate was exposed during the assessment.
- The TLS certificate was issued by FujiSSL SHA2 Domain Secure Site CA with DV validation and is valid until 2026-09-26.

Closing Assessment

Normal interaction, including account login where offered, newsletter registration, subscriptions, and standard use, is appropriate subject to ordinary organizational privacy and procurement controls.

Written analysis generated 2026-08-03 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	LIKELY
Identity score	76/100
Identity verification confidence	76%

- Trusted social count=2

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of dailyshincho.jp.

- The request stayed on dailyshincho.jp. It was not redirected to another domain. CLEAR
- The earliest public archive of this site is from 2015-11-09. CLEAR
- It is hosted on CLOUDFLARENET, from a server in US. NOTED

Domain intelligence

Registrar	Not available
Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	US
Server IP	172.66.162.107
Name servers	Not available
SSL issuer	FujiSSL SHA2 Domain Secure Site CA
SSL expiry	2026-09-26
Domain age	Not available (no registration date was returned)
Domain expiry	Not available
Archive first seen	2015-11-09
Archive snapshots	1806
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about dailyshincho.jp at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/dailyshincho.jp> · assessed 2026-08-03