

Is digitalstore.co.ke legit? TrustSniffer's high-trust assessment: 100/100

digitalstore.co.ke

Verdict

100

OUT OF 100

HIGH TRUST

digitalstore.co.ke appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Low Risk

Assessed 2026-07-31 by automated analysis. Classification confidence 70%.

What this site appears to be

Digital Store presents a large ecommerce catalog serving Nairobi, Kenya, and East Africa, with products spanning electronics, computers, networking, gaming, power equipment, tools, and household appliances. The page provides telephone numbers, a sales email address, a Nairobi CBD shop location, and delivery-time claims.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	10 years old Registered history	CLEAR
Web archive	Archived since 2016 114 snapshots	CLEAR
Certificate	Encrypted connection Issued by YR1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- Public web-archive history exists since 2016.
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

The website is an established Kenyan ecommerce catalog offering electronics, computers, networking and telecommunications equipment, gaming products, power equipment, tools, and household appliances, with stated delivery services across Nairobi and East Africa and revenue derived from physical-goods sales.

Scam/Impersonation Risk

No identity contradictions, impersonation, phishing indicators, deceptive forms, cloaking, or malicious behavior were observed. The site presents a coherent retail identity supported by a Nairobi CBD shop location, Kenyan telephone contacts, a domain-matched sales address, and specific delivery commitments. Its long-established domain, continuous archival record, and clean external threat reputation provide convergent evidence that this is a legitimate operating website rather than a recently created imitation or disposable storefront.

- The domain registration record shows registration in 2016 and an age of approximately 10.16 years.
- The historical record contains 114 archive snapshots spanning November 2016 to March 2026, covering 11 tracked years with no suspicious repurposing detected.
- The homepage identifies a physical shop at BIHI Towers, Basement 1, Shop B10 on Moi Avenue in Nairobi CBD and advertises delivery within three hours in Nairobi and 24 hours across East Africa.
- External reputation checks recorded zero malicious and zero suspicious detections, no reported phishing or impersonation, and inclusion within the top one million globally ranked sites at rank 733,068.

Regulatory Verification Notes

The observed business model is conventional retail rather than a regulated financial, investment, brokerage, or crypto service, so the absence of a financial-services licence claim is not adverse. The supplied homepage content establishes operational contact details and a commercial location, but it does not provide enough legal-page evidence to identify a registered contracting entity or assess detailed consumer terms. No conflicting legal-entity names or adverse broker-reputation match were found.

- The homepage describes an ecommerce product catalog selling physical goods and contains no crypto assets, investment products, brokerage services, or wallet-connect functionality.
- The observed page contained no sensitive form, password form, hidden form, or form submitting data to an untrusted destination.
- The site is served from AS37061 by Safaricom Limited in Kenya; its DV TLS certificate was issued by YR1 and is valid until 8 September 2026.

- The third-party broker-intelligence dataset returned no matching broker profile for the site.

What to Verify Next

For procurement, payment-provider onboarding, or material purchases, standard counterparty due diligence should confirm the seller’s registered legal name, tax or company-registration details, invoicing entity, returns terms, warranty arrangements, and payment-recipient name. The physical outlet and official contact channels should be independently confirmed where transaction value or institutional policy warrants it.

- The homepage supplies a Nairobi CBD shop location and multiple Kenyan telephone contacts that can support independent confirmation.
- The catalog covers branded electronics and technical equipment for which warranty coverage, return conditions, and authorised-seller status may materially affect purchasing decisions.
- The homepage states short regional delivery times, making written confirmation of fulfilment terms appropriate for time-sensitive or high-value orders.

Summary Verdict

The website is a legitimate, established, and trustworthy ecommerce operation with a coherent commercial presentation, durable provenance, clean reputation, and benign observed behavior. No contradictory risk signals undermine its identity or intended retail purpose, and normal interaction—including account login, standard use, and ordinary transactions—is appropriate.

Infrastructure Integrity

The site is directly hosted on a single likely origin address operated by Safaricom Limited on AS37061 in Kenya, without a detected CDN or WAF layer. The origin is therefore publicly reachable rather than edge-shielded, but the infrastructure resolved normally, used valid transport encryption, and showed no abuse-ready or suspicious network pattern.

Closing Assessment

Prospective customers may use the site normally, applying routine purchasing and counterparty controls proportionate to the value and institutional significance of the transaction.

Written analysis generated 2026-07-31 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	LIKELY
Identity score	73/100
Identity verification confidence	74%

- Trusted social count=1

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of digitalstore.co.ke.

- The request stayed on digitalstore.co.ke. It was not redirected to another domain. CLEAR
- Registration is published under Safaricom Limited. CLEAR
- DNS for this domain is served by co.ke, across 4 name servers. NOTED
- The registration is paid up to 2027-06-06. NOTED
- The earliest public archive of this site is from 2016-11-03. CLEAR
- It is hosted on Safaricom Limited, from a server in KE. NOTED

Domain intelligence

Registrar	Safaricom Limited
Hosting	Safaricom Limited - Safaricom Limited, KE
Country	KE
Server IP	41.80.37.11
Name servers	ns4.safaricombusiness.co.ke, ns1.safaricombusiness.co.ke, ns2.safaricombusiness.co.ke, ns3.safaricombusiness.co.ke
SSL issuer	YR1
SSL expiry	2026-09-08
Domain age	10.2 years
Domain expiry	2027-06-06
Archive first seen	2016-11-03
Archive snapshots	114
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about digitalstore.co.ke at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.