

Is e-marketing.fr legit? TrustSniffer's high-trust assessment: 100/100

e-marketing.fr

Verdict

100

OUT OF 100

HIGH TRUST

e-marketing.fr appears legitimate.

Our checks found nothing pointing to fraud. Ordinary care still applies when you pay or sign in.

Not Scam

Low Risk

Assessed 2026-08-02 by automated analysis. Classification confidence 55%.

What this site appears to be

E-marketing.fr is a French professional media portal covering marketing, brands, advertising, retail, media, agencies, SEO, data, AI, and customer experience through articles, studies, podcasts, webinars, and sponsored resources.

Evidence status and limitations

Evidence completeness: UNKNOWN

- Module-level completeness metadata is unavailable for this legacy report.

At a glance

The checks that decide most of this verdict.

Malware engines	None flagged it VirusTotal	CLEAR
Google Safe Browsing	Not listed Google	CLEAR
Abuse reports on the host	0 reports AbuseIPDB; shared hosting inflates this count	NOTED
Domain age	27 years old Registered history	CLEAR
Web archive	Never archived No public history of this site	WATCH
Certificate	Encrypted connection Issued by WE1	NOTED

The page as captured

No screenshot is retained for this report.

Key findings

- Automated classification: Not Scam.
- Domain age: more than 10 years (registration continuity).
- No flags from the reputation services TrustSniffer consulted at assessment time.

Full analysis

Overview

E-marketing.fr is an established French professional media portal covering marketing, brands, advertising, retail, media, agencies, SEO, data, artificial intelligence, and customer experience through articles, studies, podcasts, webinars, and sponsored resources. Its apparent business model is editorial publishing supported by advertising, sponsored content, events, downloadable materials, and partner offerings.

Scam/Impersonation Risk

No contradictions, impersonation indicators, phishing signals, or confirmed malicious findings were observed. The homepage presents a coherent editorial-media purpose, contains no login or sensitive-data form, and shows no cryptocurrency, wallet, or deceptive financial mechanics. Its published content and observed behavior are consistent with a conventional professional information service.

- Homepage analysis identifies a news and media portal with substantial content on marketing, advertising, branding, retail, media, SEO, data, AI, and customer experience.
- Homepage analysis recorded no red flags, suspected brand impersonation, hidden forms, sensitive forms, or untrusted destinations.
- External reputation checks recorded zero malicious and zero suspicious detections, with no blacklist or phishing finding.

Regulatory Verification Notes

The site presents as a media publisher rather than a financial or investment service, so no financial licensing claim is indicated by the supplied content. No adverse broker-reputation match was identified. The domain is long-established and registered through GANDI, while its transport encryption is valid and issued at domain-validation level; these are supportive identity and security indicators, not regulatory authorisation.

- Domain registered 1999-03-17, approximately 27.39 years old; registrar: GANDI.
- Hosted on AS13335 (CLOUDFLARENET - Cloudflare, Inc., US).
- TLS certificate issued by WE1, validation level DV, valid to 2026-10-15.
- No matching record was returned in the supplied third-party broker-reputation context.

What to Verify Next

For a formal commercial relationship, confirm the publisher or contracting entity through the site's own legal, about, or contact materials and review the terms attached to sponsored content, events, subscriptions, or downloadable resources. Routine users may rely on the site for ordinary browsing and standard account interaction.

- The homepage identifies the publication as “E-marketing.fr | Le média de référence des marketeurs.”
- The stated business model includes advertising, sponsored content, events, webinars, downloadable white papers, and partner offerings.
- The supplied content identifies no financial-service product or licensing representation requiring a financial-regulatory check.

Summary Verdict

The website has a high-confidence established-entity profile and a trustworthy overall posture. Its coherent editorial purpose, clean external reputation, mature domain presence, and sound technical controls support normal interaction.

Infrastructure Integrity

Cloudflare CDN and WAF protection mediate the site’s observed traffic, with all observed addresses belonging to CDN edge infrastructure and no origin candidate exposed in the analysis. This reduces direct origin exposure and is a mitigating infrastructure characteristic, although it is not by itself proof of legitimacy.

Closing Assessment

Normal browsing, account login, and standard site use are appropriate, with ordinary care applied to commercial commitments and third-party offers.

Written analysis generated 2026-08-02 by the TrustSniffer Analysis Engine from the evidence in this report.

What the analysis found

No rule findings contributed to this verdict.

Identity verification

Status	LIKELY
Identity score	73/100
Identity verification confidence	74%

- Trusted social count=1

Identity verification measures whether the site can be independently connected to a real-world brand or person. It is separate from the classification confidence.

What TrustSniffer observed

First-party facts recorded during the assessment of e-marketing.fr.

- The request stayed on e-marketing.fr. It was not redirected to another domain. CLEAR
- Registration is published under GANDI. CLEAR
- DNS for this domain is served by cloudflare.com, across 2 name servers. NOTED
- The registration is paid up to 2027-06-25. NOTED
- It is hosted on CLOUDFLARENET, from a server in US. NOTED

Domain intelligence

Registrar	GANDI
Hosting	CLOUDFLARENET - Cloudflare, Inc., US
Country	US
Server IP	2606:4700:20::681a:f0a
Name servers	achiel.ns.cloudflare.com, cortney.ns.cloudflare.com
SSL issuer	WE1
SSL expiry	2026-10-15
Domain age	27.4 years
Domain expiry	2027-06-25
Archive first seen	Not available
Archive snapshots	0
Reputation	VirusTotal: 0 flagged AbuseIPDB: 0 reports Google Safe Browsing: 0 matches

About this assessment

A trust score summarises the evidence TrustSniffer could collect about e-marketing.fr at assessment time. It is a starting point for your own judgement, not a guarantee: a high score means the signals were consistent with a legitimately operated site, a low or critical score means several risk patterns were present.

TrustSniffer assesses a website from the evidence it can collect at a point in time: domain registration and age, hosting and certificate, the content the site served, and third-party reputation feeds. A score is a summary of that evidence, not a guarantee and not a legal finding. There is no human rating and no user review in it. A site can change after it is assessed.

This report online: <https://trustsniffer.com/report/e-marketing.fr> · assessed 2026-08-02