

Is dealdoodle.co.uk legit? TrustSniffer's high-trust assessment: 100/100

dealdoodle.co.uk

Verdict

100

OUT OF 100

HIGH TRUST

dealdoodle.co.uk appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-03 by automated analysis. Classification confidence 75%.

What this site appears to be

DealDoodle UK is a broad shopping-deals and product-discovery portal covering fashion, beauty, electronics, home goods, sports, baby products, gaming, and other retail categories. It discloses that it may receive commissions from purchases made after users visit stores through its links.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	12 years old Registered history	CLEAR
Web archive	Archived since 2015 209 snapshots	CLEAR
Certificate	Encrypted connection Issued by RapidSSL TLS RSA CA G1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2015.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

DealDoodle UK is an established shopping-deals and product-discovery website that directs visitors to offers across fashion, beauty, electronics, homeware, sports, gaming, baby products, and other retail categories, earning affiliate commissions when referred visitors complete purchases with retailers.

Scam/Impersonation Risk

No identity contradictions, brand impersonation, phishing indicators, or confirmed malicious reputation signals were observed. The domain has a long-established and consistently archived presence, with no evidence of suspicious repurposing or material change from an unrelated historical business. Testing also found no credential-harvesting form, external password submission, cloaking, wallet interaction, or clipboard manipulation. Although a hidden form and limited non-whitelisted outbound posts appeared during automated interaction, these did not expose sensitive fields or converge with any malicious content or reputation evidence.

- The domain registration record shows registration on 10 February 2015 (~11.48 years old) through GoDaddy.com, LLC, with expiry on 10 February 2027.
- The web archive records 209 snapshots spanning 30 August 2015 to 7 January 2026 (12 years tracked), without detected semantic drift or suspicious repurposing.
- The homepage presents a shopping and product-discovery interface with no login form, sensitive form, deceptive investment proposition, or suspected brand impersonation.
- External reputation checks recorded 0 malicious and 0 suspicious detections, no search-engine malware finding, no confirmed threat-list hit, and 0 infrastructure abuse reports.

Regulatory Verification Notes

The observed business model is an affiliate retail-referral service rather than a financial, investment, or brokerage operation. The site discloses that commissions may be earned following retailer referrals, giving visitors material information about its commercial incentive. No financial licence is claimed, and the supplied pages do not establish a regulated activity that would make such a claim inherently expected. The absence of a match in the supplied broker-intelligence context therefore has no adverse regulatory implication.

- The homepage states that DealDoodle may receive commissions when visitors follow its links to stores and make purchases.
- The homepage categorizes the service as shopping-deal aggregation and directs purchasing activity toward third-party retailers rather than presenting an investment or brokerage service.

- The site is served from AS16276 (OVH SAS, France).
- The site’s transport encryption uses a DV certificate issued by RapidSSL TLS RSA CA G1, valid until 1 March 2027.

What to Verify Next

Before completing a purchase, the destination retailer’s identity, final price, availability, delivery terms, return policy, and payment conditions should be confirmed on the retailer’s own checkout pages. Organizations performing formal vendor onboarding may also independently confirm the site’s current operator and official contact channels as routine due diligence.

- The homepage functions as a discovery and referral portal, so the destination merchant controls the eventual sale and fulfilment terms.
- The observed homepage contained no native sensitive-data collection form or external password-submission form.
- Automated interaction completed successfully across both observed runs, with stable HTTP responses and no detected cloaking.
- The site has an established global traffic presence within the measured top one million domains.

Summary Verdict

The website is legitimate, established, and trustworthy. Its durable provenance, coherent commercial purpose, clean external reputation, and benign page behavior converge on a high-confidence assessment with no observed contradictions.

Infrastructure Integrity

The website uses a CDN/WAF-protected edge deployment in France. The observed address was an edge endpoint and did not expose an origin candidate; this reduces direct infrastructure exposure but is appropriately treated as a security control rather than independent proof of legitimacy.

Closing Assessment

Normal browsing, use of referral features, and standard interaction—including account login if offered—are appropriate, with ordinary retail due diligence applied at the destination merchant’s checkout.

Written analysis generated 2026-08-03 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of dealdoodle.co.uk.

- The request stayed on dealdoodle.co.uk. It was not redirected to another domain. CLEAR
- Registration is published under GoDaddy.com, LLC. [Tag = GODADDY]. CLEAR
- DNS for this domain is served by domaincontrol.com, across 2 name servers. NOTED
- The registration is paid up to 2027-02-10. NOTED
- The earliest public archive of this site is from 2015-08-30. CLEAR
- It is hosted on OVH, from a server in FR. NOTED

Domain intelligence

Registrar	GoDaddy.com, LLC. [Tag = GODADDY]
Hosting	OVH - OVH SAS, FR
Country	FR
Server IP	57.129.130.169
Name servers	ns41.domaincontrol.com, ns42.domaincontrol.com
SSL issuer	RapidSSL TLS RSA CA G1
SSL expiry	2027-03-01
Domain age	11.5 years
Domain expiry	2027-02-10
Archive first seen	2015-08-30
Archive snapshots	209
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about dealdoodle.co.uk at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.