

Is dealertrack.com legit? TrustSniffer's high-trust assessment: 100/100

dealertrack.com

Verdict

100

OUT OF 100

HIGH TRUST

dealertrack.com appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Low Risk

Assessed 2026-08-01 by automated analysis. Classification confidence 60%.

What this site appears to be

Dealertrack, part of Cox Automotive, presents connected dealership management, finance, compliance, credit application, digital contracting, and lending solutions for automotive dealers and lenders. The page includes product information, industry resources, customer testimonials, support options, and business contact forms.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	27 years old Registered history	CLEAR
Web archive	Archived since 2000 2 snapshots	CLEAR
Certificate	Encrypted connection Issued by Amazon RSA 2048 M01	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2000.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

Dealertrack is a corporate business-to-business platform operated as part of Cox Automotive, presenting connected dealership-management, automotive finance, compliance, credit-application, digital-contracting, lending, support, and integration services for automotive dealers and lenders. Its apparent business model is enterprise software and related workflow services rather than consumer financial solicitation.

Scam/Impersonation Risk

No contradictions were observed across the supplied identity, reputation, content, and behavioral evidence. The homepage presents a coherent corporate brand, clear business purpose, professional support and contact workflows, and no phishing, impersonation, malicious behavior, or deceptive financial-promise indicators. Normal interaction with the site is consistent with the evidence.

- The corporate homepage identifies Dealertrack within the Cox Automotive portfolio and presents consistent dealership-software services.
- The homepage contains no detected phishing, impersonation, hidden-form, wallet, or malicious-script indicators.
- External reputation checks recorded no malicious or suspicious detections, with no blacklist match and no abuse reports.

Regulatory Verification Notes

Dealertrack's pages describe a mature enterprise software and financial-workflow business serving dealerships and lenders, including credit applications, compliance, identity verification, contracting, and lending integrations. The supplied pages do not state a regulatory license or registration number; for this business model, that is a procurement and jurisdictional transparency point rather than evidence of deception. The site's identity presentation is consistent with Dealertrack and Cox Automotive, and no broker-reputation match was identified.

- Domain registration: 1999-06-18; approximately 27.14 years old; registrar: CSC Corporate Domains, Inc.
- Archive coverage records 2 snapshots spanning 2000-06-19 to 2000-10-18, with 1 year tracked.
- Hosted on AS14618 (AMAZON-AES - Amazon.com, Inc., US).
- TLS certificate issued by Amazon RSA 2048 M01, DV validation, valid to 2026-11-13.

What to Verify Next

For enterprise onboarding, confirm the contracting entity, applicable jurisdictional registrations, and service terms through the site's legal and procurement materials. Business users should also validate support and account-administration channels through independently sourced corporate contact information before executing material contractual changes.

- The homepage provides product-demo, support, training, and business-contact workflows.
- The site navigation identifies dedicated dealer, lender, compliance, contracting, and support areas.
- The homepage presents customer testimonials and industry resources relevant to the stated enterprise model.

Summary Verdict

Dealertrack presents as a legitimate, established, trustworthy corporate service with a coherent identity and business purpose. The evidence supports normal interaction, including account login and standard use, with no observed contradiction requiring a heightened security posture.

Infrastructure Integrity

The supplied infrastructure evidence supports a conventional hosted-service posture. No separate CDN, WAF, or origin-IP characterization is provided, so infrastructure protection is treated only as a potential mitigating consideration and not as proof of legitimacy.

Closing Assessment

Prospective business users may proceed with normal evaluation, onboarding, and account use under standard enterprise procurement and access-control procedures.

Written analysis generated 2026-08-01 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	UNVERIFIED
Identity score	30/100
Identity verification confidence	50%

- No on-site identity signals detected

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of dealertrack.com.

- The request resolved to us.dealertrack.com, a subdomain of dealertrack.com. NOTED
- Registration is published under CSC Corporate Domains, Inc.. CLEAR
- DNS for this domain is served by awsdns-57.org, across 4 name servers. NOTED

- The registration is paid up to 2027-06-18. NOTED
- The earliest public archive of this site is from 2000-06-19. CLEAR
- It is hosted on AMAZON-AES, from a server in US. NOTED

Domain intelligence

Registrar	CSC Corporate Domains, Inc.
Hosting	AMAZON-AES - Amazon.com, Inc., US
Country	US
Server IP	34.197.236.254
Name servers	NS-1486.AWSDNS-57.ORG, NS-1950.AWSDNS-51.CO.UK, NS-414.AWSDNS-51.COM, NS-603.AWSDNS-11.NET
SSL issuer	Amazon RSA 2048 M01
SSL expiry	2026-11-13
Domain age	27.1 years
Domain expiry	2027-06-18
Archive first seen	2000-06-19
Archive snapshots	2
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about dealertrack.com at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.