

Is daimaru.co.jp legit? TrustSniffer's high-trust assessment: 80/100

daimaru.co.jp

Verdict

80

OUT OF 100

HIGH TRUST

daimaru.co.jp appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-10 by automated analysis. Classification confidence 75%.

What this site appears to be

Official Japanese department store site for Daimaru / Matsuzakaya featuring store locations, online store (DEPACO), member services, announcements, and corporate information. Primarily informational and ecommerce-focused.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it	CLEAR
	VirusTotal	
Google Safe Browsing	Not listed	CLEAR
	Google	
Abuse reports on the host	0 reports	NOTED
	AbuseIPDB; shared hosting inflates this count	
Domain age	31 years old	CLEAR
	Registered history	
Web archive	Archived since 1997	CLEAR
	1280 snapshots	
Certificate	Encrypted connection	NOTED
	Issued by Amazon RSA 2048 M04	

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 1997.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

This is the official Daimaru and Matsuzakaya department-store website, presenting physical store information, the DEPACO cosmetics media-commerce service, online retail, member and points-card services, corporate information, announcements, and consumer-goods purchasing. Its apparent business model is established department-store and ecommerce retail supported by loyalty and card programmes.

Scam/Impersonation Risk

No contradictions were observed. The site's retail presentation is internally coherent, with store locations, online shopping, member services, announcements, and corporate information rather than unusual investment, payment-harvesting, or credential-collection mechanisms. The homepage analysis found no phishing indicators, sensitive forms, hidden forms, wallet activity, or suspected brand impersonation. External reputation checks found no malicious or suspicious detections, and the site is associated with an established global traffic footprint.

EVIDENCE

- The homepage presents Daimaru and Matsuzakaya store locations, online retail, DEPACO, member services, corporate information, and customer notices.
- The homepage contained no login form, sensitive form, hidden form, untrusted form destination, or wallet-connection activity.
- Domain registration records show registration in 1995, with an age of approximately 30.74 years.
- Web-archive records contain 1,280 snapshots spanning 1997–2026, covering 30 tracked years.

Regulatory Verification Notes

The corporate-information area identifies J. Front Retailing Co., Ltd. and Daimaru Matsuzakaya Department Stores Co., Ltd., providing a clear commercial identity consistent with the department-store presentation. The supplied content does not state a financial-services licence or registration number; given the observed retail and ecommerce model, this is a limited regulatory-scope and disclosure note rather than evidence of deception. A valid transport certificate and the absence of adverse reputational findings further support routine commercial legitimacy, while they do not independently establish any regulated financial authorization.

EVIDENCE

- The corporate-information navigation names J. Front Retailing Co., Ltd. and Daimaru Matsuzakaya Department Stores Co., Ltd.
- The site's transport encryption uses a DV TLS certificate issued by Amazon RSA 2048 M04, valid through 2027-03-17.
- The corporate and member-service areas provide the appropriate locations for reviewing company, membership, and card-related terms before enrollment.

What to Verify Next

For a prospective commercial engagement, confirm that any intended purchase, membership enrollment, or store-card activity remains within the terms displayed on the relevant official service page. Review the applicable returns, payment, privacy, and membership conditions, and confirm official support channels through the site's own contact and corporate-information pathways. For any service that could fall outside ordinary retail activity, confirm the applicable authorization with the relevant regulator before relying on

Written analysis generated 2026-08-10 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of daimaru.co.jp.

- The request stayed on daimaru.co.jp. It was not redirected to another domain. CLEAR
- DNS for this domain is served by co.uk, across 4 name servers. NOTED
- The earliest public archive of this site is from 1997-01-10. CLEAR
- It is hosted on AMAZON-02, from a server in US. NOTED

Domain intelligence

Registrar	Not available
Hosting	AMAZON-02 - Amazon.com, Inc., US
Country	US

Server IP	3.164.68.80
Name servers	ns-1769.awsdns-29.co.uk, ns-221.awsdns-27.com, ns-1026.awsdns-00.org, ns-569.awsdns-07.net
SSL issuer	Amazon RSA 2048 M04
SSL expiry	2027-03-17
Domain age	30.7 years
Domain expiry	Not available
Archive first seen	1997-01-10
Archive snapshots	1280
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about daimaru.co.jp at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/daimaru.co.jp> · assessed 2026-08-10