

Is dealerspike.com legit? TrustSniffer's high-trust assessment: 100/100

dealerspike.com

Verdict

100

OUT OF 100

HIGH TRUST

dealerspike.com appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Low Risk

Assessed 2026-08-01 by automated analysis. Classification confidence 75%.

What this site appears to be

Dealer Spike markets an established platform and managed digital services for powersports, marine, trailer, agriculture, truck, heavy-equipment, and outdoor-power dealers. The page presents product capabilities, performance statistics, customer testimonials, partner claims, support commitments, and a demo lead form with SMS consent and reCAPTCHA.

Evidence status and limitations

Evidence completeness: UNKNOWN

Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	19 years old Registered history	CLEAR
Web archive	Archived since 2008 1630 snapshots	CLEAR
Certificate	Encrypted connection Issued by WE1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2008.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

Dealer Spike is an established B2B software and digital-services provider for powersports, marine, trailer, agriculture, truck, heavy-equipment, and outdoor-power dealers. Its website presents dealership websites, digital marketing, inventory syndication, digital retailing, analytics, customer support, and lead-generation services delivered through business contracts or subscriptions.

Scam/Impersonation Risk

No contradictions were observed. The site presents a coherent corporate identity and a conventional dealership-software business model, with no phishing, impersonation, malicious-content, or suspicious-contact indicators. Its long-running historical continuity and clean external reputation support the conclusion that the website is genuine and established.

- The domain was registered on 2007-08-09 and is approximately 18.99 years old.
- Historical records show 1,630 archive snapshots spanning 2008–2026, covering 19 tracked years.
- External reputation checks recorded no malicious or suspicious detections, and the domain was not identified as blacklisted.
- The homepage identifies Dealer Spike's dealership platforms, customer testimonials, partner relationships, and demo process.

Regulatory Verification Notes

Dealer Spike operates as a commercial B2B SaaS and marketing-services provider rather than presenting investment, deposit-taking, or regulated financial products. The homepage provides substantial product detail, industry coverage, customer evidence, social links, and a demo form with SMS consent and reCAPTCHA. No sector-specific license is claimed on the reviewed pages; this is a transparency item for ordinary commercial due diligence, not evidence of deception. Amazon Registrar, Inc. is the registrar.

- The homepage lists website platforms, digital marketing, digital retailing, inventory syndication, e-commerce, SEO, and related dealer services.
- The site's hosting is identified as AS13335, CLOUDFLARENET – Cloudflare, Inc., US.
- The site uses a valid DV TLS certificate issued by WE1, valid through 2026-10-03.
- The homepage contains one contact and lead-generation form with SMS consent and CAPTCHA controls.

What to Verify Next

For a prospective commercial engagement, confirm the contracting legal entity, service scope, pricing, renewal terms, data-processing obligations, and any applicable industry registrations through the proposed agreement and independent business records. Confirm official support and contact channels through an independently sourced company record before executing a high-value contract.

- The homepage provides a “Get a Demo” lead-generation pathway.
- The site identifies multiple industry-specific solution areas and customer-success materials.
- The site links to established social-presence channels including LinkedIn, Instagram, Facebook, and Twitter.

Summary Verdict

Dealer Spike presents as a legitimate, established, and trustworthy business website with a low-risk corporate SaaS profile. The available evidence supports normal interaction, including account login and standard business use.

Infrastructure Integrity

Cloudflare CDN and WAF protection mediate the observed traffic, with all four observed addresses belonging to Cloudflare edge infrastructure and no origin candidate identified. This reduces direct origin exposure and is a positive protective control, while remaining a mitigation rather than proof of legitimacy.

Closing Assessment

Normal business engagement is appropriate, subject to standard procurement, contractual, and data-protection due diligence.

Written analysis generated 2026-08-01 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	LIKELY
Identity score	80/100
Identity verification confidence	80%

- Trusted social count=4

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of dealerspike.com.

- The request stayed on dealerspike.com. It was not redirected to another domain. CLEAR
- Registration is published under Amazon Registrar, Inc.. CLEAR
- DNS for this domain is served by cloudflare.com, across 2 name servers. NOTED
- The registration is paid up to 2027-08-09. NOTED

- The earliest public archive of this site is from 2008-08-27. CLEAR
- It is hosted on CLOUDFLARENET, from a server in US. NOTED

Domain intelligence

Registrar	Amazon Registrar, Inc.
Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	US
Server IP	2a06:98c1:3104::ac40:98b7
Name servers	ACHIEL.NS.CLOUDFLARE.COM, IRIS.NS.CLOUDFLARE.COM
SSL issuer	WE1
SSL expiry	2026-10-03
Domain age	19.0 years
Domain expiry	2027-08-09
Archive first seen	2008-08-27
Archive snapshots	1630
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about dealerspike.com at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/dealerspike.com> · assessed 2026-08-01