

Is dealeron.com legit? TrustSniffer's high-trust assessment: 100/100

dealeron.com

Verdict

100

OUT OF 100

HIGH TRUST

dealeron.com appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Safe for Login

Low Risk

Assessed 2026-08-02 by automated analysis. Classification confidence 75%.

What this site appears to be

DealerOn is an established automotive marketing technology and services company serving car dealerships across North America. Its offerings include dealership websites, SEO, digital advertising, digital retailing, analytics, personalization, compliance tools, and AI solutions, with demo and sales calls as primary conversion paths.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	13 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	22 years old Registered history	CLEAR
Web archive	Archived since 2004 1430 snapshots	CLEAR
Certificate	Encrypted connection Issued by YE2	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2004.
- VirusTotal and Google Safe Browsing had no flags for this domain; its hosting IP carries AbuseIPDB reports below the confidence level TrustSniffer treats as a flag.

Full analysis

Overview

DealerOn is an established automotive marketing technology and services company serving car dealerships across North America through dealership websites, SEO, digital advertising, digital retailing, analytics, personalization, compliance tools, and AI solutions.

Scam/Impersonation Risk

No contradictions were observed across the site identity, historical continuity, page content, and external reputation evidence. The homepage describes a conventional B2B subscription and services model built around dealership marketing, demos, sales contacts, and customer support—not deposits, investments, or other high-risk financial activity. No phishing, credential-harvesting, impersonation, or malicious-content indicators were identified.

- Registered 2004-07-31 (~22.02 years old).
- 1,430 archive snapshots spanning 2004–2026 (23 years tracked).
- Homepage presents automotive marketing services and commercial demo/sales pathways.
- Page analysis identified no phishing indicators, sensitive forms, or brand-impersonation signals.

Regulatory Verification Notes

The site presents commercial B2B marketing services rather than a regulated financial product. No licensing claim or license number is evidenced in the supplied site content, so regulated-status conclusions should not be inferred from the website alone; this is a limited disclosure note, not an identity contradiction. The registration and transport-security records are consistent with an established website, including Amazon Registrar, Inc. and a valid DV certificate issued by YE2.

- Domain registrar: Amazon Registrar, Inc.
- Served from AS209242 (CLOUDFLARESPECTRUM - Cloudflare London, LLC, US).
- TLS certificate issued by YE2 (DV), valid to 2026-10-10.

What to Verify Next

For formal procurement, confirm the contracting entity, applicable commercial terms, and any registration requirements through the organization's normal independent vendor-onboarding process. Review the site's cookie and data-sharing disclosures before deploying services that process dealership or customer information.

- Homepage identifies sales, support, demo, and customer-login pathways.
- Homepage cookie notice states that usage data may be shared with social-media, advertising, and analytics partners.

Summary Verdict

DealerOn presents a high-trust, established legitimacy posture with no observed scam, impersonation, or phishing contradictions. Normal interaction, including account login and standard use, is appropriate within ordinary commercial controls.

Infrastructure Integrity

Cloudflare CDN/WAF protection fronts the website, and all observed addresses were CDN edge infrastructure with no origin candidate identified. This reduces direct origin exposure and is a mitigating security factor, although it is not independently proof of legitimacy.

- Cloudflare CDN/WAF protection detected.
- Five observed IP addresses were classified as edge addresses; zero origin candidates were identified.

Closing Assessment

Normal account access and standard use may proceed under customary organizational vendor, privacy, and transaction controls.

Written analysis generated 2026-08-02 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of dealeron.com.

- The request stayed on dealeron.com. It was not redirected to another domain. CLEAR
- Registration is published under Amazon Registrar, Inc.. CLEAR
- DNS for this domain is served by dealeron.com, across 2 name servers. NOTED
- The registration is paid up to 2027-07-31. NOTED
- The earliest public archive of this site is from 2004-12-29. CLEAR
- It is hosted on CLOUDFLARESPECTRUM, from a server in US. NOTED

Domain intelligence

Registrar	Amazon Registrar, Inc.
Hosting	CLOUDFLARESPECTRUM - Cloudflare London, LLC, US
Country	US
Server IP	141.193.213.11
Name servers	DNS1.DEALERON.COM, DNS2.DEALERON.COM
SSL issuer	YE2
SSL expiry	2026-10-10
Domain age	22.0 years
Domain expiry	2027-07-31
Archive first seen	2004-12-29
Archive snapshots	1430
Reputation	VirusTotal: 0 flagged AbuseIPDB: 13 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about dealeron.com at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/dealeron.com> · assessed 2026-08-02